

DESIGNING A BOLD, NEW FUTURE



Finance and Road Usage Charging Summit

April 27-29, 2025
Oklahoma City, OK



Hosted by



OKLAHOMA
Turnpike Authority



OKLAHOMA
Transportation

Welcome to Oklahoma City



Welcome to beautiful Oklahoma City! We're excited to be together for the IBTTA Finance & RUC Summit — a timely opportunity to connect as transportation undergoes rapid and transformative change. New technologies, innovations, and global uncertainties are reshaping the economic and financial landscape of our industry. More than ever, we need dedicated, sustainable funding solutions to move forward.

This Summit was designed with intention—not to revisit well-worn topics, but to explore fresh perspectives and bold ideas. It aligns with our 2025 theme of Designing a Bold New Future and builds on past conversations with forward-thinking strategies.

In the U.S., a new administration and Congress are approaching infrastructure with renewed energy.

While the landscape may be shifting, we have an unprecedented opportunity to advance priorities long championed by our industry. But relying on unstable funding like General Fund transfers is not a long-term solution. Together, we must help shape policies that ensure a sustainable, equitable financial path.

Globally, inflation, supply chain issues, and workforce challenges are pushing costs higher. This Summit offers insights from international best practices and case studies—take advantage of these perspectives to expand your thinking.

This transformative moment gives us the chance to leverage technology and innovation to shape a smarter, fairer, more efficient transportation future. IBTTA and our members are committed to making that vision a reality.

As with previous years, this program was built with input from partner organizations across the transportation space. Their expertise and collaboration help make this event a powerful forum for exchanging new ideas and connecting with new people.

Special thanks to our IBTTA planning group and chief meeting organizers—Joni Seymour and Amanda Boulden of the Oklahoma Turnpike Authority and Jee Kim of Gannett Fleming TranSystems—along with our sponsors, exhibitors, and partners for their vital support.

Thanks again for joining us for this extraordinary program! Let's use our time together to drive real progress toward a bold new transportation future.

Warm regards,
James

A handwritten signature in black ink, appearing to read "James Hofmann", with a long, sweeping horizontal line extending to the right.

James Hofmann
IBTTA President
Executive Director & CEO
North Texas Tollway Authority

About IBTTA




The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in 23 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21st Century. www.ibtta.org

Meeting Organizers & Host Agencies

Chief Meeting Organizers



 **Amanda Boulden**


Director of Information Technology and
Toll Operations, Oklahoma Turnpike Authority,
Oklahoma City, OK



 **Jee Kim**

RUC Business Leader, Sr. Project Manager,
Gannett Fleming TranSystems,
Austin, TX



 **Joni Seymour**

Deputy Director,
Oklahoma Turnpike Authority,
Oklahoma City, OK

About Our Host Agencies



OKLAHOMA
Turnpike Authority

The Oklahoma Turnpike Authority manages and maintains the state's transportation network of 12 turnpikes seamlessly connecting with Oklahoma's tax-supported state highway system. We provide motorists a safe and efficient choice for automated, free-flow travel through PIKEPASS, an Electronic Toll Collection System, and PlatePay, an online toll payment program, for open-road tolling in our state. All toll revenues from the PIKEPASS and PlatePay programs are used to operate and maintain the turnpike network. OTA strives to provide excellent customer service to our patrons while offering non-stop open road tolling.



OKLAHOMA
Transportation

The Oklahoma Department of Transportation (ODOT) is a multi-modal transportation agency whose mission is to provide a safe, economical and effective transportation network for the people, commerce and communities of Oklahoma. ODOT is the Governor's designee for the administration of state and federal public transportation financial assistance programs for areas under 50,000 population.

Summit Partners



Event FAQs

Hotel Information

Omni Oklahoma City Hotel
100 West Oklahoma City Blvd.
Oklahoma City, OK, 73109
Phone: +1 (405) 438-6500



BADGES: Badges are required to gain entry into all sessions, meal functions and events.

CERTIFICATION/PROFESSIONAL DEVELOPMENT HOURS: IBTTA recognizes the need for professional engineers and planning professionals to demonstrate continuing professional competency in their respective fields and earn certification maintenance (CM) credit or professional development units (PDU). IBTTA will provide interested attendees with a certificate of attendance following the conference.

CODE OF CONDUCT: IBTTA is committed to the principles of diversity, inclusion, integrity, civility, and respect in all of our activities. View the full Code of Conduct at: www.ibtta.org/conduct.

COMPETING EVENTS: It is against IBTTA policy for other organizations or member companies to schedule events or meetings during the program.

CONSIDERATIONS: During the meeting, please silence all mobile phones and take side conversations outside of the room.

DESIGNATIONS:

Leadership Academy Alumni  This designation reflects an alum of IBTTA's Leadership Academy.

DRESS: Business or business casual is encouraged for all sessions unless otherwise noted. The Monday evening event at Social Capital is casual.



Meeting Wi-Fi

Network Name: **Omni-Meeting**
Password: **IBTTA25**



IBTTA MEETINGS APP:

Scan the QR code to the left to download the app.

MEDIA: Credentialed members of the media are permitted to attend meeting sessions only, but must be registered and have a badge.

MEMBER PUBLICATIONS AND COLLATERAL: All members of IBTTA are welcome to place their publications in the registration area.

