



Transit & Tolling

Public Partnerships

Providing Sustainable Transportation Choices

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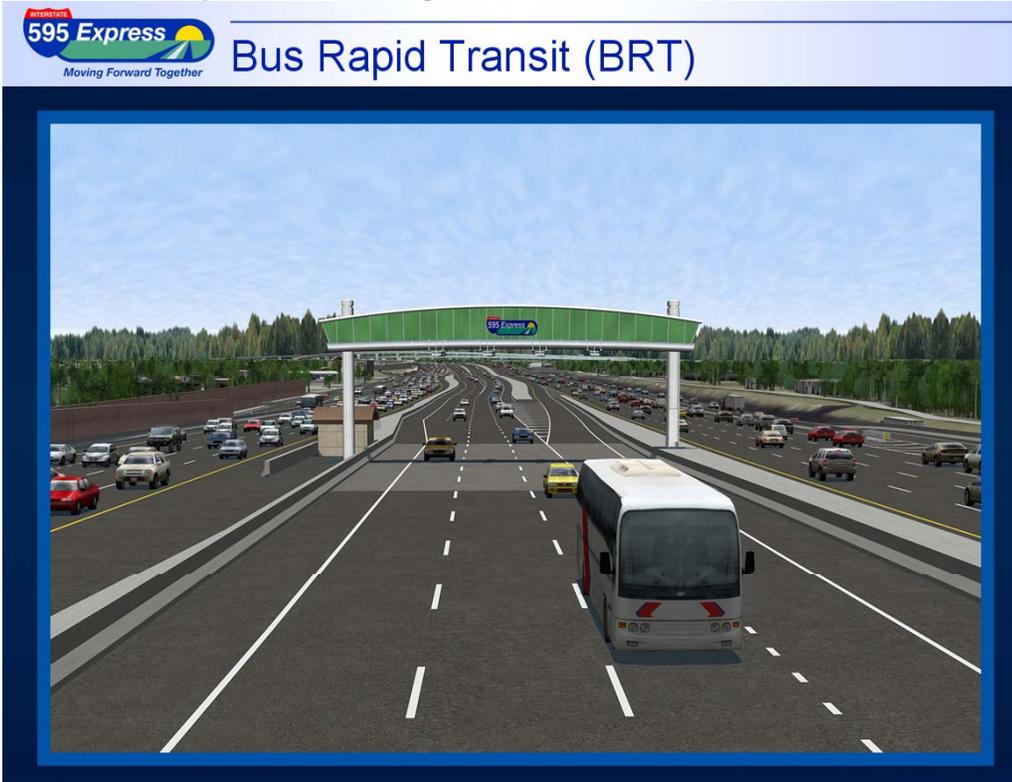
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Bus Toll Lanes

- **Transit Concept**
- **Price Managed**
 - Trip Time and Schedule Reliability
 - Provide Transit the Competitive Edge
 - New Sustainable Revenue Source for Transit



STRONG BUSINESS RULES **= Sustainable Revenue Source**

All Pay, Except Transit

- Fixed Lane Capacity = Fixed Revenue Potential
- Market Pricing = Inflation Sensitive Revenue Source
- Incentivize Transit: Bus = Max Time & Cost Saving
- Time/Cost Savings Encourage Ridesharing
- Lane Price is an Optional Cost: Non-Transit Customer Set Toll Rates

EQUITY IN = Revenue Out

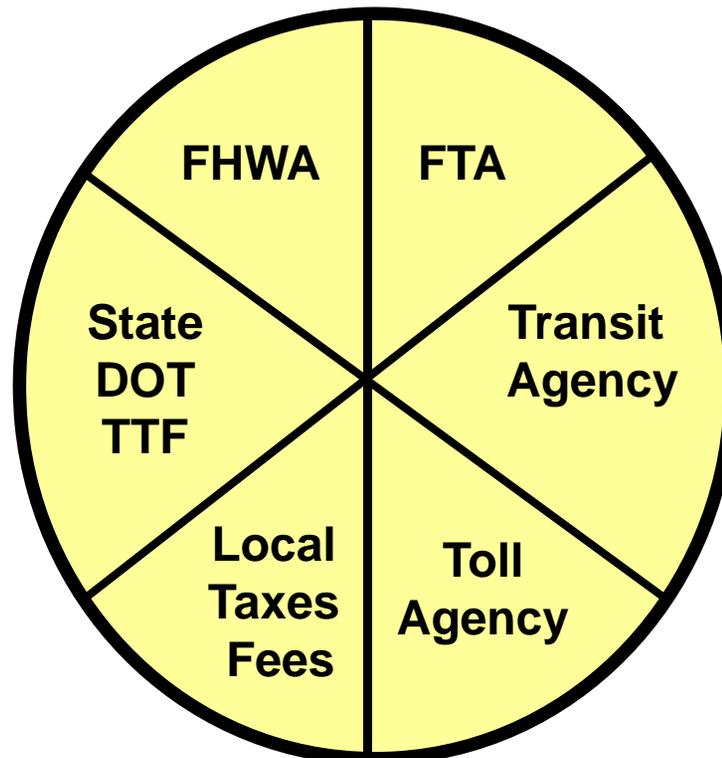
Change the Transit Paradigm & Add Options!

- Transit can be Roadway and Rubber Tires
- Fare Box can be Bus Ticket *and* Tolls
- Transit & Toll Agency Partnerships = SYNERGY
 - Infrastructure
 - Staff
 - Operations

Public-Funding Opportunity

Focused Capital Resources

- Working together for common goals
- Don't divide the pie - add the slices



Keep it Simple

- Technology is Here
- Minimize Enforcement Costs
- Options Remain to Subsidize Ridesharing
- Optimize Existing Infrastructure
(U.S. roadways most extensive in the world)
- Address Both Sides of the Equation

Added Community Benefits

- Plan and Grow Transit Oriented Development Sooner in Small Urban Centers
- Emergency Vehicle Access
- Evacuation
 - Expanded Highway Routes
 - Expanded Bus Fleet

Bus Toll Lanes

MEDIA RELEASE: TAMPA, Fla. (August 9, 2010)

THEA and HART Partner to Win \$800,000 Federal Highway Grant to study ‘innovative strategy to relieve congestion’

The *Tampa Hillsborough County Expressway Authority* (THEA), in partnership with *Hillsborough Area Regional Transit* (HART), has been awarded an \$800,000 grant from the Federal Highway Administration (FHWA). The grant funds allow THEA and HART to conduct a study assessing the benefits and costs of a **Bus Toll Lane (BTL) Network** in the Tampa region as a possible solution to relieve roadway congestion.