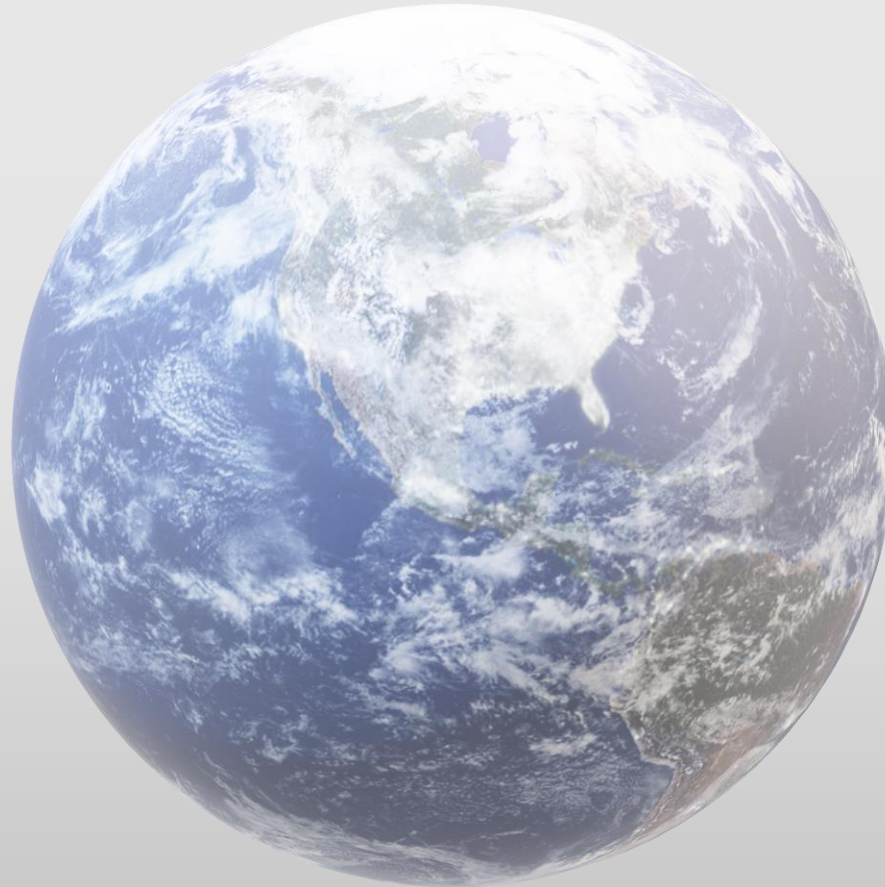


Sustainability & Resilience Task Force



1st S&R Task Force meeting – May 10, 2021, 11 a.m. – 12 p.m. EDT

Task Force Members

<https://my.ibtta.org/About-Us/Committees>

CO-CHAIRS

[Pedro Costa](#) , Northwest Parkway LLC

[Steven Snider](#) , Halifax Harbour Bridges

MEMBERS

Stuart Carney, ITR Concession Company LLC

Jessica Carson, E-470 Public Highway Authority

Casey Emoto, Santa Clara Valley Transportation Authority

Doug Feremenga, Transportation Corridor Agencies

Noémie Frontère, ASFA (Association Professionnelle Autoroutes et Ouvrages à Péage)

Amitis Meshkani, North Texas Tollway Authority

María Moreno, SEOPAN (Asociación de Empresas Constructoras y Concesionarias de Infraestructuras)

René Moser, ASFINAG

Olivier Quoy, Atlandes

Jeff Seward, Tampa-Hillsborough Expressway Authority

Emanuela Stocchi, AISCAT (Associazione Italiana Società Concessionarie Autostrade e Trafori)

Ulli Vielhaber, ASFINAG

Christine Weydig, Port Authority of New York & New Jersey

STAFF LIAISON

[Mark Muriello](#) , International Bridge, Tunnel and Turnpike Association

CEO Roundtable Discussion Executives' Interests and Priorities

- Lessons learned from international programs and initiatives
 - Best practices and pitfalls to avoid
- Business case analyses
- Grant opportunities and associated federal requirements
 - Pros and cons
- Sustainable construction and design standards
- Resiliency projects and programs
- Public utility and energy company partnership models
- Fact sheets and white papers for agency advocacy efforts and implementations
- Create a repository of resources

Timeline

January 2021 – First meeting called by IBTTA President Mark Compton to discuss the merits and potential contributions of a possible Task Force on Sustainability & Resilience.