PRESENTATIONS AND VIDEO RECORDINGS: All sessions will be recorded unless otherwise noted. Presentations and recordings are available to IBTTA members at www.ibtta.org/past-events.

REGISTRATION FEES AND EVENT TICKETS: Delegate and Speaker fees include all meals, functions and sessions. Check with the registration desk to see if guest tickets are available for evening or other events.

SATISFACTION SURVEY: Help IBTTA improve future meetings by completing the survey that will be emailed to you following the conference.

SOLD OUT EVENTS: If you are interested in attending an event that's listed as "sold out," check with the registration desk for possible "day-of" availability.

SPECIAL ACCOMMODATIONS: If you need special accommodations to fully participate in IBTTA events, please notify the staff at the IBTTA registration desk.

SPONSOR/EXHIBITOR INFORMATION: Please support our generous sponsors and exhibitors by reviewing the Sponsor and Exhibitor section of this program and spending time in the Exhibit Hall.

Technical Tour

Get Your Kicks on Route 66 – Come Celebrate the 99th Anniversary of an American Icon!

Sunday, April 27, 2025

9:00am – 12:00pm

Meet in the hotel lobby at 8:45am. The bus leaves at 9:00am from Mick Cornett Drive, the door closest to Park Grounds coffee shop.

The Oklahoma Turnpike Authority is hosting a tour to showcase Route 66, just a year before its centennial celebrations. Oklahoma has the longest stretch of Route 66 in the country, and exciting projects are underway to boost tourism for this milestone. One key project is the \$48 million widening and reconstruction of the I-44/Turner Turnpike Bridge over SH-66 in Wellston, which will feature original Route 66 artwork by local artists. The bridge, set for completion in summer 2025, will have a dedicated area for visitors to take photos.

Tour participants will visit the construction site and iconic Route 66 spots, including the Arcadia Round Barn, the only round barn on Route 66, and Pops 66, known for its unique sodas and a towering LED-lit pop bottle. Join us to experience one of the best segments of Route 66!

This tour includes an active construction work zone and some walking. Participants are required to wear closed-toe shoes. Tour will take place rain or shine. Join us for this very special opportunity!



Community Service

Project Care Package: Support Homeless Alliance

As part of IBTTA's commitment to giving back to the communities we visit, we've partnered with the Homeless Alliance in Oklahoma City to collect essential hygiene items that support individuals experiencing homelessness in maintaining their dignity and well-being.

Let's come together to support the community and show that we care—every donation counts, no matter how small!

Donation Details:

- **Items accepted:** Shampoo, hand sanitizer, bath wipes and deodorant.
- **Drop-off deadline:** Tuesday, April 29, by 12:00pm
- **Drop-off location:** Boxes at the registration desk

Want to donate more?

Find their full
Wishlist on Amazon:



Or make a
financial donation:



Special Events

ADVENTURE CLUB

Myriad Botanical Gardens

Sunday, April 27, 2025

9:00am - 12:00pm

Location: Meet in the hotel lobby at 8:50am.

Kickstart Your Conference: An Urban Adventure to Myriad Gardens!

Are you ready to immerse yourself into the city's urban oasis and make lasting memories? The Adventure Club invites you to embark on a charming tour of the Myriad Botanical Gardens in downtown Oklahoma City!

We'll temporarily trade tolling for trekking, navigating the city blocks, absorbing the vibrant energy from the marathoners as we journey from the Omni to the lush oasis of the botanical gardens. Explore the gardens and connect with colleagues amidst botanical blooms, leading to the exceptional Crystal Bridge Tropical Conservatory, for a small fee, or return to the hotel at your leisure. Let's fuel our minds and network before a productive conference!



SCHEDULE

8:50am Meet in the hotel lobby

The botanical garden is a block away from the hotel (5-10-minute walk). Entrance to the Tropical Conservatory beings at 11:00am and can be purchased onsite for \$10.50.

9:00am Leave Hotel as a Group

9:10am Arrive at Myriad Botanical Gardens

11:00am Optional - Pay to enter Tropical Conservatory

12:00pm Leave for Hotel as a Group (or leave at your leisure at any point)

EVENING EVENT

Social Capital

Monday, April 28, 2025

6:30pm - 9:30pm

Walking distance from the hotel (approx. 7 min)

517 S Hudson Ave, Oklahoma City, OK

Take a short walk across Scissortail Park to Social Capital, Oklahoma's unofficial craft beer headquarters! Grab a drink and unwind with friends and colleagues after a full day of engaging sessions. Whether you're looking to catch up with old friends or make new connections, this event promises a fun and friendly atmosphere. Don't miss out on this chance to enhance your conference experience—join us for a fun night out!



