

PROGRAM AGENDA

IBTTA BOARD OF DIRECTORS & GOVERNANCE MEETINGS

THURSDAY, SEPTEMBER 11

4:00pm – 6:00pm

IBTTA Executive Committee Meeting
(by invitation)

FRIDAY, SEPTEMBER 12

8:30am – 4:00pm

Meeting Room 406
IBTTA Board of Directors and Committee Meetings
(all members welcome)

6:30pm – 10:00pm

IBTTA Board of Directors, Past Presidents, Honorary Members and Host Dinner
(by invitation)

SATURDAY, SEPTEMBER 13

8:30am – Finish

IBTTA Foundation Fundraiser
Barton Creek Golf Resort
Meet in the Hilton hotel lobby by the water wall at 7:00am.



IBTTA 82nd Annual Meeting & Exhibition

Audio-Visual Production sponsored by **ATKINS**

SUNDAY, SEPTEMBER 14

7:30am – 5:00pm

Governor's Ballroom Foyer
REGISTRATION & WELCOME CENTER

8:30am – 11:00am

SOCIAL TOUR
Austin City Tour by Motorcoach
Meet at the water wall in the Hilton hotel lobby. Dress for walking and the weather.

9:00am – Noon

TECHNICAL TOUR of CTRMA
TECHNICAL TOUR of TxDOT
Meet at the water wall in the Hilton hotel lobby.

10:00am – 6:00pm

Austin Grand Ballroom
EXHIBIT SET UP

1:30pm – 3:30pm

Meeting Room 408
GOVERNANCE ROUNDTABLE (by invitation)
Facilitator: Ray Wilkerson, Chair, CTRMA, Austin, TX

Meeting Room 410

EXECUTIVE DIRECTOR'S ROUNDTABLE (by invitation)
Facilitator: Mike Heiligenstein, Executive Director, CTRMA, Austin, TX

Meeting Room 412

CFO ROUNDTABLE (by invitation)
Facilitator: Bill Chapman, CFO, CTRMA, Austin, TX

3:30pm – 5:00pm

Meeting Room 406
WELCOME RECEPTION
New Members, First-Time Attendees and Sustaining Members
(see page 14 for details)

6:30pm – 10:00pm

OPENING EVENT
Austin City Limits – Moody Theater
(see page 14 for details)

PROGRAM AGENDA

MONDAY, SEPTEMBER 15

7:00am – 8:00am

Meeting Room 402

MINDFULNESS MEDITATION

7:00am – 5:30pm

Governor's Ballroom Foyer

REGISTRATION & WELCOME CENTER

7:00am – 8:30am

4th Floor – Meeting Rooms 406, 408, 410, 412

BREAKFAST

8:30am – Noon

Governor's Ballroom

WELCOMING REMARKS

Patrick Jones, Executive Director & CEO, International Bridge, Tunnel and Turnpike Association (IBTTA), Washington, DC

Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority (CTRMA) and IBTTA President, Austin, TX

LtGen J.F. Weber, USMC (Ret.), Executive Director, Texas Department of Transportation (TxDOT), Austin, TX

Massimo Schintu, Executive Director, AISCAT and First Vice President, ASECAP, Rome, Italy

Øyvind Halleraker, Norvegfinans and President, ASECAP, Brussels, Belgium (via Skype)

TOLLING AROUND THE WORLD

Emanuela Stocchi, International Affairs, AISCAT and IBTTA International Vice President, Rome, Italy

HONORARY MEMBERSHIP RECOGNITION

Patrick Jones, Executive Director & CEO, International Bridge, Tunnel and Turnpike Association (IBTTA), Washington, DC

TOLL EXCELLENCE AWARDS CEREMONY

David Machamer, Director of Toll Operations, Oklahoma Turnpike Authority and Chair, Toll Excellence Awards Committee, Oklahoma City, OK

10:30am – 4:00pm

SOCIAL TOUR – Guest Attendees

A Day in Hill Country – Wine & BBQ

Meet at the water wall in the Hilton hotel lobby.

