Transit & Tolling

Public Partnerships

Providing Sustainable Transportation Choices

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Bus Toll Lanes

- *Transit Concept*
- Price Managed
  - Trip Time and Schedule Reliability
  - Provide Transit the Competitive Edge
  - New Sustainable Revenue Source for Transit

Bus Rapid Transit (BRT)
STRONG BUSINESS RULES
= Sustainable Revenue Source

All Pay, *Except Transit*

- Fixed Lane Capacity = Fixed Revenue Potential
- Market Pricing = Inflation Sensitive Revenue Source
- Incentivize Transit: Bus = Max Time & Cost Saving
- Time/Cost Savings Encourage Ridesharing
- Lane Price is an Optional Cost: Non-Transit Customer Set Toll Rates
EQUITY IN = Revenue Out

Change the Transit Paradigm & Add Options!

- Transit **can be** Roadway and Rubber Tires
- Fare Box **can be** Bus Ticket *and* **Tolls**
- Transit & Toll Agency Partnerships = **SYNERGY**
  - Infrastructure
  - Staff
  - Operations
Public-Funding Opportunity

Focused Capital Resources

- Working together for common goals
- Don’t divide the pie - add the slices
Keep it Simple

- Technology is Here
- Minimize Enforcement Costs
- Options Remain to Subsidize Ridesharing
- Optimize Existing Infrastructure
  (U.S. roadways most extensive in the world)
- Address Both Sides of the Equation
Added Community Benefits

- Plan and Grow Transit Oriented Development Sooner in Small Urban Centers
- Emergency Vehicle Access
- Evacuation
  - Expanded Highway Routes
  - Expanded Bus Fleet
THEA and HART Partner to Win $800,000 Federal Highway Grant to study ‘innovative strategy to relieve congestion’

The Tampa Hillsborough County Expressway Authority (THEA), in partnership with Hillsborough Area Regional Transit (HART), has been awarded an $800,000 grant from the Federal Highway Administration (FHWA). The grant funds allow THEA and HART to conduct a study assessing the benefits and costs of a Bus Toll Lane (BTL) Network in the Tampa region as a possible solution to relieve roadway congestion.