February 3 – IBTTA held a CEO Roundtable to discuss environmental stewardship, climate change responses, sustainability programs, and resilience initiatives.

- 35 Executives attended
- High level of interest and engagement
- Positive feedback

March 2 – IBTTA's President appointed Pedro Costa and Steve Snider to serve as Task Force Co-Chairs supported by Mark Muriello as IBTTA's staff liaison.

March 18 – First Governance meeting to discuss Scope, Mission/goals, Planning and the next steps.

May 1-7 – Survey of Task Force members' priorities and interests.

May 10 – Initial Task Force meeting with volunteer participants.

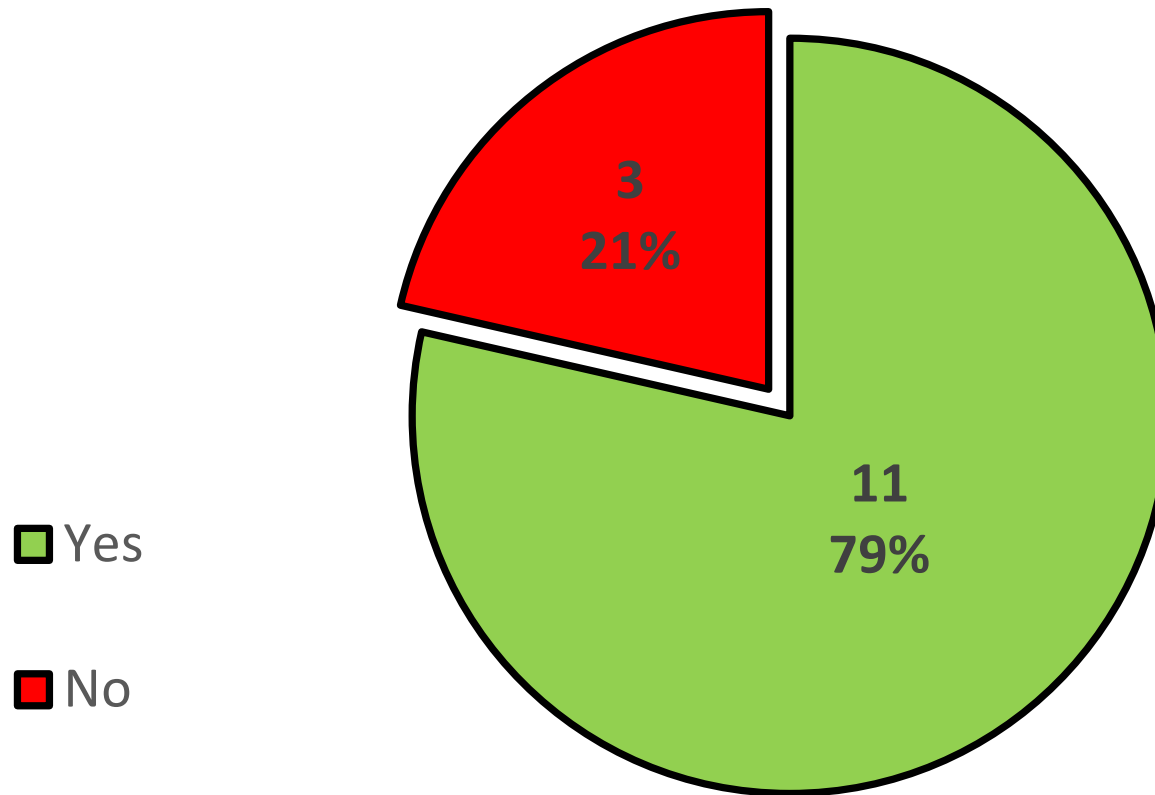
To be continued...

