

2010 MEETING PROFILES

IBTTA Legislative Conference



**March 21–23, 2010
Washington, DC**

CHIEF MEETING ORGANIZER

Members of the IBTTA Government Affairs Task Force

ABSTRACT SUBMISSION DEADLINE

December 1, 2009

ABOUT THE MEETING

As authorization of the federal surface transportation program in the United States enters a new phase, IBTTA members will gather in Washington to understand the implications for the tolling industry and express their views to members of Congress and other public officials.

MAIN TOPICS

- Vehicle Miles Traveled (VMT) Charging and Ubiquitous Road User Charging
- Tolling the National Highway System
- Federal Requirements Affecting Toll System Interoperability
- TIFIA, National Infrastructure Bank, Private Activity Bonds and Other Financing Tools
- Future of the Fuel Tax
- Recommendations of Congressional Commissions on Transportation Financing and Their Effects on Federal Law and Policy

SPECIAL FEATURES OF THIS MEETING

This workshop will include a special briefing for attendees who wish to visit members of Congress and staff of key congressional committees overseeing US transportation policy. IBTTA will coordinate and facilitate visits to Capitol Hill and federal agencies that oversee transportation finance, safety, and environmental laws.

WHO SHOULD ATTEND

Toll industry professionals with an interest in US federal transportation legislation and regulations affecting the toll industry.

Running a Better Business from the Inside Out



**April 18–20, 2010
Austin, Texas**

Host: Central Texas Regional Mobility Authority (CTRMA)

Hotel: Hyatt Austin

CHIEF MEETING ORGANIZER

Steve Pustelnyk, CTRMA, Austin, Texas
spustelnyk@ctrma.org

ABSTRACT SUBMISSION DEADLINE

December 1, 2009

ABOUT THE MEETING

In challenging economic times, the organizational aspects of your business are more important than ever. This workshop will look at how to organize your back office more effectively; better techniques to communicate with stakeholders and customers; social media and other marketing technologies that really work; and how to hire and train the next generation of leaders to move your business into the future.

MAIN TOPICS

- Internal and External Communications
- New Social Media Tools and Techniques
- Great Advertising, Marketing and Branding Concepts
- Cost Saving Innovations in Back Office Operations
- Customer Service Center Operations
- Recruiting, Training and Retaining Your Best Talent
- Employee Motivation, Morale and Compensation

SPECIAL FEATURES OF THIS MEETING

This workshop will include interactive roundtable sessions during which toll industry professionals from specific disciplines (marketing, communications, administration, human resources, finance, etc.) can meet with colleagues to discuss best practices, thorny problems and innovative solutions.

WHO SHOULD ATTEND

Toll industry professionals with an interest or background in administration, finance, public relations, marketing, human resources, public affairs, and internal and external communications.

“...relevant, compelling, passionate speakers and panels that pushed comfortable boundaries...”

–IBTTA 2009 Meeting Attendee

The Future of Tolling: Going Mainstream Through ORT and Interoperability



May 23–25, 2010
Boston, Massachusetts

Host: Tobin Memorial Bridge,
Massachusetts Port Authority
Hotel: Park Plaza

CHIEF MEETING ORGANIZER

Jim Anglin, HNTB, Lake Mary, Florida
janglin@hntb.com

ABSTRACT SUBMISSION DEADLINE

December 1, 2009

ABOUT THIS MEETING

This summit is the fourth in a series of workshops focused on violations enforcement, open road tolling, and interoperability. This conference will focus on lessons learned, case studies, business rules and future decision-making about all electronic toll collection (AETC), interoperability, violation enforcement, and implications for vehicle miles traveled (VMT) charging.

SPECIAL FEATURES OF THIS MEETING

The organizers of this Summit are exploring ways to involve university students and faculty from the Boston area in research connected with the main topics of the Summit. Technical tours of major toll and transportation facilities in the Boston area are planned. IBTTA's Board of Directors and task forces will meet May 20-22.

WHO SHOULD ATTEND

The subject of this Summit involves most disciplines and core competencies in tolling with an emphasis on technology and in-lane and back office operations. Other disciplines involved in these discussions include legal, finance, banking and the investment community, public relations, administration, maintenance, risk management, marketing and communications.

Modern Toll Roads – A New Chapter in Social Responsibility



June 20–22, 2010
Athens, Greece

Host: Attica Tollway
Hotel: Grand Bretagne

CHIEF MEETING ORGANIZER

Frank Thibaut, Attica Tollway Operations Authority, Athens, GREECE
fthibaut@attikesdiadromes.gr

ABSTRACT SUBMISSION DEADLINE

January 8, 2010

ABOUT THIS MEETING

The long-term success of modern toll roads will depend on environmental respect, road safety, customer service, sustainable infrastructure, new technologies and, most importantly, public acceptance. This workshop will focus on the social responsibility of toll road operators and agencies around the world. This meeting will provide solid examples of programs and practices that have resulted in environmentally friendly facilities that garner wide public acceptance.

