



**IBTTA EDUCATION SERIES**  
2017 Meetings Preview

International Mobility Connections

**IBTTA**

TOLLING. MOVING SMARTER.

[www.IBTTA.org/events](http://www.IBTTA.org/events)



## 2017 IBTTA President

Emanuela Stocchi  
Director of International Affairs  
Associazione Italiana Società  
Concessionarie Autostrade e Trafori  
(AISCAT)  
Rome, Italy

# 2017 IBTTA EVENTS CALENDAR\*

## JANUARY

- Winter Board & Committee Meetings  
January 18-20, 2017 | Coral Gables, FL  
Westin Colonnade

## FEBRUARY

- Leadership Academy  
February 12-17, 2017 | Washington, DC  
Washington Marriott Georgetown

## MARCH

- Communications & Administration Workshop  
March 12-14, 2017 | Tampa, FL  
Grand Hyatt Tampa Bay

## APRIL

- Spring Board & Committee Meetings  
April 21-22, 2017 | Jersey City, NJ  
Hyatt Regency on the Hudson
- Summit on Finance, Policy, VMT  
April 23-25, 2017 | Jersey City, NJ  
Hyatt Regency on the Hudson

## MAY

- IBTTA Foundation Annual Service Project  
May 20, 2017 | New Orleans, LA
- Maintenance & Roadway Operations Workshop  
May 21-23, 2017 | New Orleans, LA  
Royal Sonesta

## JULY

- 2018 Conference Planning Ideas  
Roundtable  
July 15, 2017 | Dallas, TX  
Hilton Anatole

- IBTTA/TRB Joint Symposium on  
Managed Lanes & AET  
July 16-18, 2017 | Dallas, TX  
Hilton Anatole

## SEPTEMBER

- Fall Board & Committee Meetings  
September 7-9, 2017 | Atlanta, GA  
Atlanta Marriott Marquis

- 85th Annual Meeting & Exhibition  
September 10-13, 2017 | Atlanta, GA  
Atlanta Marriott Marquis

## OCTOBER

- International Summit of Rome  
October 15-17, 2017 | Rome, Italy  
Parco dei Principi

\* All information subject to change.

# International Mobility Connect

## Communications & Administration Workshop

March 12-14, 2017  
Grand Hyatt Tampa Bay  
Tampa, FL  
[www.IBTTA.org/tampa](http://www.IBTTA.org/tampa)

**Co-Chief Meeting Organizers:**  
Michelle Maikisch, Central Florida  
Expressway Authority  
Anna Salvagin, AECOM

This Workshop will focus on both the communications and administrative aspects of businesses in our industry. Communication is key to every element of our operations. Therefore, content will focus on developing the impact that communications has on our strategies and goals, evaluating social media outreach, human resources and our procurement processes. Roundtable discussions and interactive exercises will enable attendees to develop plans and outcomes. Plan to participate whether you are the CEO managing the big picture, communications staff creating social media or crisis communications plans, working in human resources or responsible for creating or responding to procurement proposals.

## Summit on Finance, Policy, VMT

April 23-25, 2017  
Hyatt Regency on the Hudson  
Jersey City, NJ  
[www.IBTTA.org/jerseycity](http://www.IBTTA.org/jerseycity)

**Chief Meeting Organizer:**  
Cedrick Fulton, The Port Authority of  
New York & New Jersey

This Summit will bring together individuals interested in transportation funding, finance, road using charging and policy to address the most effective ways to improve mobility in a constrained resource environment. The program will include U.S. and international viewpoints. Sessions will address changes in P3 financing, encouraging cooperation with Disadvantaged Business Enterprises and new aspects of violation enforcement. Subject-matter experts will provide data, experiences and perspectives to stimulate discussion on innovative financing solutions from around the world.

## IBTTA Leadership Academy

February 12-17, 2017  
Washington Marriott Georgetown  
Washington, DC



This intensive week-long course is for up-and-coming leaders of toll agencies and the businesses that serve tolling. Participants will be exposed to all facets of tolling operations with a special emphasis on developing and strengthening leadership skills.

