

2025 IBTTA Finance and Road Usage Charging Summit



Agenda updates following the printing of this program, along with session description and speaker bios/photos, are available in the IBTTA Meetings app.

Sunday, April 27, 2025

8:00am - 3:00pm

EXHIBITS SET UP

Oklahoma Station Ballroom 4-5

9:00am - 12:00pm

ADVENTURE CLUB

MYRIAD BOTANICAL GARDENS

Meet in the hotel lobby at 8:50am. More information found on page 6.

9:00am - 12:00pm

TECHNICAL TOURS

GET YOUR KICKS ON ROUTE 66 - CELEBRATING THE 99TH ANNIVERSARY OF AN AMERICAN ICON

Meet in the hotel lobby at 8:45am. Bus leaves at 9:00am from Mick Cornett Drive, the door closest to Park Grounds coffee shop. More information found on page 5.

12:30pm - 5:30pm

REGISTRATION

North Prefunction

1:30pm - 3:00pm

3:30pm - 5:00pm GENERAL SESSION

Oklahoma Station Ballroom 1-3

OPEN SPACE: INDUSTRY FINANCIAL ISSUES

FACILITATOR: Linh Truong, MBA, CPA, CIA, CISA, CRMA, Senior Director, Internal Audit and Enterprise Risk, North Texas Tollway Authority, Plano, TX

COMMITTEE MEETING

Oklahoma Station Ballroom 6-7

IBTTA RUC COMMITTEE MEETING

FACILITATORS:

Susan Binder, Principal, Cambridge Systematics, Inc., Bethesda, MD

Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

Shannon Swank, President, Cogitative Consulting, LLC, Austin, TX

3:30pm - 5:00pm

GENERAL SESSION

Oklahoma Station Ballroom 1-3

RUC 101 PRIMER

MODERATOR: Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

Roshini Durand, Service Design & Innovation | Road Pricing, CDM Smith, Bellevue, WA

Jenny Roberts, Road Usage Charge Discipline Lead, CDM Smith, Denver, CO

Michael Warren, PMP, National Practice Consultant, Vice President, HNTB Corporation, Longmont, CO

Mindy Kimura, Hawaii Road Usage Charge (HIRUC) Program Manager, Hawaii Department of Transportation, Honolulu, HI


Ara Swanson, Transportation Revenue and Policy Strategic Communications Specialist, CDM Smith, Twisp, WA


COMMITTEE MEETING

Oklahoma Station Ballroom 6-7

TOLL REVENUE ASSURANCE COMMITTEE (TRAC) MEETING

FACILITATORS:

 **Jessica Carson**, Senior Transportation Consultant, Gannett Fleming TranSystems, Kansas City, MS

 **Stacia Ritter**, Assistant Chief Operating Officer- Toll Collection, Pennsylvania Turnpike Commission, Harrisburg, PA

5:00pm - 6:30pm

RECEPTION

Oklahoma Station Ballroom 4-5

WELCOME RECEPTION WITH EXHIBITORS

Monday, April 28, 2025

7:00am - 5:30pm

REGISTRATION

North Prefunction

7:00am - 8:30am

BREAKFAST

Oklahoma Station Ballroom 4-5

BREAKFAST WITH EXHIBITORS

Agenda

8:30am – 9:00am

GENERAL SESSION

Oklahoma Station Ballroom 1-3

OPENING REMARKS

Kathryn Clay, Ph.D., Executive Director and CEO, IBTTA, Washington, DC


James Hofmann, IBTTA President and Executive Director and CEO, North Texas Tollway Authority, Plano, TX


WELCOME REMARKS


Joe Echelle, PE, MBA, Executive Director, Oklahoma Turnpike Authority, Oklahoma City, OK

Tim Gatz, Executive Director, Oklahoma Department of Transportation, Oklahoma City, OK

OPENING REMARKS

 Amanda Boulden, Director of Information Technology and Toll Operations, Oklahoma Turnpike Authority, Oklahoma City, OK

 Jee Kim, RUC Business Leader, Sr. Project Manager, Gannett Fleming TranSystems, Austin, TX


 Joni Seymour, Deputy Director, Oklahoma Turnpike Authority, Oklahoma City, OK

9:00am – 10:30am

GENERAL SESSION

Oklahoma Station Ballroom 1-3


A BOLD, NEW FUTURE: WHAT DOES THE FUTURE OF PAYMENTS LOOK LIKE?

MODERATOR:  Lev Pinelis, Principal and Founder, Toll Insight, Falls Church, VA

Faster, Cheaper, Legal: Building a Robust Toll System without Robust Time and Cost

David Ungemah, Managed Lanes & Alternative Revenue Systems Global Practice Leader, HDR, Denver, CO

RUC and Tolls Combined to Address the Funding Crisis

 Philip Miller, PE, National Toll Practice Consultant, WSP USA, Orlando, FL and Michael Warren, PMP, National Practice Consultant, Vice President, HNTB Corporation, Longmont, CO

Beyond Tolls: Who Should Own the Customer Relationship?