Survey of Task Force Members

- IBTTA conducted an on-line survey of Task Force members to understand the interests and priorities of the members
 - Results to help guide actions and agenda for the Task Force
 - Best practices and pitfalls to avoid
- Survey was open for one week (May 1-7)
- 14 completed surveys received
 - 88% response rate

Survey Results: Environmental Policy Statement

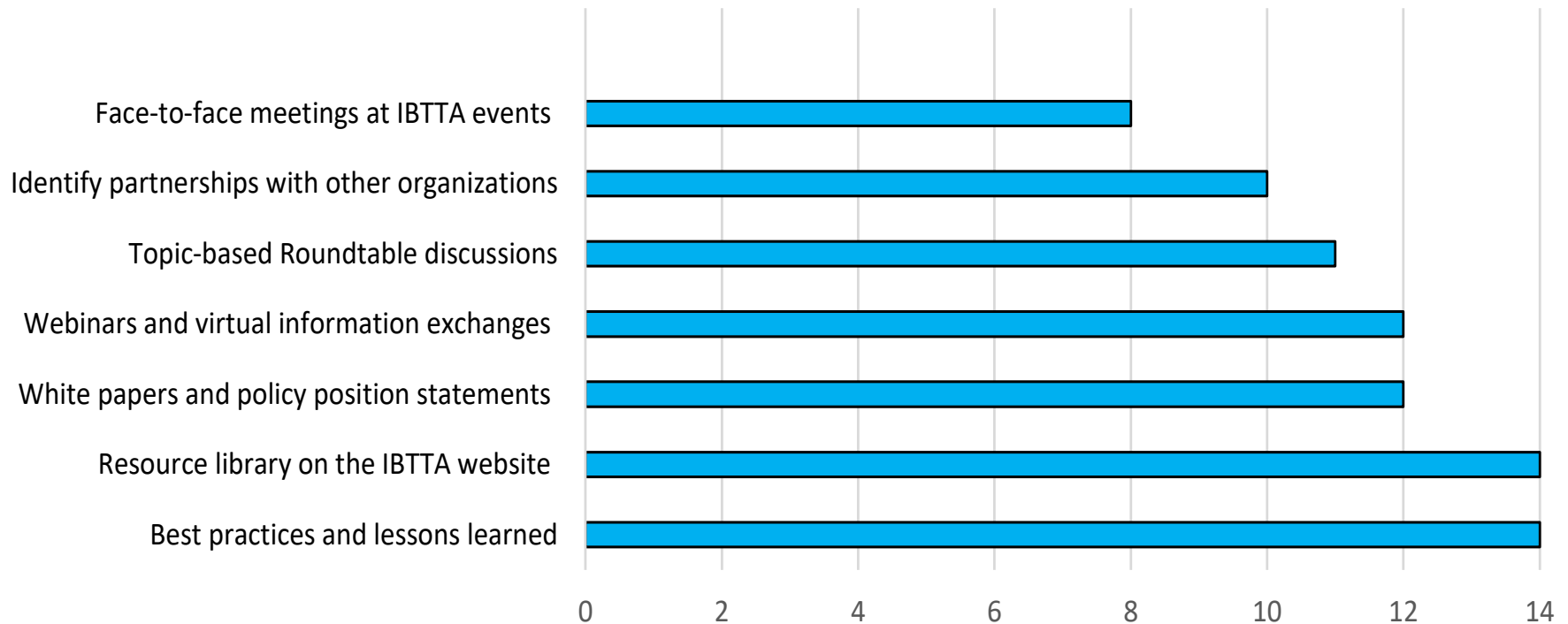
Does your organization have an environmental policy?



10 respondents expressed a willingness to share these policies with IBTTA.