Sponsored by:



Agenda

Spring Board of Directors & Committee Meetings

Friday, April 25, 2025

2:00pm – 3:00pm CoPS/EXECUTIVE COMMITTEE

Oklahoma Station Ballroom 6-7

COUNCIL OF PLATINUM SPONSORS (CoPS) & EXECUTIVE COMMITTEE

(By Invitation)

3:00pm – 5:00pm COUNCIL OF PLATINUM SPONSORS

Oklahoma Station Ballroom 6-7

COUNCIL OF PLATINUM SPONSORS (CoPS)

(By Invitation)

3:00pm – 5:00pm EXECUTIVE COMMITTEE

Bricktown

EXECUTIVE COMMITTEE MEETING

(By Invitation)

Saturday, April 26, 2025

Meetings listed below are open to all registered IBTTA members unless otherwise noted (*by invitation)

8:00am – 9:00am BREAKFAST

Oklahoma Station Ballroom 8

BREAKFAST FOR ALL BOARD ATTENDEES

9:00am – 10:00am MEETING

Oklahoma Station Ballroom 6-7

FINANCE COMMITTEE MEETING

10:00am – 12:00pm BOARD MEETING

Oklahoma Station Ballroom 6-7

BOARD BUSINESS MEETING

12:00pm – 1:00pm LUNCH

Oklahoma Station Ballroom 8

LUNCH FOR ALL BOARD ATTENDEES

1:00pm – 2:00pm BOARD MEETING

Oklahoma Station Ballroom 6-7

BOARD AND COMMITTEE MEETINGS

2:00pm – 4:00pm BOARD MEETING

Oklahoma Station Ballroom 6-7

STRATEGIC PLANNING DOMAIN REPORT OUTS & MEETINGS

4:00pm – 5:00pm MEETING

Oklahoma Station Ballroom 6-7

PAST PRESIDENT'S ADVISORY COUNCIL

(By Invitation)

5:00pm – 6:30pm EVENING EVENT

Scissortail Terrace

BOARD RECEPTION

2025 IBTTA Finance and Road Usage Charging Summit



Agenda updates following the printing of this program, along with session description and speaker bios/photos, are available in the IBTTA Meetings app.

Sunday, April 27, 2025

8:00am - 3:00pm

EXHIBITS SET UP

Oklahoma Station Ballroom 4-5

9:00am - 12:00pm

ADVENTURE CLUB

MYRIAD BOTANICAL GARDENS

Meet in the hotel lobby at 8:50am. More information found on page 6.

9:00am - 12:00pm

TECHNICAL TOURS

GET YOUR KICKS ON ROUTE 66 - CELEBRATING THE 99TH ANNIVERSARY OF AN AMERICAN ICON

Meet in the hotel lobby at 8:45am. Bus leaves at 9:00am from Mick Cornett Drive, the door closest to Park Grounds coffee shop. More information found on page 5.

12:30pm - 5:30pm

REGISTRATION

North Prefunction

1:30pm - 3:00pm

3:30pm - 5:00pm GENERAL SESSION

Oklahoma Station Ballroom 1-3

OPEN SPACE: INDUSTRY FINANCIAL ISSUES

FACILITATOR: Linh Truong, MBA, CPA, CIA, CISA, CRMA, Senior Director, Internal Audit and Enterprise Risk, North Texas Tollway Authority, Plano, TX

COMMITTEE MEETING

Oklahoma Station Ballroom 6-7

IBTTA RUC COMMITTEE MEETING

FACILITATORS:

Susan Binder, Principal, Cambridge Systematics, Inc., Bethesda, MD

Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

Shannon Swank, President, Cogitative Consulting, LLC, Austin, TX

3:30pm - 5:00pm

GENERAL SESSION

Oklahoma Station Ballroom 1-3

RUC 101 PRIMER

MODERATOR: Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

Roshini Durand, Service Design & Innovation | Road Pricing, CDM Smith, Bellevue, WA

Jenny Roberts, Road Usage Charge Discipline Lead, CDM Smith, Denver, CO

Michael Warren, PMP, National Practice Consultant, Vice President, HNTB Corporation, Longmont, CO

Mindy Kimura, Hawaii Road Usage Charge (HIRUC) Program Manager, Hawaii Department of Transportation, Honolulu, HI


Ara Swanson, Transportation Revenue and Policy Strategic Communications Specialist, CDM Smith, Twisp, WA


COMMITTEE MEETING

Oklahoma Station Ballroom 6-7

TOLL REVENUE ASSURANCE COMMITTEE (TRAC) MEETING

FACILITATORS:

 **Jessica Carson**, Senior Transportation Consultant, Gannett Fleming TranSystems, Kansas City, MS

 **Stacia Ritter**, Assistant Chief Operating Officer- Toll Collection, Pennsylvania Turnpike Commission, Harrisburg, PA

5:00pm - 6:30pm

RECEPTION

Oklahoma Station Ballroom 4-5

WELCOME RECEPTION WITH EXHIBITORS

Monday, April 28, 2025

7:00am - 5:30pm

REGISTRATION

North Prefunction

7:00am - 8:30am

BREAKFAST

Oklahoma Station Ballroom 4-5

BREAKFAST WITH EXHIBITORS

Agenda

8:30am – 9:00am

GENERAL SESSION

Oklahoma Station Ballroom 1-3

OPENING REMARKS

Kathryn Clay, Ph.D., Executive Director and CEO, IBTTA, Washington, DC


James Hofmann, IBTTA President and Executive Director and CEO, North Texas Tollway Authority, Plano, TX


WELCOME REMARKS


Joe Echelle, PE, MBA, Executive Director, Oklahoma Turnpike Authority, Oklahoma City, OK

Tim Gatz, Executive Director, Oklahoma Department of Transportation, Oklahoma City, OK

OPENING REMARKS

 Amanda Boulden, Director of Information Technology and Toll Operations, Oklahoma Turnpike Authority, Oklahoma City, OK

 Jee Kim, RUC Business Leader, Sr. Project Manager, Gannett Fleming TranSystems, Austin, TX


 Joni Seymour, Deputy Director, Oklahoma Turnpike Authority, Oklahoma City, OK

9:00am – 10:30am

GENERAL SESSION

Oklahoma Station Ballroom 1-3


A BOLD, NEW FUTURE: WHAT DOES THE FUTURE OF PAYMENTS LOOK LIKE?

