**PROGRAM AGENDA**

### IBTTA BOARD OF DIRECTORS & GOVERNANCE MEETINGS

**THURSDAY, SEPTEMBER 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00pm – 6:00pm</td>
<td>IBTTA Executive Committee Meeting (by invitation)</td>
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**FRIDAY, SEPTEMBER 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30am – 4:00pm</td>
<td>IBTTA Board of Directors and Committee Meetings (all members welcome)</td>
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<tr>
<td>6:30pm – 10:00pm</td>
<td>IBTTA Board of Directors, Past Presidents, Honorary Members and Host Dinner (by invitation)</td>
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**SATURDAY, SEPTEMBER 13**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 8:30am – Finish | IBTTA Foundation Fundraiser  
Barton Creek Golf Resort  
Meet in the Hilton hotel lobby by the water wall at 7:00am. |

### IBTTA 82nd Annual Meeting & Exhibition

**SUNDAY, SEPTEMBER 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 7:30am – 5:00pm | Governor’s Ballroom Foyer  
REGISTRATION & WELCOME CENTER |
| 8:30am – 11:00am | SOCIAL TOUR  
Austin City Tour by Motorcoach  
Meet at the water wall in the Hilton hotel lobby. Dress for walking and the weather. |
| 9:00am – Noon | TECHNICAL TOUR of CTRMA  
TECHNICAL TOUR of TxDOT  
Meet at the water wall in the Hilton hotel lobby. |
| 10:00am – 6:00pm | Austin Grand Ballroom  
EXHIBIT SET UP |
| 1:30pm – 3:30pm | GOVERNANCE ROUNDTABLE (by invitation)  
Facilitator: Ray Wilkerson, Chair, CTRMA, Austin, TX |
| 3:30pm – 5:00pm | EXECUTIVE DIRECTOR’S ROUNDTABLE (by invitation)  
Facilitator: Mike Heiligenstein, Executive Director, CTRMA, Austin, TX |
| 6:30pm – 10:00pm | OPENING EVENT  
Austin City Limits – Moody Theater (see page 14 for details) |
MONDAY, SEPTEMBER 15

7:00am – 8:00am  Meeting Room 402
MINDFULNESS MEDITATION

7:00am – 5:30pm  Governor’s Ballroom Foyer
REGISTRATION & WELCOME CENTER

7:00am – 8:30am  4th Floor – Meeting Rooms 406, 408, 410, 412
BREAKFAST

8:30am – Noon  Governor’s Ballroom
WELCOMING REMARKS
Patrick Jones, Executive Director & CEO, International Bridge, Tunnel and Turnpike Association (IBTTA), Washington, DC
Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority (CTRMA) and IBTTA President, Austin, TX
LtGen J.F. Weber, USMC (Ret.), Executive Director, Texas Department of Transportation (TxDOT), Austin, TX
Massimo Schintu, Executive Director, AISCAT and First Vice President, ASECAP, Rome, Italy
Øyvind Halleraker, Norvegfinans and President, ASECAP, Brussels, Belgium (via Skype)

TOLLING AROUND THE WORLD
Emanuela Stocchi, International Affairs, AISCAT and IBTTA International Vice President, Rome, Italy

HONORARY MEMBERSHIP RECOGNITION
Patrick Jones, Executive Director & CEO, International Bridge, Tunnel and Turnpike Association (IBTTA), Washington, DC

TOLL EXCELLENCE AWARDS CEREMONY
David Machamer, Director of Toll Operations, Oklahoma Turnpike Authority and Chair, Toll Excellence Awards Committee, Oklahoma City, OK

10:30am – 4:00pm  Governor’s Ballroom Foyer
SOCIAL TOUR – Guest Attendees
A Day in Hill Country – Wine & BBQ
Meet at the water wall in the Hilton hotel lobby.

