

PRIVATE SECTOR GUIDELINES

Submit Your Project/Program for an IBTTA Toll Excellence Award!



Award information for private sector members

- **Private Sector Innovation Recognition Award:** Up to three (3) awards may be given to private sector members (suppliers of products or consulting services to the industry) who submit a project or program in which they were involved that has in some way furthered the mission of IBTTA and the tolling industry. Specifically, the project or program must demonstrate relevance to the current and future needs of the industry, and/or provide lessons, strategies and techniques that can be used or adapted in other organizations.
- **President's Award:** This award will be given to the best submission among all of the Public or Private sector category winners.

Entry Requirements

- Applications shall be for a project or program that was implemented or put into operation no more than three years before the submission date and that has successful, measurable results.
- Each organization is allowed one project submission.
- If a private sector submission relates to a public agency/operator member, that agency/operator must be made aware, and approve of the submission.

Deadline for submission

- All entries must be submitted in English using the electronic entry form, by **close of business, July 2, 2026**.

Submission Evaluation Criteria

Once it is determined that the submission meets the entry requirements and deadline, each application is evaluated against the four criteria below. Be mindful that strong submissions include factual data or statistics to support the entry:

- **CRITERION 1: 25%**
To what extent does the submission provide clear, measurable results demonstrating that the project met its stated objectives? The submission should include quantitative and/or qualitative evidence of positive impact on at least one of the following: customers, agency/operator, or community.
- **CRITERION 2: 30%**
To what extent does the project advance the tolling industry through measurable improvements, demonstrated best practices, or scalable solutions? Submissions should describe how the project advances industry practices, supports operational or technological progress, or serves as a model or foundation for others.
- **CRITERION 3: 35%**
To what extent does the project demonstrate excellence and deliver extraordinary outcomes for the toll agency/operator? Submissions should describe significant achievements that would not have been possible without the project.
- **CRITERION 4: 10%**
To what extent does the project or program introduce a new or significantly improved product, process or service for the agency/operator and/or the tolling industry? Submissions should describe what makes the innovation unique, how it was implemented, and the advantages it provides in terms of efficiency or effectiveness.

Eligibility

To submit a project or program for consideration, your organization *must be an* associate member in good standing of IBTTA.

Re-submittals are accepted but must meet the three-year requirement.

Judging

Each year, the IBTTA President appoints members from both the public and private sectors to serve as Toll Excellence Awards Committee judges. These judges submit initial scoring with final scores and winners determined by consensus scoring on an as-needed basis. Winner(s) are selected for award(s) based on the submission evaluation criteria. Judges are not required to award this category.

Awards Presentation

This year's award presentation will take place during IBTTA's 2026 Annual Meeting & Exhibition, November 12-15, 2026 in Arlington, Texas. You will be notified if your organization has been chosen as an award winner and details will follow at that time.

More Information

www.ibtta.org/awards

Private Sector Winner(s) Are Eligible for the President's Award