Application Deadline: November 1, 2016

[www.IBTTA.org/leadershipacademy](http://www.IBTTA.org/leadershipacademy)

# tions – Save the Dates!

## Maintenance & Roadway Operations Workshop

May 21-23, 2017

Royal Sonesta

New Orleans, LA

[www.IBTTA.org/neworleans](http://www.IBTTA.org/neworleans)

### Co-Chief Meeting Organizers:

Jeff Heilstedt, AECOM

Eric Hemphill, North Texas Tollway Authority

This meeting will continue to be an opportunity to share innovative ideas and best practices from around the world to improve our roadway systems. We'll explore topics such as the relationship between MAP-21 and asset management, including its effect on life-cycle assessment, trust indenture, dynamically priced lanes and more. Other sessions will address the legal issues associated with drones, bridge and tunnel maintenance, security and threat assessment and active traffic management.

## IBTTA Foundation Annual Service Project

The annual IBTTA Foundation Service

Project will take place on Sunday, May 21<sup>st</sup>, the day before the Workshop begins.

## IBTTA/TRB Joint Symposium on Managed Lanes & AET



July 16-18, 2017

Hilton Anatole

Dallas, TX

[www.IBTTA.org/dallas](http://www.IBTTA.org/dallas)

### Co-Chief Meeting Organizers:

Mike Davis, RS&H

René Moser, ASFINAG

For the first time, IBTTA is joining forces with the Transportation Research Board (TRB) to explore how our organizations can work together to forecast what innovations can support the ever-growing need for managed lanes and all-electronic tolling. Considering the existing methods, one goal of the conference is to identify future technologies that can interconnect our roadways while making it easy for customers to understand and use the roads. Managed lanes are key to these solutions and are essential test beds for the revelatory technology headed our way.

## Conference Planning Ideas Roundtable

The 2018 Conference Planning Ideas Roundtable will take place prior to this workshop.

**MARK YOUR CALENDARS!**

All information is current as of August 2016, but is subject to change. For up-to-date meeting information and ways to get involved as a planner, speaker, sponsor or exhibitor, visit [www.IBTTA.org/events](http://www.IBTTA.org/events).



## 85<sup>th</sup> Annual Meeting & Exhibition

September 10-13, 2017  
Atlanta Marriott Marquis  
Atlanta, GA  
[www.IBTTA.org/atlanta](http://www.IBTTA.org/atlanta)

**Co-Chief Meeting Organizers:**  
Jorge Figueredo, Atkins, N.A.  
Mary Sallach, State Road & Tollway Authority

IBTTA's biggest event of the year will emphasize 'state-of-the-art' solutions through three education tracks: Technology, Mobility as a Service and Security and Safety. Learn from your peers around the world at networking events and education sessions. There will be a large exhibit hall featuring cutting-edge solutions. A special general session will highlight Georgia's innovative program to bring tolling and transit together.



## International Summit of Rome

October 15-17, 2017  
Parco dei Principi  
Rome, Italy  
[www.IBTTA.org/rome](http://www.IBTTA.org/rome)

**Chief Meeting Organizer:**  
Malika Seddi, ASFA

The International Summit of Rome will focus on long-term strategic planning and how to put the customer first. There are many challenges that the toll industry has to face worldwide: efficiencies in maintaining existing assets, security in times of global unrest (with particular attention to bridges and tunnels) and the de-carbonization of transport for improved mobility and quality of life for our customers. Infrastructure operators will present their plans to respond to these challenges in an ever-changing world with increased urbanization, unstable economies and an accelerating trend of "consuming mobility." Executives are encouraged to attend this meeting to get a broad sense of new thinking that is currently being implemented or is part of future strategic planning.

## 2017 Webinar Series

**Chief Meeting Organizer:** Douglas Chastain, Xerox Corporation

A schedule of webinar topics for 2017 is under development. Watch IBTTA's website for details and send your ideas.

# IBTTA EDUCATION SERIES

INTERNATIONAL BRIDGE, TUNNEL AND TURNPIKE ASSOCIATION

[www.IBTTA.org/events](http://www.IBTTA.org/events)

## Join the Conversation

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1146 19th Street, NW, Suite 600  
Washington, DC 20036  
(202) 659-4620

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in 20 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21<sup>st</sup> Century.