MODERATOR:  Lev Pinelis, Principal and Founder, Toll Insight, Falls Church, VA

Faster, Cheaper, Legal: Building a Robust Toll System without Robust Time and Cost

David Ungemah, Managed Lanes & Alternative Revenue Systems Global Practice Leader, HDR, Denver, CO

RUC and Tolls Combined to Address the Funding Crisis

 Philip Miller, PE, National Toll Practice Consultant, WSP USA, Orlando, FL and Michael Warren, PMP, National Practice Consultant, Vice President, HNTB Corporation, Longmont, CO

Beyond Tolls: Who Should Own the Customer Relationship?

Sidney Edmonds, PE, Managing Director, Accenture, Austin, TX

The Evolution of Tolling: Uncovering the Future of the Tolling Landscape

Naveen Radhakrishna, Director, Product Management, Verra Mobility, Mesa, AZ

10:30am – 11:00am

BREAK

Oklahoma Station Ballroom 4-5

REFRESHMENT BREAK WITH EXHIBITORS

11:00am – 12:30pm

BREAKOUT SESSIONS

Oklahoma Station Ballroom 1-3

RUC TRACK

States and RUC – What's New and What's Next?

MODERATOR: Barbara Rohde, Executive Director, Mileage-Based User Fee Alliance, Washington, DC

Implementing Utah's 2nd Generation RUC Program and Planning for the Future

Lyle McMillan, Director, Strategic Technologies, Utah Department of Transportation, Salt Lake City, UT

A Simulated User Experience Providing Low-Cost, High-Impact MBUF Outreach in Maine

Dale Doughty, Deputy Commissioner, Maine Department of Transportation, Augusta, ME

Driving Change: Vermont's Approach to Mileage-Based User Fees (MBUF) and the Road Ahead

Michele Boomhower, Division Director for Policy, Planning & Intermodal Development, Vermont Agency of Transportation, Barre, VT


Midwestern RUC Exploration

Joel Skelley, Director of Policy, Kansas Department of Transportation, Topeka, KS

Oklahoma Station Ballroom 6-7

FINANCE TRACK

Navigating Risk – Assumptions, Adaptation, and the Unknown in Project Development

MODERATOR:  Amanda Baxter, Group Executive North America and Corporate Development, Atlas Arteria (ALX), Reston, VA

Risk Sharing Principles in the Development of Toll Roads on PPP Contracts

Bill Halkias, PE, F. ASCE, F. ITE, President Emeritus, HELLASTRON / Managing Director, New Attica Tollway Concession Co., Athens, Greece

Should Pricing Power, Power More Leverage?

Brad Guilmino, Financial Advisor, PFM Financial Advisors, LLC, New Orleans, LA

Adapting to Evolving Risks in Toll Road Operations

Cintia Nazima, VP - Senior Analyst, Moody's Ratings, New York, NY

Risk Mitigation and Reporting

Linh Truong, MBA, CPA, CIA, CISA, CRMA, Senior Director, Internal Audit and Enterprise Risk, North Texas Tollway Authority, Plano, TX

Agenda

MONDAY, continued

12:30pm – 2:00pm

LUNCH

Oklahoma Station Ballroom 4-5

LUNCH WITH EXHIBITORS

Oklahoma Station Ballroom 8

CFO ROUNDTABLE LUNCH

(BY INVITATION)

2:00pm – 3:30pm

BREAKOUT SESSIONS

Oklahoma Station Ballroom 1-3

RUC TRACK

Trucks are NOT Big Cars

MODERATOR: Patricia Hendren, Ph.D., Executive Director, The Eastern Transportation Coalition, College Park, MD

Trucks Are Just Like Any Other Vehicle, Only Bigger... Right? WRONG!

Marcy Coleman, Vehicle Program Manager, American Association of Motor Vehicle Administrators, Arlington, VA **and** **James Starling**, Programs Director, International Registration Plan, Inc., Lake Ridge, VA

Heavy-Duty RUC Internationally – Making it Fair

Scott Wilson, Principal Consultant, CDM Smith, London, England

Keep On Truckin'

Brenda Brady, Sr. Solutions Consultant - Tolling Strategy & Business Development, Kapsch TrafficCom, Greenville, SC

RUC Isn't Just for Passenger Vehicles ... Fleets Need It Too!

Michael Winterbottom, VP, RUC Operations & Analytics, WSP USA, Colorado Springs, CO

Oklahoma Station Ballroom 6-7

FINANCE TRACK

Opportunities and Challenges in Public-Private Partnerships for Road Infrastructure

MODERATOR: Joshua Schank, Ph.D., Managing Principal, InfraStrategies, Los Angeles, CA

Changing Financial Markets Impact on Financing and Delivery Strategies

Julie Burger, Managing Director, Wells Fargo Securities, New York, NY **and** **Jacob Vlanich**, Financial Manager, North Carolina Turnpike Authority, Raleigh, NC

Public-Private Partnerships in Road Infrastructure: Aligning Interests, Managing Risks, and Driving Innovation

Moses Kopmar, AVP – Analyst, Moody's Ratings, New York, NY

The Commercial Leakage Dialogue: Perspectives from Both Sides of the Table

 **Wendy Griffin**, Senior Tolls Technology Specialist, RS&H, Angier, NC **and** **Dean El-Baz**, PE, Senior Program Director, RS&H, Austin, TX

3:30pm – 4:00pm

BREAK

Oklahoma Station Ballroom 4-5

REFRESHMENT BREAK WITH EXHIBITORS

4:00pm – 5:30pm

BREAKOUT SESSIONS

Oklahoma Station Ballroom 1-3

RUC TRACK

Why Would Drivers Want RUC?