10:30am – 11:00am  Governor’s Ballroom Foyer
REFRESHMENT BREAK
Sponsored by: NOSSAMAN LLP

KEYNOTE SPEAKER
Doug Stephens, Retail & Consumer Futurist, Toronto, Ontario Canada
(see page 12 for details)
Sponsored by: AECOM

Noon – 2:00pm  Austin Grand Ballroom
LUNCH & EXHIBIT HALL OPENING
Sponsored by: CDM Smith

2:00PM – 3:30PM  GENERAL SESSION
Governor’s Ballroom
TEXAS: A TOLL INDUSTRY LABORATORY
FACILITATOR: Mike Heiligenstein, Executive Director, CTRMA and IBTTA President, Austin, TX

PANEL
The Honorable Robert Nichols, Chairman, Senate Committee on Transportation, Texas State Senate, Austin, TX
The Honorable Ed Emmett, Harris County Judge, former Texas House Representative, Houston, TX
Kenneth Barr, Chairman, North Texas Tollway Authority and former Mayor for the City of Fort Worth, Ft. Worth, TX
Jeff Austin, III, Commissioner, Texas Transportation Commission, Austin, TX
Pete Winstead, Founding Shareholder, Winstead PC and former Chair, Texas Turnpike Authority (TTA), Austin, TX
Joseph Krier, Board Chairman, SH130, City Councilman, District 9, former CEO, Greater San Antonio Chamber of Commerce, San Antonio, TX

3:30pm – 4:00pm  Austin Grand Ballroom
REFRESHMENT BREAK IN THE EXHIBIT HALL
Sponsored by: Baker

4:00PM – 5:30PM  GENERAL SESSION
Governor’s Ballroom
MOVING AT LIGHTNING SPEED: THE FUTURE OF TRANSPORTATION AND TECHNOLOGY
MODERATOR: C. Michael Walton, Ph.D., P.E., Ernest H. Cockrell Centennial Chair in Engineering, Department of Civil, Architectural and Environmental Engineering, The University of Texas at Austin, Austin, TX
Shelley Row, P.E., President & CEO, Shelley Row & Associates, Annapolis, MD
Johanna Zmud, Ph.D., Senior Research Scientist, Texas A&M Transportation Institute (TTI), Washington, DC
J.D. Stanley, III, Public Sector Chief Technology Officer, Internet Business Solutions Group, Cisco Systems, Austin, TX
Steven Dellenback, Ph.D., Director, R&D, Southwest Research Institute, San Antonio, TX
Jon Hockenyos, President, TXP, Inc., Austin, TX
PROGRAM AGENDA

TUESDAY, SEPTEMBER 16

5:30pm – 7:00pm
Austin Grand Ballroom
EVENING RECEPTION WITH EXHIBITORS
Sponsored by: ttii

7:00pm – 10:30pm << NEW EVENT!
EVENING EVENT: RAINEY STREET
IBTTA Member Hosted Event – All Delegates invited
(see page 15 for details)

7:00am – 8:00am
Meeting Room 402
MINDFULNESS MEDITATION

7:00am – 5:30pm
Governor's Ballroom Foyer
REGISTRATION & WELCOME CENTER

7:00am – 8:30am
Austin Grand Ballroom
BREAKFAST IN THE EXHIBIT HALL

8:30am – 8:45am
Governor's Ballroom
INTRODUCTORY REMARKS
Ray Wilkerson, Chair, CTRMA, Austin, TX
KEYNOTE SPEAKER
The Honorable Rick Perry, Governor of the State of Texas, Austin, TX

8:45AM – 10:00AM GENERAL SESSION
Governor's Ballroom
WHAT CUSTOMERS AND CRITICS THINK ABOUT TOLLING… AND WHY
MODERATOR: Howard “Butch” Eley, CEO, Infrastructure Corporation of America, Nashville, TN
Kathleen Bower, Vice President, Public Affairs, AAA, Washington, DC
Phineas Baxandall, Ph.D., Senior Analyst Program Director, U.S. Public Interest Research Group, Boston, MA
Pat Thomas, Vice President, Public Affairs, UPS, Inc. and ATA Second Vice Chairman, American Trucking Associations, Washington, DC

10:00am – 10:30am
Austin Grand Ballroom
REFRESHMENT BREAK IN THE EXHIBIT HALL
Sponsored by: Elan

There are four concurrent tracks running throughout the day.