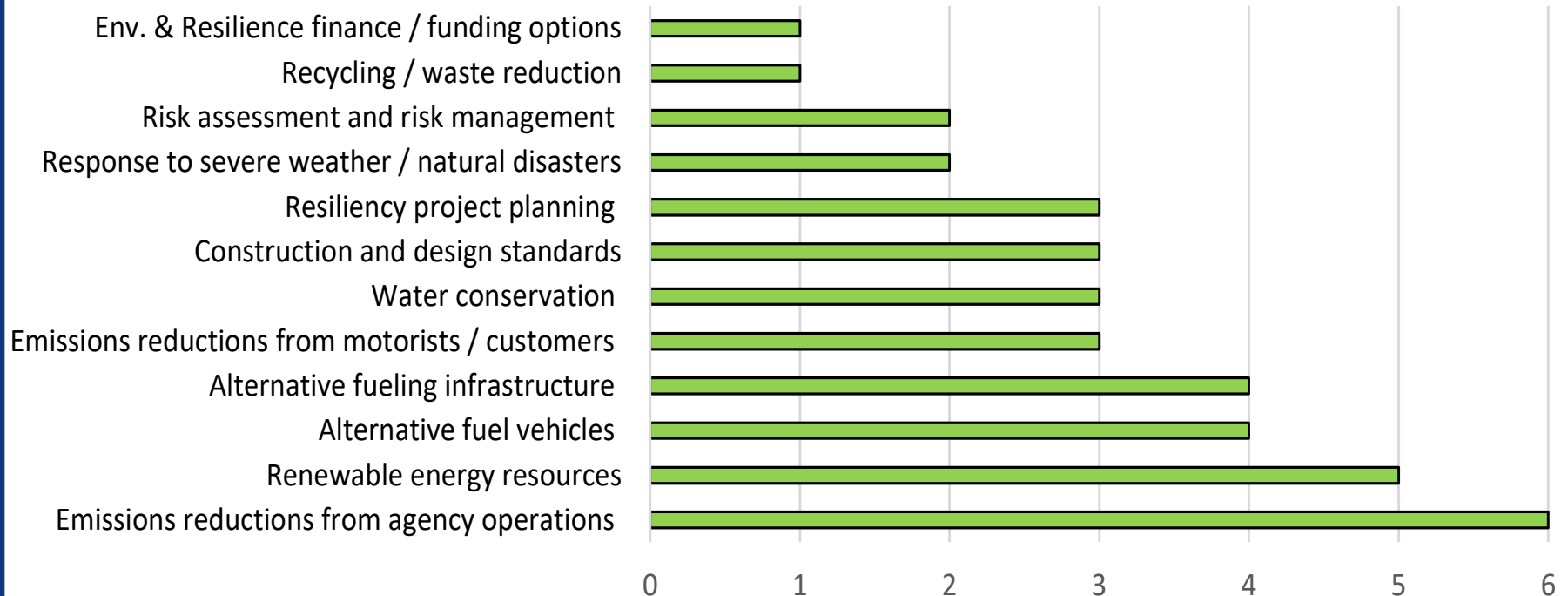
Survey Results: Desired Engagement

How would like the task force to engage with IBTTA members?



