

SPONSOR & EXHIBITOR RESERVATION FORM

SUPPORT THE 2017 EDUCATION SERIES



International Mobility Connections

MEETING SCHEDULE	SPONSOR	EXHIBIT
Communications & Administration Workshop March 12-14, 2017 Grand Hyatt Tampa Bay Tampa, FL Reservation Deadline: February 20, 2017	<input type="checkbox"/> Gold Sponsor \$6,000 <input type="checkbox"/> Silver Sponsor \$4,000 <input type="checkbox"/> Evening Event Sponsor \$5,000 Program Sponsor (one sponsor) SOLD <input type="checkbox"/> Registration List Sponsor (one sponsor) \$1,500	<input type="checkbox"/> Member Exhibitor \$1,800 <input type="checkbox"/> Non-Member Exhibitor \$2,800
Summit on Finance, Policy and VMT April 23-25, 2017 Hyatt Regency on the Hudson Jersey City, NJ Reservation Deadline: April 3, 2017	<input type="checkbox"/> Gold Sponsor \$6,000 <input type="checkbox"/> Silver Sponsor \$4,000 <input type="checkbox"/> Evening Event Sponsor \$5,000 Program Sponsor (one sponsor) SOLD <input type="checkbox"/> Registration List Sponsor (one sponsor) \$1,500	<input type="checkbox"/> Member Exhibitor \$1,800 <input type="checkbox"/> Non-Member Exhibitor \$2,800
Maintenance & Roadway Operations Workshop May 21-23, 2017 Royal Sonesta New Orleans, LA Reservation Deadline: May 1, 2017	<input type="checkbox"/> Gold Sponsor \$6,000 <input type="checkbox"/> Silver Sponsor \$4,000 <input type="checkbox"/> Evening Event Sponsor \$5,000 Program Sponsor (one sponsor) SOLD <input type="checkbox"/> Registration List Sponsor (one sponsor) \$1,500	Member Exhibitor \$1,800 Non-Member Exhibitor \$2,800 SOLD OUT
IBTTA/TRB Joint Symposium on AET & Managed Lanes July 16-18, 2017 Hilton Anatole Dallas, TX Reservation Deadline: June 26, 2017	<input type="checkbox"/> Gold Sponsor \$6,000 <input type="checkbox"/> Silver Sponsor \$4,000 <input type="checkbox"/> Evening Event Sponsor \$5,000 Program Sponsor (one sponsor) SOLD Registration List Sponsor (one sponsor) SOLD	<input type="checkbox"/> Member Exhibitor \$1,800 <input type="checkbox"/> Non-Member Exhibitor \$2,800
International Summit of Rome October 15-17, 2017 Parco dei Principi Grand Hotel & Spa Rome, Italy Reservation Deadline: September 25, 2017	<input type="checkbox"/> Gold Sponsor \$6,000 <input type="checkbox"/> Silver Sponsor \$4,000 <input type="checkbox"/> Evening Event Sponsor \$5,000 Program Sponsor (one sponsor) SOLD <input type="checkbox"/> Registration List Sponsor (one sponsor) \$1,500	<input type="checkbox"/> Member Exhibitor \$1,800 <input type="checkbox"/> Non-Member Exhibitor \$2,800

CONTACT INFORMATION

Organization (to be listed in program) _____

Contact Name _____

Title _____

Mailing Address _____

City _____ State _____ Postal Code _____

Country _____

Phone _____

Email _____

PAYMENT INFORMATION

SPONSORSHIP TOTAL \$ _____

EXHIBITOR TOTAL \$ _____

TOTAL \$ _____

PAYMENT METHOD

- Check enclosed
- Wire Transfer / ACH (Contact Harry Smith at hsmith@ibtta.org for details)
- Bill me.

PLEASE NOTE: Your organization will not be recognized as a sponsor or exhibitor until IBTTA receives full payment. Exhibitor fees reflect a 10' x 10' single booth and include one "exhibit floor only" registrant.

Return this form along with payment to IBTTA:

1146 19th Street, NW, Suite 600
 Washington, DC 20036-3725
 Tel: +1 (202) 659-4620; Fax: +1 (202) 659-0500
 Email scanned form to tlankford@ibtta.org.

To download the Annual Meeting Exhibitor & Sponsorship Prospectus, please visit IBTTA.org/atlanta.

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GOLD LEVEL (\$6,000)

Make a lasting impression with workshop sponsorship at the Gold level:

- ∴ All Silver Level benefits listed below;

PLUS!! One complimentary delegate registration.

SILVER LEVEL (\$4,000)

Gain recognition as an industry leader with the following benefits for individual workshop sponsorship at the Silver level:

- ∴ Listing, logo and company description in final workshop program;
- ∴ Company logo on general session sponsor reel;
- ∴ Listing in IBTTA Mobile Meetings App;
- ∴ Company logo on IBTTA's meeting page;
- ∴ Recognition in email blasts leading to meeting;
- ∴ Complimentary distribution of company literature in registration area;
- ∴ Acknowledgement from general session stage;
- ∴ Preliminary and final attendee registration lists;
- ∴ Company logo on signage.

Contact Mary Cadwallader at
mcadwallader@ibtta.org for
additional sponsorship opportunities

Exhibit at an IBTTA Workshop

Exhibit opportunities are open to members and non-members at all meetings.

Make the most out of your participation in our events with a strong presence on the exhibit hall floor. By exhibiting at IBTTA events, you can take advantage of the unique opportunity to reach key decision makers, build relationships and win new business.

Exhibitors are given dedicated hours to meet and greet with attendees during meal functions, refreshment breaks and a splendid Evening Reception with Exhibitors. Benefits include:

- ∴ Listing, logo and company description in final workshop program;
- ∴ Company listing on IBTTA's meeting page;
- ∴ Listing in IBTTA Mobile Meetings App;
- ∴ Recognition in email blasts leading to meeting;
- ∴ Acknowledgement from the general session stage;
- ∴ Preliminary and final attendee registration lists;

PLUS!!

- ∴ One complimentary "exhibit floor only" registration.

MEMBER RATE:

\$1,800 Workshops

\$3,000 Annual Meeting

NON-MEMBER RATE:

\$2,800 Workshops

\$4,800 Annual Meeting

Additional Opportunities

EVENING EVENT SPONSOR (\$5,000)

Get special attention as an Evening Event Sponsor during the camaraderie-building Monday evening activity that all delegates love to attend. Your company may be the sole sponsor of this event at many of the workshops, but larger venues may offer multiple opportunities for additional companies to sponsor items. Signage, acknowledgement in the printed program and from the general session stage, and preliminary and final registration lists are included with this sponsorship.

WORKSHOP PROGRAM SPONSOR (\$2,500)

Showcase your company with your approved full page advertisement placed on the back cover of the workshop's printed program. This sponsorship can be held by only one company per workshop so it offers high visibility for your product or service. The Program Sponsor is awarded on a first-come, first-served basis.

REGISTRATION LIST SPONSOR (\$1,500)

Raise awareness with placement of your company logo on the cover of the highly sought-after printed list of pre-registered attendees. All attendees receive this document on-site and refer to it long after the workshop concludes. This sponsorship can be held by only one company per workshop and is awarded on a first-come, first-served basis.



TOLLING. MOVING SMARTER.

Sponsorship opportunities are offered to IBTTA members only. If your company does not belong to IBTTA, please contact Terri Lankford at tlankford@ibtta.org to discuss the benefits of joining.