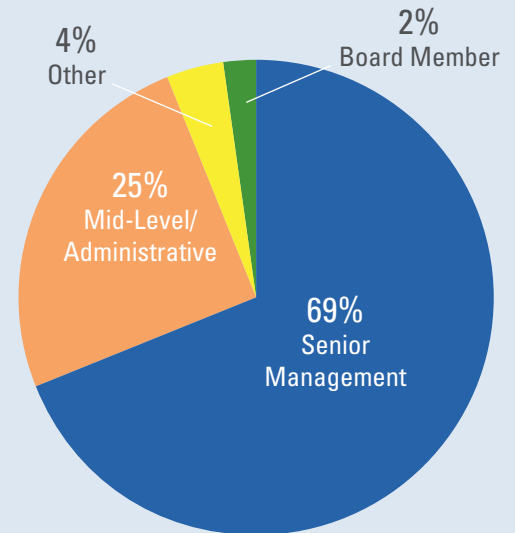


SPONSOR & EXHIBITOR RESERVATION INFORMATION

FOUR GREAT REASONS TO SPONSOR AND EXHIBIT IN DALLAS

- 1. Network with many new industry professionals from two TRB Committees.** (see page 2)
- 2. Show your company's leadership** in the tolling industry and support of IBTTA as a meeting sponsor.
- 3. Take advantage of the opportunity** to strengthen existing relationships or forge new alliances in a networking environment that you can only find at an IBTTA event.
- 4. Spend quality time with attendees** during all meal functions, refreshment breaks, the Evening Reception with Exhibitors and the Monday Evening Event.

WHO ATTENDS THIS MEETING? Delegate Profile by Title



Data based on information from the IBTTA 2016 Summit on AET & Managed Lanes (Boston, MA)

700+
ATTENDEES
projected to attend

AGENCY DECISION MAKERS

focused on finding the latest technologies and best practices in business operations.

25 exhibit spaces are going fast!

EXHIBIT IN DALLAS!

Exhibit opportunities are open to members and non-members.

Exhibitors meet and greet attendees during meal functions, refreshment breaks and our Evening Reception with Exhibitors. Booth spaces are 10' x 10' and include one table and two chairs. More information can be found at www.IBTTA.org/dallas. Benefits include:

- ⋮ One complimentary "exhibit floor only" registration/booth.
- ⋮ Listing, logo and company description in final workshop program
- ⋮ Preliminary and final attendee registration lists
- ⋮ Company listing on IBTTA's meeting page
- ⋮ Listing in IBTTA Mobile Meetings App
- ⋮ Recognition in email blasts leading to meeting
- ⋮ Acknowledgement from the general session stage

EXHIBIT HOURS

SUNDAY, JULY 16

7:00am – 2:00pm	Set Up
6:00pm – 7:30pm	Welcome Reception with Exhibitors

MONDAY, JULY 17

7:00am – 8:30am	Breakfast with Exhibitors
10:00am – 10:30am	Refreshment Break with Exhibitors
Noon – 2:00pm	Lunch with Exhibitors
3:30pm – 4:00pm	Refreshment Break with Exhibitors

TUESDAY, JULY 18

7:00am – 8:30am	Breakfast with Exhibitors
10:30am – 11:00am	Refreshment Break with Exhibitors
12:30pm – 2:00pm	Lunch with Exhibitors
2:00pm – 4:00pm	Tear Down

GOLD LEVEL (\$6,000)

- ∴ One complimentary Delegate registration
- ∴ All Silver Level benefits listed below

SILVER LEVEL (\$4,000)

- ∴ Listing, logo and company description in final workshop program
- ∴ Preliminary and final attendee registration lists
- ∴ Company logo on general session sponsor reel
- ∴ Listing in IBTTA Mobile Meetings App
- ∴ Company logo on Dallas event webpage
- ∴ Recognition in email blasts leading to meeting
- ∴ Complimentary distribution of company literature in registration area
- ∴ Acknowledgement from general session stage
- ∴ Company logo on signage



ADDITIONAL SPONSORSHIP OPPORTUNITIES

EVENING EVENT SPONSOR (\$5,000)

Get special attention as an Evening Event Sponsor during the Monday evening event that all delegates love to attend. Signage, acknowledgement in the printed program and from the general session stage, and preliminary and final registration lists are included with this sponsorship.

REGISTRATION LIST SPONSOR (\$1,500)

Raise awareness with placement of your company logo on the cover printed list of pre-registered attendees. All attendees receive this and refer to it long after the workshop concludes. This sponsorship can be held by only one company and is awarded on a first-come, first-served basis.

CONTACT INFORMATION

Organization (to be listed in program)

Contact Name

Title

Mailing Address

City

State

Postal Code

Country

Phone

Email

PRICING

SPONSORSHIP

- Gold Sponsor \$6,000
- Silver Sponsor \$4,000
- Evening Event Sponsor \$5,000
- Registration List Sponsor (one sponsor) \$1,500

EXHIBITS

- Member Exhibitor \$1,800
- Non-Member Exhibitor \$2,800

PAYMENT INFORMATION

SPONSORSHIP TOTAL \$ _____

EXHIBITOR TOTAL \$ _____

TOTAL \$ _____

PAYMENT METHOD

- Check enclosed
- Wire Transfer / ACH
(Contact Harry Smith at hsmith@ibtta.org for details)
- Bill me

Return this form to:

1146 19th Street, NW, Suite 600

Washington, DC 20036-3725

Tel: +1 (202) 659-4620 x11

Email form to: Terri.Lankford@ibtta.org