Sidney Edmonds, PE, Managing Director, Accenture, Austin, TX

The Evolution of Tolling: Uncovering the Future of the Tolling Landscape

Naveen Radhakrishna, Director, Product Management, Verra Mobility, Mesa, AZ

10:30am – 11:00am

BREAK

Oklahoma Station Ballroom 4-5

REFRESHMENT BREAK WITH EXHIBITORS

11:00am – 12:30pm

BREAKOUT SESSIONS

Oklahoma Station Ballroom 1-3

RUC TRACK

States and RUC – What's New and What's Next?

MODERATOR: Barbara Rohde, Executive Director, Mileage-Based User Fee Alliance, Washington, DC

Implementing Utah's 2nd Generation RUC Program and Planning for the Future

Lyle McMillan, Director, Strategic Technologies, Utah Department of Transportation, Salt Lake City, UT

A Simulated User Experience Providing Low-Cost, High-Impact MBUF Outreach in Maine

Dale Doughty, Deputy Commissioner, Maine Department of Transportation, Augusta, ME

Driving Change: Vermont's Approach to Mileage-Based User Fees (MBUF) and the Road Ahead

Michele Boomhower, Division Director for Policy, Planning & Intermodal Development, Vermont Agency of Transportation, Barre, VT


Midwestern RUC Exploration

Joel Skelley, Director of Policy, Kansas Department of Transportation, Topeka, KS

Oklahoma Station Ballroom 6-7

FINANCE TRACK

Navigating Risk – Assumptions, Adaptation, and the Unknown in Project Development

MODERATOR:  Amanda Baxter, Group Executive North America and Corporate Development, Atlas Arteria (ALX), Reston, VA

Risk Sharing Principles in the Development of Toll Roads on PPP Contracts

Bill Halkias, PE, F. ASCE, F. ITE, President Emeritus, HELLASTRON / Managing Director, New Attica Tollway Concession Co., Athens, Greece

Should Pricing Power, Power More Leverage?

Brad Guilmino, Financial Advisor, PFM Financial Advisors, LLC, New Orleans, LA

Adapting to Evolving Risks in Toll Road Operations

Cintia Nazima, VP - Senior Analyst, Moody's Ratings, New York, NY

Risk Mitigation and Reporting

Linh Truong, MBA, CPA, CIA, CISA, CRMA, Senior Director, Internal Audit and Enterprise Risk, North Texas Tollway Authority, Plano, TX

Agenda

MONDAY, continued

12:30pm – 2:00pm

LUNCH

Oklahoma Station Ballroom 4-5

LUNCH WITH EXHIBITORS

Oklahoma Station Ballroom 8

CFO ROUNDTABLE LUNCH

(BY INVITATION)

2:00pm – 3:30pm

BREAKOUT SESSIONS

Oklahoma Station Ballroom 1-3

RUC TRACK

Trucks are NOT Big Cars

MODERATOR: Patricia Hendren, Ph.D., Executive Director, The Eastern Transportation Coalition, College Park, MD

Trucks Are Just Like Any Other Vehicle, Only Bigger... Right? WRONG!

Marcy Coleman, Vehicle Program Manager, American Association of Motor Vehicle Administrators, Arlington, VA **and** James Starling, Programs Director, International Registration Plan, Inc., Lake Ridge, VA

Heavy-Duty RUC Internationally – Making it Fair

Scott Wilson, Principal Consultant, CDM Smith, London, England

Keep On Truckin'

Brenda Brady, Sr. Solutions Consultant - Tolling Strategy & Business Development, Kapsch TrafficCom, Greenville, SC

RUC Isn't Just for Passenger Vehicles ... Fleets Need It Too!

Michael Winterbottom, VP, RUC Operations & Analytics, WSP USA, Colorado Springs, CO

Oklahoma Station Ballroom 6-7

FINANCE TRACK

Opportunities and Challenges in Public-Private Partnerships for Road Infrastructure

MODERATOR: Joshua Schank, Ph.D., Managing Principal, InfraStrategies, Los Angeles, CA

Changing Financial Markets Impact on Financing and Delivery Strategies

Julie Burger, Managing Director, Wells Fargo Securities, New York, NY **and** Jacob Vlanich, Financial Manager, North Carolina Turnpike Authority, Raleigh, NC

Public-Private Partnerships in Road Infrastructure: Aligning Interests, Managing Risks, and Driving Innovation

Moses Kopmar, AVP – Analyst, Moody's Ratings, New York, NY

The Commercial Leakage Dialogue: Perspectives from Both Sides of the Table

 Wendy Griffin, Senior Tolls Technology Specialist, RS&H, Angier, NC **and** Dean El-Baz, PE, Senior Program Director, RS&H, Austin, TX

3:30pm – 4:00pm

BREAK

Oklahoma Station Ballroom 4-5

REFRESHMENT BREAK WITH EXHIBITORS

4:00pm – 5:30pm

BREAKOUT SESSIONS

Oklahoma Station Ballroom 1-3

RUC TRACK

Why Would Drivers Want RUC?