10:30am – 11:00am

Governor's Ballroom Foyer


REFRESHMENT BREAK

Sponsored by:  NOSSAMAN LLP

KEYNOTE SPEAKER

Doug Stephens, Retail & Consumer Futurist, Toronto, Ontario Canada

(see page 12 for details)

Sponsored by: 

Noon – 2:00pm

Austin Grand Ballroom

LUNCH & EXHIBIT HALL OPENING

Sponsored by:  **CDM Smith**
listen. think. deliver.

2:00PM – 3:30PM

GENERAL SESSION

Governor's Ballroom

TEXAS: A TOLL INDUSTRY LABORATORY

FACILITATOR: Mike Heiligenstein, Executive Director, CTRMA and IBTTA President, Austin, TX

PANEL

The Honorable Robert Nichols, Chairman, Senate Committee on Transportation, Texas State Senate, Austin, TX

The Honorable Ed Emmett, Harris County Judge, former Texas House Representative, Houston, TX

Kenneth Barr, Chairman, North Texas Tollway Authority and former Mayor for the City of Fort Worth, Ft. Worth, TX

Jeff Austin, III, Commissioner, Texas Transportation Commission, Austin, TX

Pete Winstead, Founding Shareholder, Winstead PC and former Chair, Texas Turnpike Authority (TTA), Austin, TX

Joseph Krier, Board Chairman, SH130, City Councilman, District 9, former CEO, Greater San Antonio Chamber of Commerce, San Antonio, TX

3:30pm – 4:00pm

Austin Grand Ballroom

REFRESHMENT BREAK IN THE EXHIBIT HALL

Sponsored by:  **Baker**


4:00PM – 5:30PM

GENERAL SESSION

Governor's Ballroom

MOVING AT LIGHTNING SPEED: THE FUTURE OF TRANSPORTATION AND TECHNOLOGY

MODERATOR: C. Michael Walton, Ph.D., P.E., Ernest H. Cockrell Centennial Chair in Engineering, Department of Civil, Architectural and Environmental Engineering, The University of Texas at Austin, Austin, TX

Shelley Row, P.E., President & CEO, Shelley Row & Associates, Annapolis, MD

Johanna Zmud, Ph.D., Senior Research Scientist, Texas A&M Transportation Institute (TTI), Washington, DC

J.D. Stanley, III, Public Sector Chief Technology Officer, Internet Business Solutions Group, Cisco Systems, Austin, TX

Steven Dellenback, Ph.D., Director, R&D, Southwest Research Institute, San Antonio, TX


Jon Hockenyos, President, TXP, Inc., Austin, TX

PROGRAM AGENDA

5:30pm – 7:00pm

Austin Grand Ballroom

EVENING RECEPTION WITH EXHIBITORS

Sponsored by: 

7:00pm – 10:30pm << **NEW EVENT!**

EVENING EVENT: RAINEY STREET

IBTTA Member Hosted Event – All Delegates invited
(see page 15 for details)

TUESDAY, SEPTEMBER 16

7:00am – 8:00am

Meeting Room 402

MINDFULNESS MEDITATION

7:00am – 5:30pm

Governor's Ballroom Foyer

REGISTRATION & WELCOME CENTER

7:00am – 8:30am

Austin Grand Ballroom

BREAKFAST IN THE EXHIBIT HALL

8:30am – 8:45am

Governor's Ballroom

INTRODUCTORY REMARKS

Ray Wilkerson, Chair, CTRMA, Austin, TX

KEYNOTE SPEAKER

The Honorable Rick Perry, Governor of the State of Texas,
Austin, TX

8:45AM – 10:00AM

GENERAL SESSION

Governor's Ballroom

WHAT CUSTOMERS AND CRITICS THINK ABOUT TOLLING...
AND WHY

MODERATOR: Howard "Butch" Eley, CEO, Infrastructure
Corporation of America, Nashville, TN

Kathleen Bower, Vice President, Public Affairs, AAA,
Washington, DC

Phineas Baxandall, Ph.D., Senior Analyst Program Director, U.S.
Public Interest Research Group, Boston, MA

Pat Thomas, Vice President, Public Affairs, UPS, Inc. and
ATA Second Vice Chairman, American Trucking Associations,
Washington, DC

10:00am – 10:30am

Austin Grand Ballroom

REFRESHMENT BREAK IN THE EXHIBIT HALL

Sponsored by: 

There are four concurrent tracks running throughout
the day.