MODERATOR: Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

Tapping User-Centered Research to Better Understand Consumer Needs

Roshini Durand, Service Design & Innovation | Road Pricing, CDM Smith, Bellevue, WA

On the Right Track to Clear the RUC Hurdles

Amna Cameron, Deputy Director, Strategic Initiatives and Program Support, North Carolina Department of Transportation, Raleigh, NC


Utah's Insights on What Drivers Want and Don't Want for RUC

Daryl Ballantyne, RUC Program Manager, Utah Department of Transportation, Salt Lake City, UT

Oklahoma Station Ballroom 6-7

FINANCE TRACK

Revenue Assurance Best Practices – What's Working and What is Not?

MODERATOR:  **Jeff Weiss**, Director of All Electronic Tolling, New York State Bridge Authority, Highland, NY


Seamless Innovative Solutions for Revenue Assurance in Toll Operations


Miguel Melchor, New Solutions Development & Public Affairs, Emovis, Westbury, NY,

Applying Proven Revenue Assurance Strategies to the Tolling Industry

Ricardo Almeida, Managing Director - Tolling Global Lead, Accenture, Lisboa, Portugal

Transforming Toll Operations with AI-Powered Analytics: A Revenue Assurance Journey

Doug Krauss, Director, North Highland, Atlanta, GA **and**  **Joni Seymour**, Deputy Director, Oklahoma Turnpike Authority, Oklahoma City, OK

 **Stacia Ritter**, Assistant Chief Operating Officer- Toll Collection, Pennsylvania Turnpike Commission, Harrisburg, PA

6:30pm – 9:30pm

EVENING EVENT

EVENING EVENT AT SOCIAL CAPITAL

Walking distance from the hotel (approx. 7 min)

517 S Hudson Ave, Oklahoma City, OK

See page 6 for more details.

Sponsored by



Agenda

Tuesday, April 29, 2025

7:00am - 1:00pm

REGISTRATION

North Prefunction

7:00am - 8:30am

BREAKFAST

Oklahoma Station Ballroom 4-5

BREAKFAST WITH EXHIBITORS

8:30am - 10:00am

GENERAL SESSION

Oklahoma Station Ballroom 1-3

STATE LEGISLATIVE PANEL

MODERATOR: Andrew McLean, MPP, JD, Transportation Policy Specialist, CDM Smith, Honolulu, HI

The Honorable Jake Fey, Washington State House of Representatives, 27th District, Tacoma, WA

The Honorable Shannon Francis, Kansas State House of Representatives, 125th District, Liberal, KS

The Honorable Tom Woods, Oklahoma State Senate, Oklahoma City, OK

The Honorable Chris Lee, Hawaii State Senate, Kailua, HI (virtual)

10:00am - 10:30am

BREAK

Oklahoma Station Ballroom 4-5

REFRESHMENT BREAK WITH EXHIBITORS

10:30am - 12:00pm

GENERAL SESSION

Oklahoma Station Ballroom 1-3

IT'S THE LITTLE THINGS: TECHNICAL LESSONS LEARNED FROM CALIFORNIA'S CURRENT PILOT

MODERATOR: Lauren Prehoda, Road Charge Program Manager, California Department of Transportation (Caltrans), Sacramento, CA

Nate Bryer, Vice President, RUC & Connected Vehicles, WSP USA, Colorado Springs, CO

Sean Crutcher, Solution Architect, California Department of Transportation (Caltrans), Sacramento, CA

 **Darius Eshragh**, Director Customer Platforms and Engineering, Transurban, Irvine, CA

12:00pm - 1:00pm

LUNCH

Oklahoma Station Ballroom 4-5

LUNCH WITH EXHIBITORS

1:00pm - 2:30pm

GENERAL SESSION

Oklahoma Station Ballroom 1-3

TREND TALKS

FACILITATOR: Jeff Lackey, Senior Vice President, Gannett Fleming TranSystems, Wichita, KS

Resilient Supply Chain: Building a Supplier Base That Can Support Your Mission

Ravi Shankar, CEO, **and** Tod Hippensteel, Business Development Manager, SmartDocs Inc, Newtown Square, PA

New, Intelligent RUC/VMT Capabilities with Network Connected V2X

Donovan Guin, Director, Public Transportation, IBM, Cambridge, MA **and** Arnie Allen, Sr Manager Business Development | 5G Acceleration, Verizon Business Group, Verizon, Cary, NC

Smart Mobility Incentives: Transforming Traffic Patterns By Channeling Technology

Dan Lamers, PE, Senior Program Manager, Transportation Planning, North Central Texas Council of Governments, Arlington, TX **and** Nick Wood, Associate Research Engineer, Texas A&M Transportation Institute, Austin, TX

Pricing the Urban Road and Beyond: Affordable Strategies and Technologies

Frederic Charlier, CEO, ClearRoad, New York, NY

2:30pm

ADJOURN

It's Awards and Scholarship Season at IBTTA.
Don't miss these opportunities!



www.ibtta.org/awards
www.ibtta.org/scholarships

Designing a Bold, New Future

2025 IBTTA PROGRAMS AND EVENTS

MAY



Unlocking TollMiner: Your Tolling Data Advantage

May 8, 2025, 11:00am ET

New to IBTTA or TollMiner? Discover how this exclusive member tool gives you access to key tolling data to drive smarter decisions.

