

SPONSORSHIP OPPORTUNITIES

Raise Your Profile and the Visibility of Your Brand

IBTTA's 2010 Education Series brings together the toll industry's most influential leaders from across the globe. All sponsorships provide an opportunity to increase your visibility as a toll industry leader. Consider the following sponsorship options:

- Platinum Sponsorship (Available until December 31, 2009)
- Workshop Sponsorships
- Annual Meeting Sponsorship

PLATINUM PLUS LEVEL

Best Value/Maximum Exposure. Includes all Platinum level benefits PLUS an Annual Meeting Sponsorship.

PLATINUM LEVEL (\$30,000)

Includes all benefits of Gold and Silver levels for ALL Workshops. Plus:

- 10 Delegate Registrations (can be used at any meeting including the Annual Meeting)
- 1/4 page ad in all Workshop programs
- Logo on IBTTA's homepage for one year
- Recognition in all IBTTA event brochures, programs, and marketing materials
- Discount on Workshop Exhibit space

GOLD LEVEL (\$5,000)

Silver level benefits, plus:

- 1 delegate registration
- Company name and logo on signage

SILVER LEVEL (\$3,500)

- Listing, logo and company description in brochure and final program
- Company logo on general session sponsor reel
- Complimentary distribution of company literature at registration desk
- Acknowledgement from general session stage
- Advance and final attendee registration lists
- Company name on signage

2009 Meeting Sponsorship Pricing

	GOLD	SILVER	BRONZE	PLATINUM
IBTTA Legislative Conference*	\$5,000	\$3,500	—	\$30,000
Running a Better Business from the Inside Out	\$5,000	\$3,500	—	Includes all the benefits of Gold and Silver for ALL Workshops PLUS 10 Delegate Registrations, recognition in event brochures, program marketing, and much more. Platinum Sponsor Opportunity closes December 31, 2009 in order to prepare for the first meeting in March.
The Future of Tolling: Going Mainstream Through ORT and Interoperability	\$5,000	\$3,500	—	
Modern Toll Roads – A New Chapter in Social Responsibility	\$5,000	\$3,500	—	
78th Annual Meeting & Exhibition – Driving Sustainability	\$15,000	\$12,000	\$6,000	
Operating and Maintaining Your Toll Facility – Where the Rubber Meets the Road	\$5,000	\$3,500	—	

* Non-Member sponsorship available.

Contact Barbara O'Connor at boconnor@ibtta.org for information on all sponsorship opportunities.

IBTTA 2010 Sponsor Reservation Form

Sign us up as sponsors for the following meetings (check all boxes that apply):

- GOLD \$5,000
 SILVER \$3,500



IBTTA Legislative Conference

Location: Washington, DC
 Date: March 21-23, 2010

- GOLD \$5,000
 SILVER \$3,500



Modern Toll Roads – A New Chapter in Social Responsibility

Location: Athens, Greece
 Date: June 20-22, 2010

- GOLD \$5,000
 SILVER \$3,500



Running a Better Business from the Inside Out

Location: Austin, Texas
 Date: April 18-20, 2010

- GOLD \$15,000
 SILVER \$12,000
 BRONZE \$6,000



78th Annual Meeting & Exhibition – Driving Sustainability

Location: San Diego, California
 Date: September 12-15, 2010

- GOLD \$5,000
 SILVER \$3,500



The Future of Tolling: Going Mainstream Through ORT and Interoperability

Location: Boston, Massachusetts
 Date: May 23-25, 2010

- GOLD \$5,000
 SILVER \$3,500



Operating and Maintaining Your Toll Facility – Where the Rubber Meets the Road

Location: Raleigh, North Carolina
 Date: October 3-5, 2010

1. Company Information

Please list our organization as _____

Primary Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Country _____

Telephone _____

Fax _____

E-mail _____

2. Payment Method

Your organization will not be recognized as a sponsor until full payment is received by IBTTA.

Sponsorship Total \$ _____

- American Express Mastercard Visa
 Check Bank Transfer

CREDIT CARD ACCOUNT NUMBER

EXP. DATE

NAME ON CREDIT CARD

AUTHORIZED SIGNATURE (ONLY IF PAYING BY CREDIT CARD)

PLEASE FAX THIS FORM TO: (202) 659-0500.