MODERATOR: Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

Tapping User-Centered Research to Better Understand Consumer Needs

Roshini Durand, Service Design & Innovation | Road Pricing, CDM Smith, Bellevue, WA

On the Right Track to Clear the RUC Hurdles

Amna Cameron, Deputy Director, Strategic Initiatives and Program Support, North Carolina Department of Transportation, Raleigh, NC


Utah's Insights on What Drivers Want and Don't Want for RUC

Daryl Ballantyne, RUC Program Manager, Utah Department of Transportation, Salt Lake City, UT

Oklahoma Station Ballroom 6-7

FINANCE TRACK

Revenue Assurance Best Practices – What's Working and What is Not?

MODERATOR:  Jeff Weiss, Director of All Electronic Tolling, New York State Bridge Authority, Highland, NY


Seamless Innovative Solutions for Revenue Assurance in Toll Operations


Miguel Melchor, New Solutions Development & Public Affairs, Emovis, Westbury, NY,

Applying Proven Revenue Assurance Strategies to the Tolling Industry

Ricardo Almeida, Managing Director - Tolling Global Lead, Accenture, Lisboa, Portugal

Transforming Toll Operations with AI-Powered Analytics: A Revenue Assurance Journey

Doug Krauss, Director, North Highland, Atlanta, GA **and**  Joni Seymour, Deputy Director, Oklahoma Turnpike Authority, Oklahoma City, OK

 Stacia Ritter, Assistant Chief Operating Officer- Toll Collection, Pennsylvania Turnpike Commission, Harrisburg, PA

6:30pm – 9:30pm

EVENING EVENT

EVENING EVENT AT SOCIAL CAPITAL

Walking distance from the hotel (approx. 7 min)

517 S Hudson Ave, Oklahoma City, OK

See page 6 for more details.

Sponsored by



Agenda

Tuesday, April 29, 2025

7:00am - 1:00pm

REGISTRATION

North Prefunction

7:00am - 8:30am

BREAKFAST

Oklahoma Station Ballroom 4-5

BREAKFAST WITH EXHIBITORS

8:30am - 10:00am

GENERAL SESSION

Oklahoma Station Ballroom 1-3

STATE LEGISLATIVE PANEL

MODERATOR: Andrew McLean, MPP, JD, Transportation Policy Specialist, CDM Smith, Honolulu, HI

The Honorable Jake Fey, Washington State House of Representatives, 27th District, Tacoma, WA

The Honorable Shannon Francis, Kansas State House of Representatives, 125th District, Liberal, KS

The Honorable Tom Woods, Oklahoma State Senate, Oklahoma City, OK

The Honorable Chris Lee, Hawaii State Senate, Kailua, HI (virtual)

10:00am - 10:30am

BREAK

Oklahoma Station Ballroom 4-5

REFRESHMENT BREAK WITH EXHIBITORS

10:30am - 12:00pm

GENERAL SESSION

Oklahoma Station Ballroom 1-3

IT'S THE LITTLE THINGS: TECHNICAL LESSONS LEARNED FROM CALIFORNIA'S CURRENT PILOT

MODERATOR: Lauren Prehoda, Road Charge Program Manager, California Department of Transportation (Caltrans), Sacramento, CA

Nate Bryer, Vice President, RUC & Connected Vehicles, WSP USA, Colorado Springs, CO

Sean Crutcher, Solution Architect, California Department of Transportation (Caltrans), Sacramento, CA

 **Darius Eshragh**, Director Customer Platforms and Engineering, Transurban, Irvine, CA

12:00pm - 1:00pm

LUNCH

Oklahoma Station Ballroom 4-5

LUNCH WITH EXHIBITORS

1:00pm - 2:30pm

GENERAL SESSION

Oklahoma Station Ballroom 1-3

TREND TALKS

FACILITATOR: Jeff Lackey, Senior Vice President, Gannett Fleming TranSystems, Wichita, KS

Resilient Supply Chain: Building a Supplier Base That Can Support Your Mission

Ravi Shankar, CEO, **and** **Tod Hippensteel**, Business Development Manager, SmartDocs Inc, Newtown Square, PA

New, Intelligent RUC/VMT Capabilities with Network Connected V2X

Donovan Guin, Director, Public Transportation, IBM, Cambridge, MA **and** **Arnie Allen**, Sr Manager Business Development | 5G Acceleration, Verizon Business Group, Verizon, Cary, NC

Smart Mobility Incentives: Transforming Traffic Patterns By Channeling Technology

Dan Lamers, PE, Senior Program Manager, Transportation Planning, North Central Texas Council of Governments, Arlington, TX **and** **Nick Wood**, Associate Research Engineer, Texas A&M Transportation Institute, Austin, TX

Pricing the Urban Road and Beyond: Affordable Strategies and Technologies

Frederic Charlier, CEO, ClearRoad, New York, NY

2:30pm

ADJOURN

It's Awards and Scholarship Season at IBTTA.
Don't miss these opportunities!



www.ibtta.org/awards
www.ibtta.org/scholarships