MAIN TOPICS

- Public Relations and Community Outreach
- Road Safety Education
- Green Maintenance
- Challenging Bridge and Tunnel Infrastructure
- Pollution Reduction through Congestion Pricing, Open Road Tolling, Speed Management, and Toll Discount Programs

SPECIAL FEATURES OF THIS MEETING

Technical tours of major toll and transportation facilities in the Athens area are planned.

WHO SHOULD ATTEND

Toll industry professionals with an interest or background in operations, engineering, design, public relations, and environmental and social responsibility. Content leaders and audience members will include toll operators, construction companies, engineering firms, European media, officials from national departments of transportation and environmental agencies.

2010 MEETING PROFILES

78th Annual Meeting & Exhibition: Driving Sustainability

September 12–15, 2010
San Diego, California

Hosts: South Bay Expressway

Hotel: Hilton San Diego (Waterfront)

CHIEF MEETING ORGANIZER

Ken Philmus, ACS Transportation Solutions, Newark, New Jersey
ken.philmus@acs-inc.com

ABSTRACT SUBMISSION DEADLINE

February 1, 2010

ABOUT THE MEETING

IBTTA's Annual Meeting and Exhibition is the most significant gathering of toll industry professionals and business partners in the world. Delegates from more than 25 countries on six continents will converge in San Diego to examine best practices and innovations in toll industry finance, marketing, technology, customer service, environmental stewardship, operations, maintenance, and related issues.

MAIN TOPICS

- Vehicle Miles Traveled (VMT) Charging and Interoperability
- Trends in Toll Finance, the Gas Tax and Beyond
- Risk Management as an Integral Part of Long Range Planning and Decision Making
- The Role of Tolling in Multi-Modal Transport
- The Social Policy and Business Model Aspects of Tolling and Pricing
- Innovations in Road, Car and Transportation Technologies

SPECIAL FEATURES OF THIS MEETING

IBTTA's Board of Directors and task forces will meet September 9-11. A golf event to support the IBTTA Foundation and its Leadership Academy will be held at the Madera Golf Course on Wednesday, September 15, following the close of the last session.

WHO SHOULD ATTEND

Every discipline and role in toll facility governance and operations will be represented at this largest toll industry conference of the year.



“...was great to discuss project specifics with agencies, vendors and consultants.”

–IBTTA 2009 Meeting Attendee

Operating and Maintaining Your Toll Facility – Where the Rubber Meets the Road



October 3–5, 2010
Raleigh, North Carolina

Host: North Carolina Turnpike Authority

Hotel: Raleigh Marriott City Center

CHIEF MEETING ORGANIZER

Kevin Hoeflich, PBS&J, Orlando, Florida
kmhoeflich@pbsj.com

ABSTRACT SUBMISSION DEADLINE

March 1, 2010

ABOUT THE MEETING

Toll roads are rapidly evolving from cash to cashless. This evolution has profound implications for many aspects of toll facility operations and maintenance. This meeting will explore how engineering, design, maintenance, operations, and security roles have come together to address the challenges of operating modern, sustainable, technologically advanced and economically viable toll facilities.

MAIN TOPICS

- The Operational and Behavioral Effects of Moving from Cash to Cashless
- Building, Operating and Maintaining a “Green” Toll Facility
- Effective Customer Communications Beyond Signage
- Energy Conservation and the Environment
- Overcoming the Silo Mentality: Working Together

SPECIAL FEATURES OF THIS MEETING

In addition to a technical tour, the organizers of this Workshop will plan a community service project in conjunction with this Workshop.

WHO SHOULD ATTEND

Operations, maintenance, security, technology, and communications professionals. Content leaders and audience members will include toll operators, construction companies, maintenance professionals and firms, engineering firms, technology providers, and officials from state and national departments of transportation.

NEW in 2010!



IBTTA Online Learning Series

IBTTA will add a new series of webinars to its 2010 educational offerings. IBTTA's Online Learning Series is designed to expand the regular meeting schedule and allows members to interact online about specific topics and issues relevant to the toll industry. Members will enjoy interviews with key transportation policy experts, gain access to hot topic discussions, receive training on specific topics and more. Webinars are in development and members are encouraged to submit ideas for consideration. Visit the Events section on the IBTTA website to view the Online Learning Series schedule, submit an idea or topic or to sponsor an event.

Visit www.IBTTA.org for details.