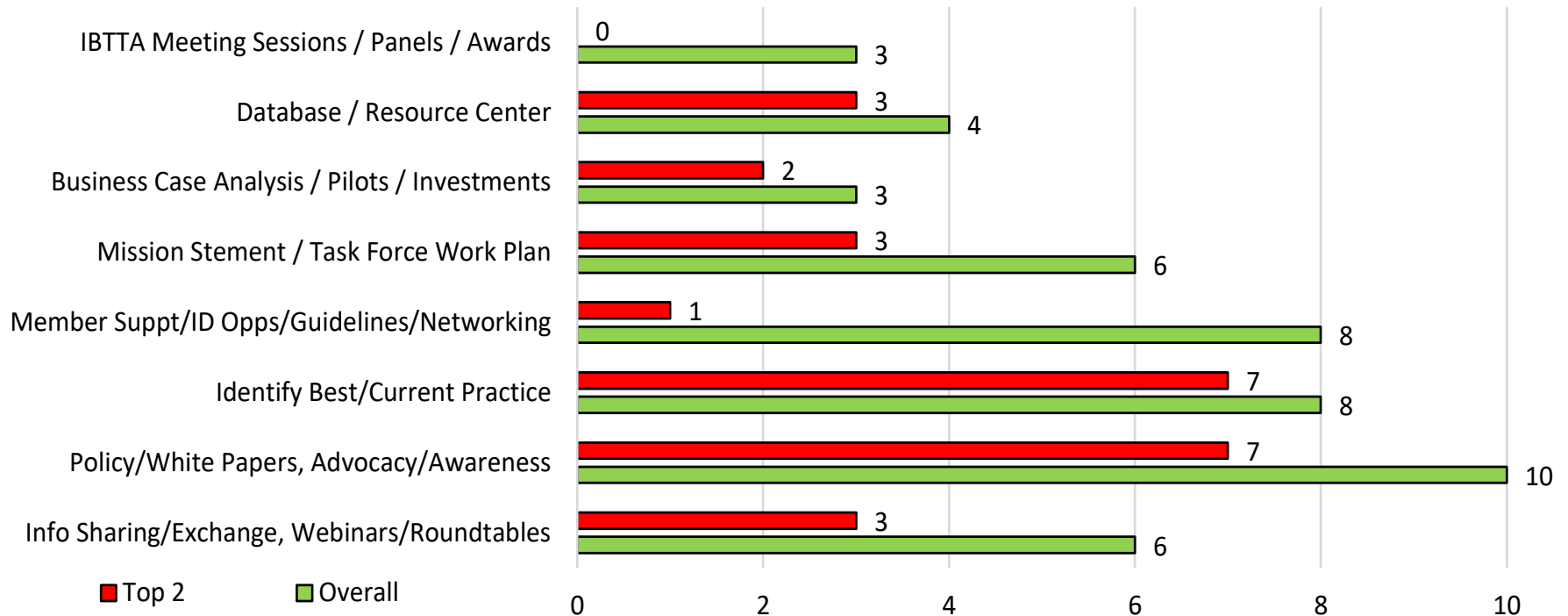
Survey Results: Topics of Greatest Interest

What S&R topics are of the greatest interest to you?