10:30AM – NOON BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK
Governor's Ballroom
SAFETY, TRAVEL INFORMATION AND PAYMENT TECHNOLOGIES: TRANSFORMING THE CUSTOMER EXPERIENCE
MODERATOR: Kary Witt, Bridge Manager, Golden Gate Bridge, Highway & Transportation District, San Francisco, CA
Reinventing Transportation in our Connected World
Jim Barbaresso, Vice President, Intelligent Transportation Systems, HNTB Corporation, Detroit, MI
TRIP Talk: The Next Generation
Craig Shuey, COO, Pennsylvania Turnpike Commission, Harrisburg, PA
Michigan DOT: Traveler Information Systems
Collin Castle, P.E., Connected Vehicle Technical Manager, Michigan Department of Transportation, Lansing, MI
Automated Vehicles
Joe Waggoner, Executive Director, Tampa-Hillsborough Expressway Authority, Tampa, FL

CUSTOMERS/COMMUNICATION TRACK
Room 410
IS THERE AN APP FOR THAT?
MODERATOR: Samantha Soules, Senior Toll Project Manager, Atkins, N.A., San Francisco, CA
Metropia Mobile: Driving a Better City
Mia Zmud, Principal, Metropia, Tucson, AZ
Carma Connected Commuting
lauren Albright, Austin Community Manager, Carma, Austin, TX
RideScout
Joseph Kopser, CEO, RideScout, Austin, TX
Which Way to Seattle?
Gabe Brown, Creator, 520 or 90, Seattle, WA
Peach Pass Go!
Malika Reed Wilkins, Ph.D., Director of Marketing & Communications, State Road & Toll Authority, Atlanta, GA
POLICY/POLITICS TRACK
Room 406
BREAKING THE LOGJAM: FINDING THE FUNDS FOR TOMORROW’S TRANSPORTATION SYSTEM
MODERATOR: Kevin Thibault, P.E., Vice President, Parsons Corporation, Tallahassee, FL
Jim Tymon, Director of Management and Program Finance, AASHTO, Washington, DC
Mike King, Secretary, Kansas Department of Transportation and Director, Kansas Turnpike Authority, Wichita, KS
Peter Mills, Executive Director, Maine Turnpike Authority, Portland, ME

FINANCE/FUNDING TRACK
Room 408
MANAGED LANES: PLANNING AND IMPLEMENTING PROJECTS IN A CHANGING WORLD
MODERATOR: Amy Potter, CFO, Transportation Corridor Agencies, Irvine, CA
Mark Polston, Deputy Director, TIFIA Credit Program, U.S. DOT, Washington, DC
Will Conley, Commissioner, Hays County, Texas and Chair, Capital Area Metropolitan Planning Organization (CAMPO), San Marcos, TX
Saavan Gatfield, Senior Director, Fitch Ratings, New York, NY
Theresa Trevino, CFO, Riverside County Transportation Commission, Riverside, CA
Michael Burnett, CFO, N.A., Transurban, Alexandria, VA

Noon – 2:00pm
Austin Grand Ballroom
LUNCH IN THE EXHIBIT HALL
Co-Sponsored by: FirstSouthwest and Locke Lord

2:00PM – 3:30PM BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK
Governor’s Ballroom
SMART CITIES, SMART REGIONS AND INTEGRATED CORRIDOR MANAGEMENT
MODERATOR: Jim Anderson, Vice President, Smart Cities, Schneider Electric, Nashville, TN
More Lanes or More Technology? Smart Corridors of the Future
Kristi Lafleur, Executive Director, Illinois Tollway, Downers Grove, IL
What Does Smart City Really Mean? Lessons from Smartgrid
Brewster McCracken, CEO, Pecan Street, Inc., Austin, TX
The Millenial Generation: Bridging the Gap
Jason JonMichael, National Technology Leader, HNTB Corporation, Austin, TX
Making Cities and Regions Smart
Phil Silver, Director, Business Development, Urban Insights, San Diego, CA

CUSTOMERS/COMMUNICATION TRACK
Room 410
GOING OFF-ROAD WITH THESE CUSTOMER SERVICE TRAILBLAZERS
MODERATOR: Michael Tamer, CEO, Tamer Partners Corporation, Southlake, TX
Mike Ortegon, Director of Sales, HomeAway, Austin, TX
Will Huffman, Director of Customer Experience, Ambit Energy, Dallas, TX