Register now: ibtta.org/events

ASECAP DAYS 2025

May 26-28, 2025

Madrid, Spain

www.asecapdays.com

JUNE

Communications, HR & Legal Workshop

June 1-3, 2025

Portland, OR

www.ibtta.org/portland

IRF International Symposium: "Navigating the Future of Traffic Management"

June 29-July 3, 2025

Athens, Greece

<https://traffic-management-symposium-2025.com>

JULY

Maintenance, Engineering & Roadway Operations Workshop and IBTTA Foundation Annual Service Project

July 26-29, 2025

Detroit, MI

www.ibtta.org/detroit

SEPTEMBER

Global Tolling Summit

September 14-16, 2025

Lyon, France

www.ibtta.org/lyon

OCTOBER

Fall Board of Directors & Committee Meetings

October 10-11, 2025

Denver, CO

93rd Annual Meeting & Exhibition

October 11-14, 2025

Denver, CO

www.ibtta.org/denver

www.IBTTA.org/EVENTS



Platinum Sponsors



Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 700,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. Accenture helps toll operators transform their operations through state-of-the-art back-office systems, digital platforms and a reimagined mobility experience. Tolling solutions are becoming more complex. Tolling organizations, looking to adapt to an ever-evolving technology landscape while integrating into a convergent multi-service mobility marketplace, need to work with a partner that has a track record in implementing large-scale toll collection systems. Accenture solutions leverage insights from data and support scalability as volumes grow, while bringing the flexibility to adapt to new requirements.

www.accenture.com/us-en/industries/automotive/tolling



Arcadis is a global leader in sustainable transformation, partnering with clients on the most transformative projects of our time. As proven innovators, we deliver intelligent products and solutions to the critical challenges of climate change, energy affordability, and livable cities. From reducing flood risks in the Netherlands and revolutionizing urban transit with metro systems worldwide from Sydney to Toronto to securing clean drinking water for communities across more than 30 U.S. states, our work leaves a lasting, positive impact. Founded in 1888, Arcadis is now home to 36,000 people, active in more than 30 countries. Our efforts have helped over a third of the world's communities become more resilient, and we have supported hundreds of clients in advancing their decarbonization and net-zero goals. We are committed to solving today's greatest challenges and creating a blueprint for a better, more sustainable future—one that is designed to thrive for generations to come. www.arcadis.com



AtkinsRéalis, a global engineering firm, serves public and private clients in planning, developing, designing, building, managing, operating and maintaining tolling infrastructure. With a team of over 4,000 US based Subject Matter Experts and over five decades of experience, we bring unmatched expertise to every project. Our clients benefit from the proven project development, innovative delivery, engineering, mobility solutions cutting-edge toll technology, resiliency/sustainability and toll audit and revenue assurance consulting expertise we bring. Having guided the majority of US toll operators serving clients worldwide, we integrate innovation across all tolling aspects, including revenue collection systems, back-office operations, express lanes, and interoperability. As a trusted partner, AtkinsRéalis leverages data insights to efficiently operate complex managed lane networks and enables smooth transitions to seamless electronic systems, empowering transportation agencies globally to deliver successful projects that drive economic growth. AtkinsRéalis is committed to engineering a better future for our planet and its people. www.atkinsrealis.com



A-to-Be develops and deploys advanced tolling and mobility solutions across global transportation markets, in partnership with our clients to meet their individual needs. Part of Brisa Group, the largest private road operator in Portugal, and with its U.S. headquarters near Chicago, A-to-Be is an international company with solutions deployed across multiple states, countries, and continents. For over 40 years, A-to-Be has provided leading end-to-end tolling solutions, from the roadside to the backoffice and for all tolling modes, including RUC. With billions of annual transactions and millions of travelers using our systems internationally, we build innovative solutions, with exciting research lines. Mobility solutions, made together. www.a-to-be.com



Bestpass is a comprehensive payment platform provider and leader in toll management solutions for commercial fleets of all shapes and sizes. We ensure data accuracy, consolidate payments, and save users time and money. Founded in 2001 by truckers for truckers, we are a trusted partner on the road and in the back office for customers and tolling authorities. www.bestpass.com

