

2026 MEETING SPONSORSHIPS

Each year, IBTTA convenes the most influential voices in tolling and transportation finance — operators, public agencies, policymakers, investors, and solution providers from around the world. Our 2026 Sponsorship and Exhibitor Program is designed to connect your brand directly with this highly engaged, decision-making audience through meaningful, high-value touchpoints.

2026 EVENTS CALENDAR

Finance, RUC & Managed Lanes Summit | Norfolk, Virginia | March 29-31, 2026

Technology Summit | Orlando, Florida | May 2-5, 2026

Maintenance, Engineering & Roadway Operations Workshop | New Orleans, Louisiana | June 29-30, 2026

Global Tolling Summit | Montreal, QC | September 24-26, 2026

94th Annual Meeting & Exhibition | Arlington, Texas | November 12-15, 2026

SPONSORSHIP OPTIONS

Some sponsorship items many not be available. Contact tlankford@ibtta.org for information..

	Annual Meeting	Technology Summit	Finance Summit ✓	Maintenance Workshop ✓	Global Summit ✓
Breakout Track Introductions	✓	✓			
Charging Station Lounge	✓	✓			
Evening Event	✓	✓	✓	✓	✓
General Session Introduction	✓	✓			
Journal	✓	✓			
Lanyards	✓	✓			
Meeting Materials Folder	✓	✓			
Meeting Wifi	✓	✓	✓	✓	✓
Printed Program (Back Cover Ad)	✓	✓	✓	✓	✓
Professional Headshots	✓	✓			
Registration Bag	✓	✓			
Seated Massage Lounge	✓	✓			
Show Daily	✓	✓			
Lunch (Monday)	✓	✓			
Lunch (Tuesday)	✓	✓			
Refreshment Break (Mon/Tues AM)	✓	✓			
Refreshment Break (Mon/Tues PM)	✓	✓			
Breakfast (Monday)	✓	✓			
Breakfast (Tuesday)	✓	✓			
Reserved Table (Mon & Tue)	✓	✓			
Sponsors Row	✓	✓	✓	✓	✓

- ✓ Gold Sponsorship
- ✓ Silver Sponsorship
- ✓ Bronze Sponsorship
- ✓ Additional Supporting Sponsor



BENEFITS	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Exhibit Booth Member	Exhibit Booth Non-Member
Listing, logo, and company description in final printed program	✓	✓	✓	✓	✓
Listing in IBTTA mobile app and on website event page	✓	✓	✓	✓	✓
Preliminary and final attendee registration lists	✓	✓	✓	✓	✓
Company logo on signage	✓	✓	✓		
Complimentary delegate registrations	✓ 2 (Annual and Tech) ✓ 1 (smaller events)	✓ 1 (Annual and Tech)			
Complimentary "exhibit booth only" attendee registration				✓	✓

*The "exhibit booth only" registration includes all meals during the meeting and the Evening Event on Monday night.
This registration type does not include sessions, technical tours, or participation in special functions incurring an additional fee.*

Visit IBTTA's meeting pages for rates of sponsorships and exhibits.

For More Information and Pricing, Visit:
www.ibtta.org/opportunities#benefits