

Flying Eyes Open

An aeronautical journey through the
Pennsylvania Turnpike's Revenue Assurance Plan Program

Representing the Visionaries

Craig Shuey | *Chief Operating Officer*

Representing the Implementors

Stacia Ritter | *Assistant Chief Operating Officer*



OCT 26-29, 2024
CLEVELAND, OH

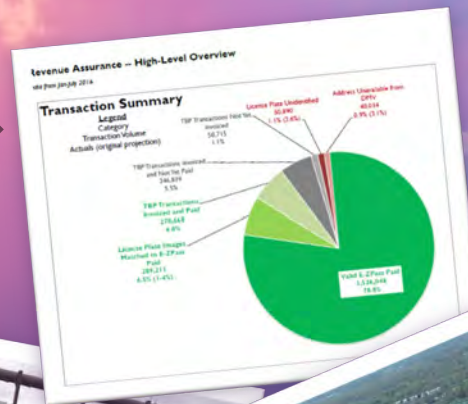
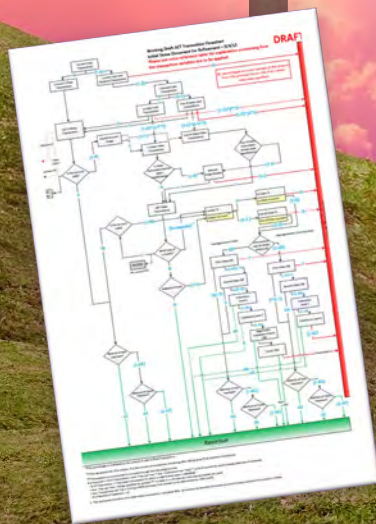
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Pennsylvania
Turnpike Commission

OCTOBER 2024

Early Years: The first take off



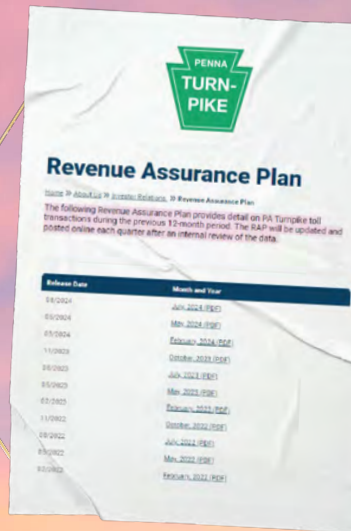
92nd Annual Meeting & Exhibition



Post System-wide Conversion: Challenges in the Skies



92nd Annual Meeting & Exhibition

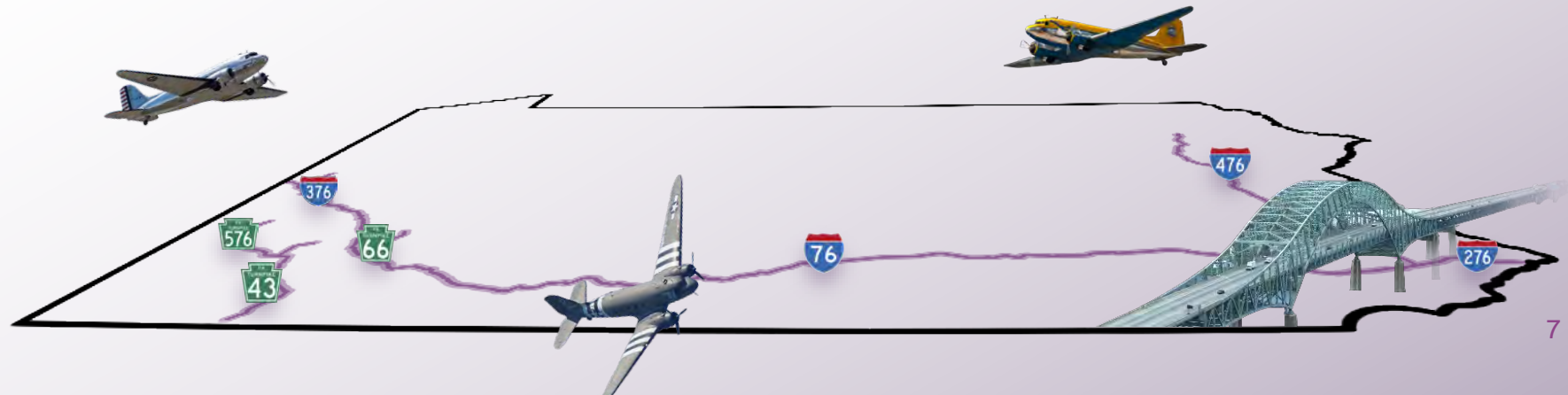
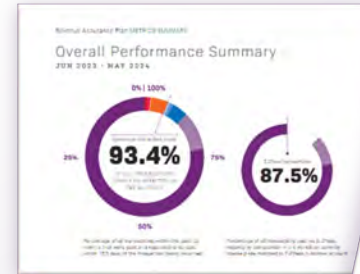


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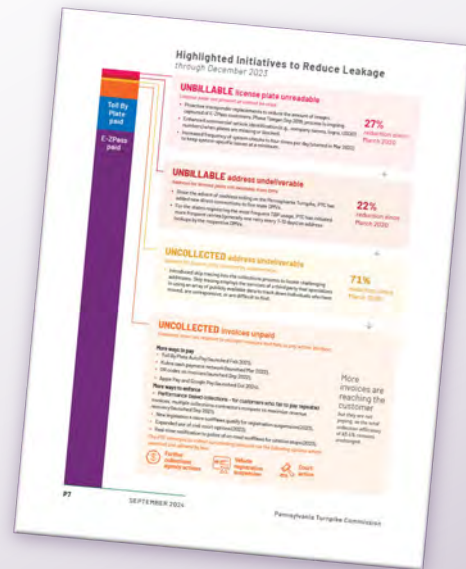
Systemwide = One Plan for All

- The parts predicted the whole
- Standardized metrics and reporting
- Model to inform IBTTA's RevFinder enabling many airlines to take off



Streamlining in the jet age

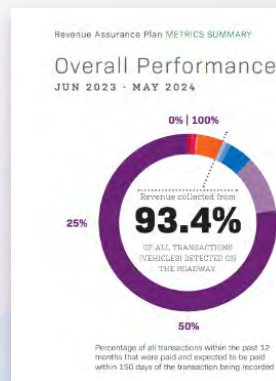
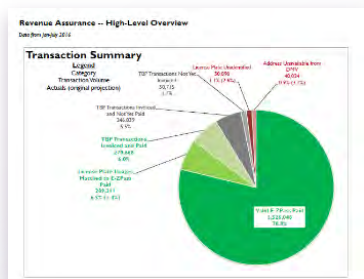
- Not just data tracking – data driven improvement tracking
- Initiatives to drive the RAP
- Measure progress for accountability and return on investment



Going to space: The next frontier



The Evolution of Revenue Assurance Planning through Innovation





Thank you for flying **PTC Revenue Assurance Airlines!**