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CDM Smith provides lasting and integrated solutions in transportation, water, environment, energy and facilities to public and private clients worldwide. As a full-service engineering and construction firm, we deliver exceptional client service, quality results and enduring value across the entire project life cycle. CDM Smith provides expertise in toll finance, technology and operations, providing all levels of traffic and revenue studies, feasibility analyses, risk assessments and project management for public and private clients. We also help clients in their procurement processes for toll technology, operating contracts and P3 development agreements. With 65 years of commitment to the transportation industry, CDM Smith has the thought leadership and experience to assist clients in implementing new facilities and improving existing operations, whether converting to all-electronic toll collection, implementing HOT lanes, upgrading equipment or managing organizational change.
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With nearly 30 years' experience, Conduent Transportation has a proven record of leadership in the tolling industry, delivering innovative technology-agnostic business solutions. We partner with our agency clients to promote mobility, reduce congestion and pollution, modernize payment options, and enhance traveler journeys. Our innovative solutions improve quality and efficiency while reducing costs and generating sustainable funding opportunities for transportation and other initiatives. Our history supporting key tolling programs alongside our continuous innovation has put Conduent Transportation at the forefront of the industry making us one of the largest electronic toll collection and back-office solution (BOS) providers in the U.S. We have extensive experience designing, installing, operating, maintaining, and delivering integrated toll solutions, including roadside solutions, back-office systems, automated license plate recognition (ALPR), dynamic toll pricing, vehicle occupancy detection, all electronic tolling (AET) lanes, operations and maintenance, and customer service centers (CSCs). We offer a comprehensive and diverse portfolio of roadside and back-office solutions to meet the needs of different agencies enabling them to provide intermodal, integrated, and reliable solutions for their users. By understanding the unique needs of each customer, we can deploy solutions that adapt to evolving transportation demands. www.conduenttransportation.com

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With more than 500 tolling professionals serving more than 60 toll clients, HNTB is proud to be the number one consultant to toll authorities, agencies, and their partners across the United States. HNTB's team of nationally recognized leaders are trusted by clients to deliver their most complex infrastructure projects, balancing design, technological, operational, budgetary, scheduling and aesthetic concerns — ensuring toll programs are safe, compatible and economical for the communities they serve. From startups to mature programs, HNTB provides a full spectrum of services across the entire life cycle of tolling, priced managed lanes, toll technology, All-Electronic Toll conversion, interoperability, and Road Usage Charging programs. HNTB's more than a century of excellence is highly valued by clients, industry partners, government officials and the investment banking community and bond markets. www.hntb.com



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Indra is a world-leading technology company, with more than 56,000 employees in 140+ countries. In 2023 Indra earned \$4.7B in revenue and invested ~403M in R&D. Indra provides advanced mobility solutions for tolling, traffic, infrastructure, transit, railways, ports, and airports through its end-to-end Mova solution suite, the synthesis of 30+ years of cutting-edge technology adoption. As a leading R&D investor, Indra brings multi-disciplinary innovation into comprehensive road usage charging (tolling, distance-based, video occupancy detection, congestion pricing and low emissions zones), multimodal back office, traffic management systems, ITS, and CAV solutions adaptive to changing customer requirements. Indra deployed its first roadside tolling system in 1997 and has since installed more than 3000 toll lanes in more than 20 countries. Our most recent delivery of an integrated all-overhead tolling, video-occupancy detection, ATMS and ITS for a managed lanes, with C-V2X infrastructure and CAV cloud analytics and communications platform, is considered one-of-a-kind in the United States today. www.indracompany.com

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Kapsch TrafficCom is a globally renowned provider of transportation solutions for sustainable mobility. With 130 years of experience, our proven, operational, and innovative solutions for Tolling, Traffic Management, Demand/Congestion Management, Mobile Tolling, Road User Charging and Connected Vehicles enable us to deliver modern, market-focused technologies able to contribute to a healthier world without traffic congestion. Kapsch covers the entire value chain of our customers from Components, D&B, Roadside and Back Office operations of these vital systems. Kapsch continually invests in the future of our industry by tackling the latest challenges posed by our customers, like deploying the first stereoscopic vehicle detection and classification system or providing more than 100 million tolling transponders all while launching a mobile tolling application with guaranteed revenue for tolling agencies. Kapsch is ready for the future of transportation revenue collection. Led from Atlanta Georgia, our team sets the standard for today's and tomorrow's tolling solutions. www.kapsch.net

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Neology, Inc. is a global transportation technology company headquartered in Carlsbad, California, with operations in North America, Latin America, Europe, and Asia Pacific. We're partnering with our customers to [re]imagine mobility by combining Artificial Intelligence with state-of-the-art tolling, automated vehicle identification and classification, data processing, and digital payment systems – all delivered with superior service. It's our mission to help communities around the world enhance mobility, increase sustainability, improve safety, and generate increased revenue. www.neology.com

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ViaPlus is a global mobility company serving the transportation industry with technical and operational solutions. Our customer operations, data analytics, and signature back-office technology facilitate billions of transactions annually for seamless multimodal mobility. ViaPlus connects AI and machine learning with operational excellence and industry expertise to deliver solutions for electronic tolling, EV charging, mobility customer services, and road user charging. www.viaplus.com



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SmartDocs is an AI-powered Source to Pay platform that helps organizations build a resilient, sustainable and efficient Supply Chain. SmartDocs goal is two fold - one to help customers streamline and optimize their Source to Pay operations and second help suppliers do business easily and effectively with these large customers. By making it super simple and easy to all the parties, SmartDocs platform nurtures a ecosystem of Customers and Suppliers that can work together collaboratively to achieve each of their goals and objectives. www.smartdocs.ai