POLICY/POLITICS TRACK
Room 406
DELIVERY OF TOLL FACILITIES: FROM INTERSTATES TO COMMUTER FACILITIES
MODERATOR: Jim Trogdon, P.E., VP Business Development, Mid-Atlantic Region, Atkins N.A., Raleigh, NC
Tolling in Louisiana: Past, Present & Future
Sherri LeBas, P.E., Secretary, Louisiana Department of Transportation & Development, Baton Rouge, LA
Tolling: Critical Steps to Deploying Your Project
Jim Ray, Principal, KPMG, Washington, DC
The Toll Industry of the Future: Looking Ahead to 2030
Ed Regan, Senior Vice President, CDM Smith, Columbia, SC
Customer-Friendly Interstate Tolling
Bob Poole, Director of Transportation Policy, Reason Foundation, Plantation, FL
FINANCE/FUNDING TRACK
Room 408

FORECASTING TRAFFIC AND REVENUE IN THE 21ST CENTURY
MODERATOR: Christopher Tomlinson, Executive Director and Board Secretary, State Road & Tollway Authority, Atlanta, GA
Forecasting Traffic and Revenue: Traditional and Express Lane Tolling
Diane Gutierrez-Scaccetti, Executive Director, Florida’s Turnpike Enterprise, Ocoee, FL
Reshaping Traffic & Revenue Forecasting: Future Risks & Realities
Christopher Mwalwanda, Vice President, National Technical Strategy Leader, Toll Finance & Technology, CDM Smith, Austin, TX
Back to Basics: Developer/Operator Perspective
Jordi Graells, President, Abertis USA Corp., Washington, DC
S&P Toll Road Criteria Overview
Todd Spence, Director, U.S. Public Finance Infrastructure Group, Standard & Poors, Dallas, TX

3:30pm – 4:00pm
Austin Grand Ballroom
REFRESHMENT BREAK IN THE EXHIBIT HALL
Sponsored by: ETC

4:00PM – 5:30PM  BREAKOUT SESSIONS

TECHNOLOGY/INNOVATION TRACK
Governor’s Ballroom
“SHARK TANK” IBTTA STYLE: FISHING FOR THE MOST INNOVATIVE TECHNOLOGY SOLUTIONS
MODERATOR: Joseph Kopser, CEO, RideScout, Austin, TX
PARTICIPANTS:
GeoToll
Timothy McGuckin, CEO, GeoToll, Reston, VA
PToll™ by BancPass
Glenn Deitiker, President, BancPass, Austin, TX
Accenture Digital Tolling Solution
Willy Dommen, Senior Manager, Accenture, San Francisco, CA
GeoTalker E-Cash Toll
Mary Farrell, President, Information Logistics, Pennsauken, NJ
Pay Toll-O
Abenezer Yohalashet, Founder, Pay Toll-O, San Jose, CA

JUDGES:
Hope Andrade, Commissioner, Texas Workforce Commission and former Secretary of State for the State of Texas, Austin, TX
Brian Cassidy, Esq., Managing Partner, Locke Lord LLP, Austin, TX
Rick Hartfiel, Managing Partner and Director, Investment Banking, Craig-Hallum Capital Group, Minneapolis, MN
Joshua Baer, Executive Director, Capital Factory, Austin, TX
Pike Powers, Director, Business Consulting, Duff & Phelps, Austin, TX

CUSTOMERS/COMMUNICATION TRACK
Room 410
MEET THE CUSTOMER OF TODAY AND OF THE FUTURE: WHO ARE THEY? AND WHAT DO THEY WANT?
MODERATOR: Ben Wear, Transportation Reporter, Austin American-Statesman, Austin, TX
Ginger Goodin, P.E., Senior Research Engineer, Texas A&M Transportation Institute (TTI), College Station, TX
Adam Hauser, Partner, Husch Blackwell LLP, Austin, TX
Bobby Jenkins, President, ABC Home & Commercial Services, Austin, TX
A.J. Bingham, Consultant, Strategic Partnerships, Inc., Austin, TX