10:30AM – NOON

BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK

Governor's Ballroom

**SAFETY, TRAVEL INFORMATION AND PAYMENT
TECHNOLOGIES: TRANSFORMING THE CUSTOMER
EXPERIENCE**

MODERATOR: Kary Witt, Bridge Manager, Golden Gate
Bridge, Highway & Transportation District, San Francisco, CA

Reinventing Transportation in our Connected World
Jim Barbaresso, Vice President, Intelligent Transportation
Systems, HNTB Corporation, Detroit, MI

TRIP Talk: The Next Generation

Craig Shuey, COO, Pennsylvania Turnpike Commission,
Harrisburg, PA

Michigan DOT: Traveler Information Systems

Collin Castle, P.E., Connected Vehicle Technical Manager,
Michigan Department of Transportation, Lansing, MI

Automated Vehicles

Joe Waggoner, Executive Director, Tampa-Hillsborough
Expressway Authority, Tampa, FL

CUSTOMERS/COMMUNICATION TRACK

Room 410

IS THERE AN APP FOR THAT?

MODERATOR: Samantha Soules, Senior Toll Project Manager,
Atkins, N.A., San Francisco, CA

Metropia Mobile: Driving a Better City

Mia Zmud, Principal, Metropia, Tucson, AZ

Carma Connected Commuting

Lauren Albright, Austin Community Manager, Carma, Austin, TX

RideScout

Joseph Kopser, CEO, RideScout, Austin, TX

Which Way to Seattle?

Gabe Brown, Creator, 520 or 90, Seattle, WA

Peach Pass Go!

Malika Reed Wilkins, Ph.D., Director of Marketing &
Communications, State Road & Toll Authority, Atlanta, GA

POLICY/POLITICS TRACK

Room 406

BREAKING THE LOGJAM: FINDING THE FUNDS FOR TOMORROW'S TRANSPORTATION SYSTEM

MODERATOR: Kevin Thibault, P.E., Vice President, Parsons Corporation, Tallahassee, FL

Jim Tymon, Director of Management and Program Finance, AASHTO, Washington, DC

Mike King, Secretary, Kansas Department of Transportation and Director, Kansas Turnpike Authority, Wichita, KS

Peter Mills, Executive Director, Maine Turnpike Authority, Portland, ME

FINANCE/FUNDING TRACK

Room 408

MANAGED LANES: PLANNING AND IMPLEMENTING PROJECTS IN A CHANGING WORLD

MODERATOR: Amy Potter, CFO, Transportation Corridor Agencies, Irvine, CA

Mark Polston, Deputy Director, TIFIA Credit Program, U.S. DOT, Washington, DC

Will Conley, Commissioner, Hays County, Texas and Chair, Capital Area Metropolitan Planning Organization (CAMPO), San Marcos, TX

Saavan Gatfield, Senior Director, Fitch Ratings, New York, NY

Theresia Trevino, CFO, Riverside County Transportation Commission, Riverside, CA

Michael Burnett, CFO, N.A., Transurban, Alexandria, VA

Noon – 2:00pm

Austin Grand Ballroom

LUNCH IN THE EXHIBIT HALL

Co-Sponsored by **FirstSouthwest** and **Locke Lord**



2:00PM – 3:30PM

BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK

Governor's Ballroom

SMART CITIES, SMART REGIONS AND INTEGRATED CORRIDOR MANAGEMENT

MODERATOR: Jim Anderson, Vice President, Smart Cities, Schneider Electric, Nashville, TN

More Lanes or More Technology? Smart Corridors of the Future

Kristi Lafleur, Executive Director, Illinois Tollway, Downers Grove, IL

What Does Smart City Really Mean? Lessons from Smartgrid

Brewster McCracken, CEO, Pecan Street, Inc., Austin, TX

The Millennial Generation: Bridging the Gap

Jason JonMichael, National Technology Leader, HNTB Corporation, Austin, TX

Making Cities and Regions Smart

Phil Silver, Director, Business Development, Urban Insights, San Diego, CA

CUSTOMERS/COMMUNICATION TRACK

Room 410

GOING OFF-ROAD WITH THESE CUSTOMER SERVICE TRAILBLAZERS

MODERATOR: Michael Tamer, CEO, Tamer Partners Corporation, Southlake, TX

Mike Ortegon, Director of Sales, HomeAway, Austin, TX

Will Huffman, Director of Customer Experience, Ambit Energy, Dallas, TX

POLICY/POLITICS TRACK

Room 406

DELIVERY OF TOLL FACILITIES: FROM INTERSTATES TO COMMUTER FACILITIES

MODERATOR: Jim Trogdon, P.E., VP Business Development, Mid-Atlantic Region, Atkins N.A., Raleigh, NC