Survey Results Top Four Task Force Achievements

Top Four Task Force Achievements

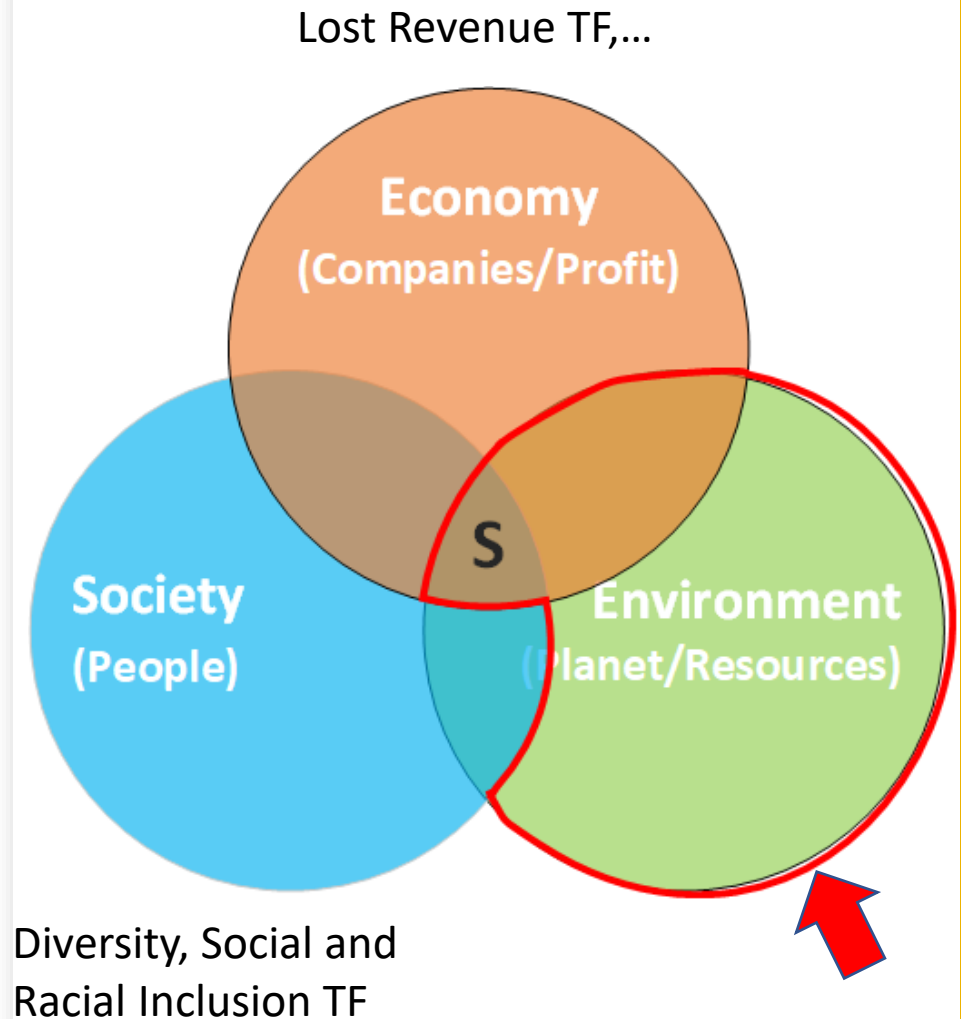


Sustainability

Definition:

Sustainability means meeting our own needs without compromising the ability of future generations to meet their own needs. In addition to natural resources, we also need social and economic resources.

Being in Balance!



Resilience

Definition:

Resilience is the ability to recover from a disaster that could have been prevented or mitigated with **sustainable** practices. **Sustainable** practices contribute to **resilience**, and both are the ultimate goals of a healthy society.

To Persevere!



Sep. 2013, Colorado



Apr. 2021, Colorado

Task Force Goals/ Objectives:

1. Raise Awareness for the opportunity of Sustainability & Resilience.
2. Be IBTTA's Champion for S&R and help Members get on board with the changes that are needed and likely coming.
3. How to be part of the change? Help IBTTA members navigate through the changes.
4. Help Promote and Share experiences and initiatives on S&R.
5. Identify trends and how they might impact Members.
6. Turn Intentions into meaningful Actions. Avoid "Greenwashing". Embrace S&R into the organization's culture.
7. Learn and have fun while doing it!

Task Force Goals/ Objectives:

1. Raise awareness to the problems of Sustainability & Resilience.

The task force in-itself is a first step towards recognizing that Climate Change is real, and not because it is fashionable, but because it is existential – IBTTA website; *Webinars; S&R Award; IBTTA Strategic Plan; Speakers;...*

2. Be IBTTA's Champion for S&R and help Members get on board with the changes that are needed and likely coming.

In the wake of “Wokeness”, we have a responsibility to unequivocally show we are on the right and that IBTTA and the Tolling community in general, are supportive of policies and initiatives that promote Sustainability and Resilience. Get the word out – *Statement; Advocacy; Policy; Media/Communication outreach...* [Link](#).

3. How to be part of the change? Help IBTTA members navigate through the changes.

We still do not have the answer, but hope, with the help of our Members, to eventually have it and be able to share it with others – *White Paper; Road Map; Depository,...*

Task Force Goals/ Objectives:

4. Help Promote and Share experiences and initiatives on S&R.

Find best practices in our industry, incentivize members to act and share their initiatives in S&R – *Roundtables; IBTTA networking events; Webinars;...*

5. Identify trends and how they might impact Members.

Whether it is policies or behavioral changes, we should be able to identify those that will impact our businesses – Colorado legislature enacted legislation mandating – *Invite S&R expert speakers; IBTTA Events; Monitor legislative initiatives impacting tolling;...*

6. Turn intentions into meaningful actions. Avoid “Greenwashing”.

We should mean it when we say it. For the most part many current ESG initiatives are strictly on paper. But change costs money and we need to “Bring your Board on board” and seek S&R funding. Present it as an **opportunity** to advance tolling as a way to help financing the change to a green economy – *Identify available funds/grants; Best Practices; Fact-Sheet making the case for tolling under S&R; ...*

Task Force Goals/ Objectives:

Finally, and this is very important:

7. Learn, and have fun while doing it!

This is a participants driven initiative. You do not need to be an expert you only need to want to learn and be willing to spare some time advancing the task force's agenda and goals. Be our champion.

Make it engaging and fun, so it does not feel an obligation, and everyone is welcome and hopefully bring something in, but also take something with them.

Be involved knowing you are helping building a viable and prosperous future!