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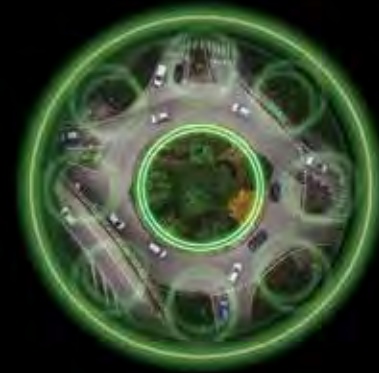
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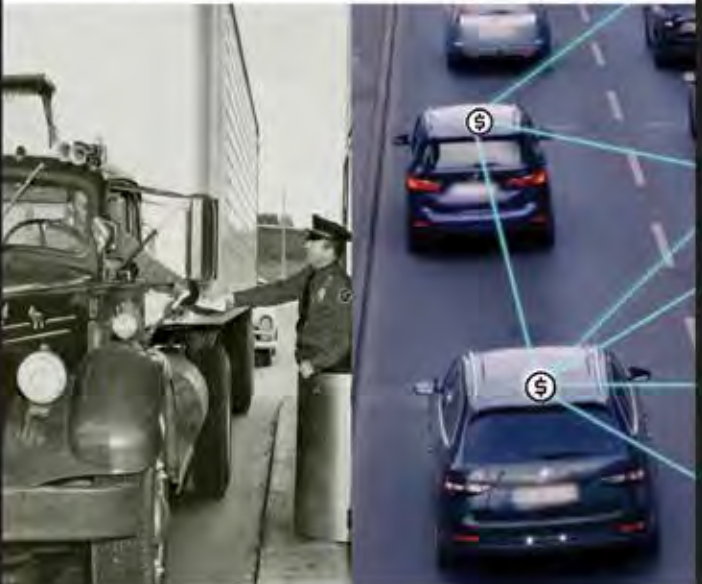
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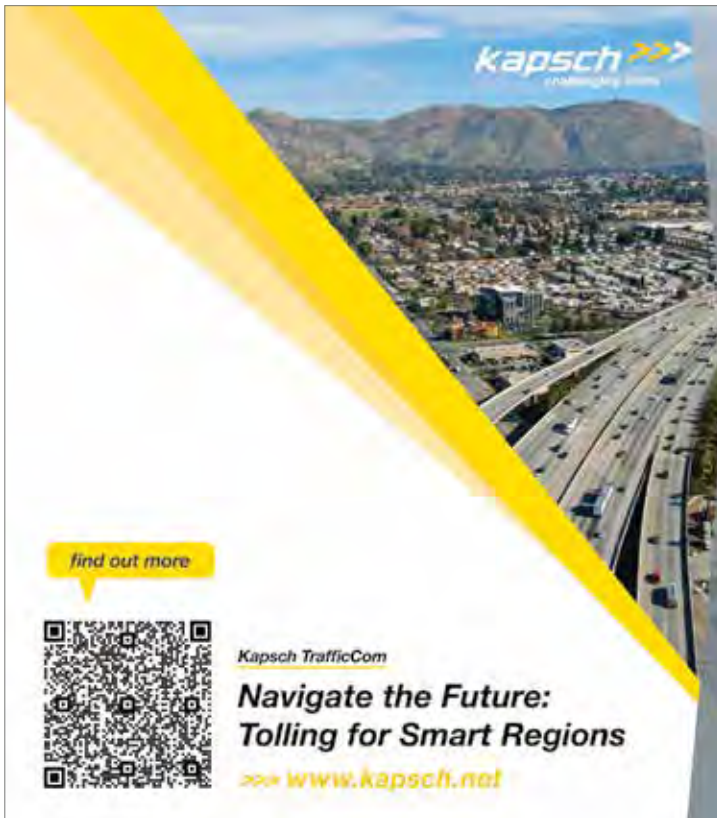
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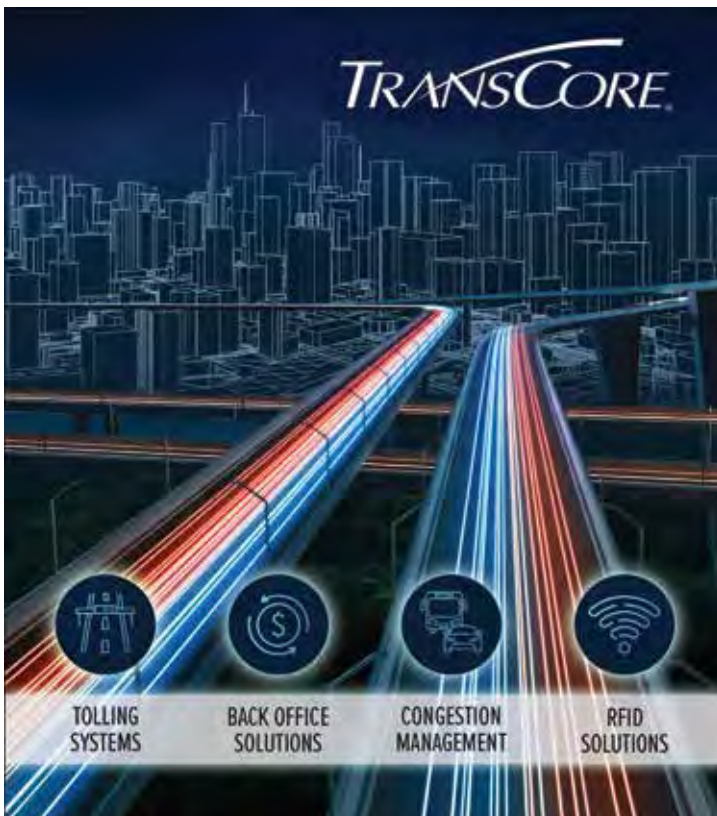
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