Flying Eyes Open

An aeronautical journey through the Pennsylvania Turnpike's Revenue Assurance Plan Program

Representing the Visionaries Craig Shuey | Chief Operating Officer

Representing the Implementors Stacia Ritter | Assistant Chief Operating Officer



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Pennsylvania Turnpike Commission

OCTOBER 2024

Early Years: The first take off

Levenue Assurance -- High-Level Overview

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92nd Annual Meeting & Exhibition

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Post System-wide Conversion: Challenges in the Skies

After \$104M Loss, New Bill Seeks To Hold PA Turnpike Accountable

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WIRESSEE

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Revenue Assurance Plan

tame P Assatus P annual Relation, P Review Assasse Plan The following Revenue Assurance Plan provides detail on PA Tumplie tail formations adopt the provide Stream provide the data builded and poster online each quarter after as internal review of the data.

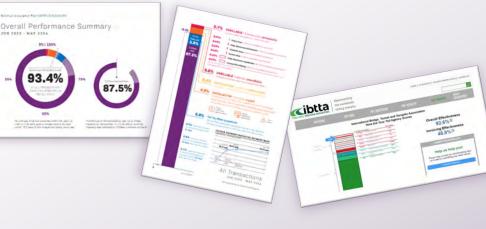
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Systemwide = One Plan for All

- The parts predicted the whole
- Standardized metrics and reporting
- Model to inform IBTTA's RevFinder enabling many airlines to take off



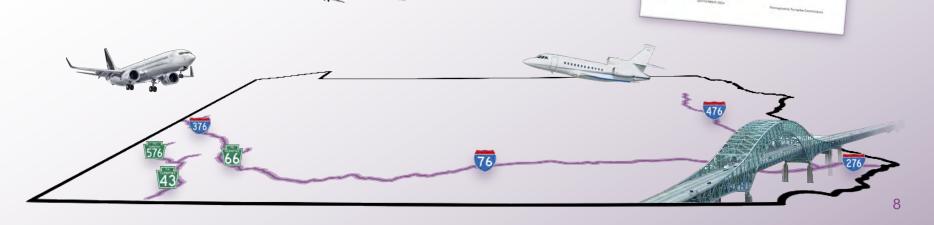


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Streamlining in the jet age

- Not just data tracking data driven improvement tracking
- Initiatives to drive the RAP
- Measure progress for accountability and return on investment



Highlighted initiatives to Reduce Leakage

Going to space: The next frontier



The Evolution of Revenue Assurance Planning through Innovation



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Thank you for flying PTC Revenue Assurance Airlines!



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