Tolling in Louisiana: Past, Present & Future

Sherri LeBas, P.E., Secretary, Louisiana Department of Transportation & Development, Baton Rouge, LA

Tolling: Critical Steps to Deploying Your Project

Jim Ray, Principal, KPMG, Washington, DC

The Toll Industry of the Future: Looking Ahead to 2030

Ed Regan, Senior Vice President, CDM Smith, Columbia, SC

Customer-Friendly Interstate Tolling

Bob Poole, Director of Transportation Policy, Reason Foundation, Plantation, FL

PROGRAM AGENDA

FINANCE/FUNDING TRACK

Room 408

FORECASTING TRAFFIC AND REVENUE IN THE 21ST CENTURY

MODERATOR: Christopher Tomlinson, Executive Director and Board Secretary, State Road & Tollway Authority, Atlanta, GA

Forecasting Traffic and Revenue: Traditional and Express Lane Tolling

Diane Gutierrez-Scaccetti, Executive Director, Florida's Turnpike Enterprise, Ocoee, FL

Reshaping Traffic & Revenue Forecasting: Future Risks & Realities

Christopher Mwalwanda, Vice President, National Technical Strategy Leader, Toll Finance & Technology, CDM Smith, Austin, TX

Back to Basics: Developer/Operator Perspective

Jordi Graells, President, Abertis USA Corp., Washington, DC

S&P Toll Road Criteria Overview

Todd Spence, Director, U.S. Public Finance Infrastructure Group, Standard & Poors, Dallas, TX

3:30pm – 4:00pm

Austin Grand Ballroom

REFRESHMENT BREAK IN THE EXHIBIT HALL

Sponsored by: **ETC** Electronic Transaction Consultants

4:00PM – 5:30PM

BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK

Governor's Ballroom

"SHARK TANK" IBTTA STYLE: FISHING FOR THE MOST INNOVATIVE TECHNOLOGY SOLUTIONS

MODERATOR: Joseph Kopser, CEO, RideScout, Austin, TX

PARTICIPANTS:

GeoToll

Timothy McGuckin, CEO, GeoToll, Reston, VA

PToll™ by BancPass

Glenn Deitiker, President, BancPass, Austin, TX

Accenture Digital Tolling Solution

Willy Dommen, Senior Manager, Accenture, San Francisco, CA

GeoTalker E-Cash Toll

Mary Farrell, President, Information Logistics, Pennsauken, NJ

Pay Toll-O

Abenezer Yohalashet, Founder, Pay Toll-O, San Jose, CA

JUDGES:

Hope Andrade, Commissioner, Texas Workforce Commission and former Secretary of State for the State of Texas, Austin, TX

Brian Cassidy, Esq., Managing Partner, Locke Lord LLP, Austin, TX

Rick Hartfiel, Managing Partner and Director, Investment Banking, Craig-Hallum Capital Group, Minneapolis, MN

Joshua Baer, Executive Director, Capital Factory, Austin, TX

Pike Powers, Director, Business Consulting, Duff & Phelps, Austin, TX

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CUSTOMERS/COMMUNICATION TRACK

Room 410

MEET THE CUSTOMER OF TODAY AND OF THE FUTURE: WHO ARE THEY? AND WHAT DO THEY WANT?