POLICY/POLITICS TRACK
Room 406
CROSS-BORDER TOLLING: INTER-JURISDICTIONAL ISSUES FROM AROUND THE WORLD
MODERATOR: Katie Nees, Deputy Director, Strategic Projects Division, TxDOT, Austin, TX
Regional European Toll Service (REETS)
Hubert Resch, REETS Project Leader, ASFINAG, Vienna, Austria
Tolling in El Paso: A Tri-State, Bi-National Perspective
Raymond Telles, Executive Director, Camino Real Regional Mobility Authority, El Paso, TX
Border Tolling in the E-ZPass Region
P.J. Wilkins, Executive Director, E-ZPass Group, Wilmington, DE
International Border Tolling: U.S. & Canada
Robert Horr, Executive Director, Thousand Islands Bridge Authority, Alexandria Bay, NY

FINANCE/FUNDING TRACK
Room 408
TOLL REVENUE DIVERSION: RISKS & REWARDS
MODERATOR: Javier Rodriguez, P.E., Executive Director, Miami-Dade Expressway Authority, Miami, FL
Implementation of the Ohio Jobs & Transportation Plan through the Issuance of Turnpike Bonds
Kathleen Weiss, General Counsel, Ohio Turnpike and Infrastructure Commission, Berea, OH
Effectively Managing Congestion in a Toll Corridor
Denis Mulligan, General Manager/CEO, Golden Gate Bridge, Highway & Transportation District, San Francisco, CA
Credit Costs/Benefits of Toll Revenue Diversion
Maria Matessanz, Senior Vice President, Global Project Finance and Infrastructure Group, Moody’s Investors Service, New York, NY
4:00pm – 6:00pm
Austin Grand Ballroom
EXHIBIT TEAR DOWN

7:00pm – 11:00pm < < NEW DAY
Governor’s Ballroom
CLOSING RECEPTION & BANQUET
(see page 15 for details)
Sponsored by: RS&H

WEDNESDAY, SEPTEMBER 17

7:00am – 8:00am
Meeting Room 402
MINDFULNESS MEDITATION

7:00am – Noon
Governor’s Ballroom Foyer
REGISTRATION & WELCOME CENTER

7:00am – 8:30am
Austin Grand Ballroom
BREAKFAST

8:30am – 9:00am
Governor’s Ballroom
IBTTA BUSINESS MEETING
• Financial Report
• Election of Officers and Directors
• IBTTA Executive Director/CEO Report
• Preview of the 83rd Annual Meeting & Exhibition in Dublin, Ireland

9:00AM – 10:30AM GENERAL SESSION

Governor’s Ballroom
THE IBTTA LEADERSHIP ACADEMY PRESENTS:
THE NEW & IMPROVED TOLL ROAD
MODERATOR: Greg Hulsizer, Vice President, Cambria Solutions, Sacramento, CA
TEAM LEADERS
Brent Baker, Vice President, Parsons Brinckerhoff, Inc., Seattle, WA
Michael DeBacker, P.E., Transportation Director, Burns & McDonnell Engineering Co., Inc., Kansas City, MO
Eric Ploch, P.E., Program Manager, Atkins N.A., Austin, TX
Jim Wilson, Senior Vice President, Regional Manager, TransCore, Inc., Orlando, FL

10:30am – 11:00am
Governor’s Ballroom Foyer
REFRESHMENT BREAK

11:00AM–NOON GENERAL SESSION

Governor’s Ballroom
STAYING COMPETITIVE IN THE 21ST CENTURY: A ROUNDTABLE DISCUSSION
FACILITATOR: Evan Smith, Editor in Chief and CEO, The Texas Tribune, Austin, TX
PANEl
Henry Cisneros, Chairman, CityView and Co-Chair, Bipartisan Policy Center’s Housing Commission and Immigration Task Force; former Secretary of the U.S. Department of Housing and Urban Development, San Antonio, TX
Mary Scott Nabers, President/CEO, Strategic Partnerships, Inc., Co-Founder, Gemini Global Group, Austin, TX

Noon
MEETING ADJOURNS