Suggestions to advance the S&R task force agenda

#1 - Form 3 sub-committees of 5, in charge of advancing the SR Task Force agenda. For example:

- ✓ Goals 1&2 – Awareness & Advocacy/Policy
- ✓ Goals 3&4 – Roadmap & Sharing/Communication
- ✓ Goals 5&6 – Trends & Actions/Financing

#2 - Recommend that future IBTTA events be carbon neutral.

#3 - Sponsor and Develop a S&R Toll Excellence Award – starting 2022.

....

We are suggesting a monthly meeting at a standard time and date.

If this time is good with Task Force participants' schedules, we can establish meetings on the second Monday of each month at 11 a.m. Eastern Time.

That would make our next meeting:

Monday, June 14, 2021 - 11 a.m. EDT

If you or someone in your organization is interested in being part of this task force, and want to assist putting together contents, help setup and prepare meetings, raise awareness, share ideas and actions, or bring other members into the fold, please contact:

Mark Muriello
Director of Policy and Government Affairs
IBTTA
mmuriello@ibtta.org

THANK YOU!

A couple presentations on the topic to get us thinking and to help setup the scope for the next meetings and our agenda.

- ✓ Colorado GHG reduction roadmap
- ✓ Network Electrification example – Toll Operator

Submissions Due: May 24, 2021

<https://www.ibtta.org/toll-excellence-awards>



Representing
the worldwide
tolling industry



Public Sector Members

(Toll Agency/Operator/Non-North American Group Members)

There are five award categories for Public Sector Members.

- Administration & Finance
- Customer Service & Marketing Outreach
- Social Responsibility
- Technology
- Toll Operations, Engineering & Maintenance



Download Public Sector Guidelines

Submit Now

Private Sector Members

(Suppliers of products or Consulting Services to the industry)

There is one category for Private Sector Innovation Recognition Award.

Up to three (3) awards will be given to private sector members who submit a project or program that has in some way furthered the mission of IBTTA and the tolling industry. To view a description of this category, please download the Guidelines.



Download Private Sector Guidelines

Submit Now

Submissions Due: June 14, 2021

<https://www.ibtta.org/diversity-equity-and-inclusion-award>



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Entry Requirements

- Applications shall be for a project or program that has produced successful, measurable results.
- Your organization must be an IBTTA member in order for your submission to be considered.

Submission Timeline

- **Submission Period:** April 14 - June 14
- **Submission Deadline:** Your COB, Monday, June 14
- **Winner Notified:** Mid-late July
- **Awards Ceremony:** [89th Annual Meeting & Exhibition, October 10-12, 2021](#) (details to follow)

2021 Submission Evaluation Criteria

Each application is evaluated according to four criteria by a panel of 9 judges:

Criterion 1 (25%): To what extent are there results to demonstrate that the objective was reached and that it had a positive impact?

Criterion 2 (20%): How is the project relevant to promoting diversity, equity, and inclusion?

Criterion 3 (35%): To what extent does the project/program or organization clearly represent excellence in diversity, equity and inclusion?

Criterion 4 (20%): How innovative or sustainable is the project/program or organization?

Submissions Due: June 18, 2021

<https://www.ibtta.org/leadership-academy-alumni-association>



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The Leadership Alumni Association (LAAA) is pleased to accept nominations for the 2021 IBTTA Distinguished Leadership Academy Alum of the Year Award. This award recognizes a leader that has demonstrated and made significant commitments to tolling and the transportation industry after graduating from the IBTTA Leadership Academy. Nominees for the IBTTA Distinguished Leadership Academy Alum of the Year should mirror IBTTA's focus on advancing leaders in the industry as well as serve to inspire others while building relationships. This outstanding Alum will embody emerging mindsets and the evolution of transportation in their respective organization or agency, along with demonstrating an intense commitment to providing excellent service to the tolling industry and maintaining perseverance in the face of adversity.

 [Download Nomination Criteria](#)

[Submit a Nomination](#)

© Purpose

The 2021 Distinguished Leadership Academy Alum of the Year will honor an Academy graduate who has made significant contributions to the transportation/tolling industry in a way that mirrors the Association's focus on advancing transportation by attracting and developing talent with a keen recognition of the benefits of having a diverse and inclusive leadership and membership.