

PUBLIC SECTOR GUIDELINES

Submit Your Project/Program for an IBTTA Toll Excellence Award!



Award Categories for public sector members

- **Administration & Finance:** This category is for projects or programs related to administration, finance, human resources, law, risk management, project procurement, policy and government relations.
- **Customer Service & Marketing Outreach:** This category is for projects or programs related to communications, marketing, social media, public relations, public outreach, business development and concessions.
- **Safety:** This category is for projects or programs related to roadway traffic safety that are applicable to workforce, users, customers, general public or facility safety initiatives, including campaigns and operational activities.
- **Social Responsibility:** This category is for projects or programs related to social responsibility, community involvement, environmental mitigation, transportation equity and public education.
- **Technology:** This category is for projects or programs related to electronic toll collection, intelligent transportation systems, information technology, road technology, mobile/payment applications, cyber security communications systems, artificial intelligence and machine learning.
- **Toll Operations, Engineering & Maintenance:** This category is for projects or programs related to toll operations, customer service centers design, engineering, asset management and maintenance.
- **President's Award:** This award will be given to the best submission among all of the Public or Private sector category winners.

Entry Requirements

- Applications shall be for a project or program that was implemented or put into operation no more than three years before the submission date and that has produced successful, measurable results.
- Each submission can only be in one category. No project can be submitted for more than one category.
- A member agency can submit one project or program per category. Winners are determined by the highest score per category or, for the President's Award, the highest score overall.
- The current IBTTA President's agency is not allowed to submit for any award.

Deadline for submission

- All entries must be submitted in English using the electronic entry form, by **close of business July 2, 2026.**

Public Sector Winner(s) Are Eligible for the President's Award

Eligibility

To submit a project or program for consideration, your organization must be an IBTTA toll agency/operator member or non-North American group member in good standing.

Re-submittals are accepted but must meet the three-year requirement.

Judging

Each year, the IBTTA President appoints members from both the public and private sectors to serve as Toll Excellence Awards Committee judges. These judges submit initial scoring with final scores and winners determined by consensus scoring on an as-needed basis. Up to one winning entry may be selected for each award based on the submission evaluation criteria. Judges are not required to award each category.

Awards Presentation

This year's award presentation will take place during IBTTA's Annual Meeting & Exhibition, November 12-15, 2026 in Arlington, Texas. You will be notified if your agency has been chosen as an award winner and details will follow at that time.

More Information

www.ibtta.org/awards

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Submission Evaluation Criteria

Once it is determined that the submission meets the entry requirements and deadline, each application is evaluated against the four criteria below. Be mindful that strong submissions include factual data or statistics to support the entry:

- **CRITERION 1: 25%**
To what extent does the submission provide clear, measurable results demonstrating that the project met its stated objectives? The submission should include quantitative and/or qualitative evidence of positive impact on at least one of the following: customers, agency/operator, or community.
- **CRITERION 2: 30%**
To what extent does the project advance the tolling industry through measurable improvements, demonstrated best practices, or scalable solutions? Submissions should describe how the project advances industry practices, supports operational or technological progress, or serves as a model or foundation for others.
- **CRITERION 3: 35%**
To what extent does the project demonstrate excellence and deliver extraordinary outcomes for the toll agency/operator? Submissions should describe significant achievements that would not have been possible without the project.
- **CRITERION 4: 10%**
To what extent does the project or program introduce a new or significantly improved product, process or service for the agency/operator and/or the tolling industry? Submissions should describe what makes the innovation unique, how it was implemented, and the advantages it provides in terms of efficiency or effectiveness.