MODERATOR: Ben Wear, Transportation Reporter, *Austin American-Statesman*, Austin, TX

Ginger Goodin, P.E., Senior Research Engineer, Texas A&M Transportation Institute (TTI), College Station, TX

Adam Hauser, Partner, Husch Blackwell LLP, Austin, TX

Bobby Jenkins, President, ABC Home & Commercial Services, Austin, TX

A.J. Bingham, Consultant, Strategic Partnerships, Inc., Austin, TX

POLICY/POLITICS TRACK

Room 406

CROSS-BORDER TOLLING: INTER-JURISDICTIONAL ISSUES FROM AROUND THE WORLD

MODERATOR: Katie Nees, Deputy Director, Strategic Projects Division, TxDOT, Austin, TX

Regional European Toll Service (REETS)

Hubert Resch, REETS Project Leader, ASFINAG, Vienna, Austria

Tolling in El Paso: A Tri-State, Bi-National Perspective

Raymond Telles, Executive Director, Camino Real Regional Mobility Authority, El Paso, TX

Border Tolling in the E-ZPass Region

P.J. Wilkins, Executive Director, E-ZPass Group, Wilmington, DE

International Border Tolling: U.S. & Canada

Robert Horr, Executive Director, Thousand Islands Bridge Authority, Alexandria Bay, NY

FINANCE/FUNDING TRACK

Room 408

TOLL REVENUE DIVERSION: RISKS & REWARDS

MODERATOR: Javier Rodriguez, P.E., Executive Director, Miami-Dade Expressway Authority, Miami, FL

Implementation of the Ohio Jobs & Transportation Plan through the Issuance of Turnpike Bonds

Kathleen Weiss, General Counsel, Ohio Turnpike and Infrastructure Commission, Berea, OH

Effectively Managing Congestion in a Toll Corridor

Denis Mulligan, General Manager/CEO, Golden Gate Bridge, Highway & Transportation District, San Francisco, CA

Credit Costs/Benefits of Toll Revenue Diversion

Maria Matesanz, Senior Vice President, Global Project Finance and Infrastructure Group, Moody's Investors Service, New York, NY

4:00pm – 6:00pm
Austin Grand Ballroom
EXHIBIT TEAR DOWN

7:00pm – 11:00pm << **NEW DAY**
Governor's Ballroom
CLOSING RECEPTION & BANQUET
(see page 15 for details)
Sponsored by: **RS&H**

WEDNESDAY, SEPTEMBER 17

7:00am – 8:00am
Meeting Room 402
MINDFULNESS MEDITATION

7:00am – Noon
Governor's Ballroom Foyer
REGISTRATION & WELCOME CENTER

7:00am – 8:30am
Austin Grand Ballroom
BREAKFAST

8:30am – 9:00am
Governor's Ballroom
IBTTA BUSINESS MEETING

- Financial Report
- Election of Officers and Directors
- IBTTA Executive Director/CEO Report
- Preview of the 83rd Annual Meeting & Exhibition in Dublin, Ireland

9:00AM – 10:30AM GENERAL SESSION

Governor's Ballroom
THE IBTTA LEADERSHIP ACADEMY PRESENTS:
THE NEW & IMPROVED TOLL ROAD

MODERATOR: Greg Hulsizer, Vice President, Cambria Solutions, Sacramento, CA

TEAM LEADERS

Brent Baker, Vice President, Parsons Brinckerhoff, Inc., Seattle, WA

Michael DeBacker, P.E., Transportation Director, Burns & McDonnell Engineering Co., Inc., Kansas City, MO

Eric Ploch, P.E., Program Manager, Atkins N.A., Austin, TX

Jim Wilson, Senior Vice President, Regional Manager, TransCore, Inc., Orlando, FL

10:30am – 11:00am
Governor's Ballroom Foyer
REFRESHMENT BREAK

11:00AM–NOON GENERAL SESSION

Governor's Ballroom
STAYING COMPETITIVE IN THE 21ST CENTURY:
A ROUNDTABLE DISCUSSION

FACILITATOR: Evan Smith, Editor in Chief and CEO, *The Texas Tribune*, Austin, TX

PANEL

Henry Cisneros, Chairman, CityView and Co-Chair, Bipartisan Policy Center's Housing Commission and Immigration Task Force; former Secretary of the U.S. Department of Housing and Urban Development, San Antonio, TX

Mary Scott Nabers, President/CEO, Strategic Partnerships, Inc., Co-Founder, Gemini Global Group, Austin, TX

Noon
MEETING ADJOURNS

