

# EVENT HIGHLIGHTS

## LEADERSHIP ACADEMY – STRATEGIC DEVELOPMENT WORKSHOP

Saturday, October 13, 2018

1:00pm – 5:00pm

(Open to all Leadership Academy Alumni – sign up on page 17)



If you are a graduate of the Leadership Academy, we invite you to attend this special Strategic Development Workshop, where we'll work to establish a continued platform of success for this highly-coveted program. If you are available to participate in this discussion, led by facilitator Barbara Gannon, you will help us generate a roadmap for upcoming course content, while creating an unparalleled learning experience for future attendees. In our fast-changing world of transportation and emerging technology, we look forward to this collaborative exchange of ideas, as well as reconnecting with fellow Academy alumni and colleagues.

**FACILITATORS:** Dr. Barbara Gannon, Principal, GannonConsult, Gloucester, MA; Maggie Wilkins, President, Wilkins Strategies; and Lauren Hakos, Training and Development Manager, Ohio Turnpike and Infrastructure Commission

---

## ROUNDTABLES, MINI-WORKSHOPS & WORKING GROUPS


Sunday, October 14, 2018

(sign up on page 17 – Open to all attendees for sessions below)

### CAV WORKING GROUP

10:00am – Noon

IBTTA's Connected and Automated Vehicle Working Group will be discussing specific risks and opportunities for the tolling industry associated with emerging CAV technologies. All IBTTA members are welcome to join but are required to pre-register on page 17.

**FACILITATOR:**  Lev Pinelis, P.E., Director, Tolling Operations & Innovation, Transurban, Alexandria, VA

### EXECUTIVES ROUNDTABLE

Noon – 2:00pm

(by invitation – no sign up required)

This roundtable is exclusively for Executive Directors or persons with similar titles that make them the chief staff executive of their toll agency, authority or concession. Only one individual per organization may attend. Participants will be polled in advance to identify the issues that will be discussed during the informal roundtable discussion. This is a good opportunity to discuss thorny issues in a quiet, off-the-record setting.

**MODERATOR:** Tim Stewart, Executive Director, E-470 Public Highway Authority and President, IBTTA, Aurora, CO

### PROCUREMENT, CONTRACTING & CREATIVE COMPETITION

2:00pm – 4:00pm

The public procurement process is something that all parties must endure. Agencies issue RFPs that their consultants help draft and the vendors respond to. After a lot of time and money spent, hopefully there is a meeting of the minds and a new partnership. But often there is so much unsaid about the process and what could have made it better or help match up the agencies needs with the vendor's goods or services, but well-intentioned restrictions on communications, hinder the ability for the parties to collaborate to improve the process. Come listen and participate in an interactive discussion as representatives from the public agency, vendor and consulting worlds have a frank and open discussion on the public procurement process in the toll industry. We'll talk about what works, what doesn't and what could make the process better. This will be a discussion with audience members and the three anchor panelists. No PowerPoints, no pre-set presentations. The conversation will go where the audience participants take it and hopefully we will all learn new ways to improve this age-old process!

**PANELISTS:** Christopher Tomlinson, Executive Director, State Road & Tollway, Atlanta, GA; Tracy Marks, President, TransCore, Nashville, TN and Priya Jain, Senior Vice President, Business Development & Strategy, Atkins N.A., New York, NY

### COMMUNICATIONS/MARKETING MINI-WORKSHOP

2:00pm – 4:00pm

Building on the success of the Mini-Workshop offered in Charlotte this past April, a two-hour Mini Workshop will be held for communications and marketing professionals to share strategies, case studies, tactic and tools for dealing with some of the toughest issues you work with on a daily basis. The workshop will be broken up into several informal segments with lots of discussion and interaction. You will meet colleagues who can help with solutions and provide proven success stories.

**FACILITATORS:** Cheryl Sparks, Communications Director, Maryland Transportation Authority, Baltimore, MD and Lydia Steinberg, Associate Vice President, Director External Communications, HNTB Corporation, Kansas City, MO

# TECHNICAL TOURS

**NOTE:** The tours require some walking. Participants are encouraged to wear comfortable shoes and dress for the weather. Tours will take place rain or shine.

## CHESAPEAKE BAY BRIDGE

Sunday, October 14, 2018

8:30am – Noon

Limited space available

Fee: \$40.00 per person

- Tour is open to registered delegates.
- Advance registration is required. (see page 17)
- Buses will load from the hotel lobby at 8:15am.

Hosted by:



Majestic...Gorgeous... and the world's largest continuous over-water steel structure when it opened in 1952, at 4.3 miles, the William Preston Lane Jr. Memorial (Bay) Bridges dual spans are still among the world's longest and most scenic overwater structures and carry more than 27 million motorists across the Bay each year. The bridge provides a direct connection between recreational and ocean

regions on Maryland's Eastern Shore and the metropolitan areas of Baltimore, Annapolis and Washington, DC. Take in views of the beautiful Chesapeake Bay like never before and learn more about this important link that did not exist in the days when colonial Marylanders traveled by boat, with the Chesapeake Bay as their highway!



## FT. MCHENRY TUNNEL AND MDTA OPERATIONS CENTER

Sunday, October 14, 2018

8:30am – Noon

Limited space available

Fee: \$40.00 per person

- Tour is open to registered delegates.
- Advance registration is required. (see page 17)
- Buses will load from the hotel lobby entrance at 8:15am.

Hosted by:



This two-part tour will take you behind-the-scenes at the Maryland Transportation Authority's Fort McHenry Tunnel and Authority Operations Center (AOC).

- When it opened to traffic in November 1985, the Fort McHenry Tunnel was the largest underwater highway tunnel, as well as the widest vehicular tunnel built by the immersed tube method in the world. The eight-lane tunnel is nearly 1.4-miles long and closed the final link of the East coast's most important interstate route, I-95. This tour will provide an interesting look at the tunnels control center and ventilation system. The clean air duct was used to film the motion picture *Enemy of the State*, featuring Gene Hackman and Will Smith. You will see and experience the power of 48 300-horsepower ventilation fans that completely exchange the air in the tunnel every minute! Now that's some impressive power!
- The Emergency Operations Center (EOC) is the primary traffic and systems monitoring center for the Maryland Transportation Authority's facilities. Traffic Management and MDTA Police Dispatch are housed within the EOC. Providing a central location for these two integrated functions now allows maximum communication, efficiency and effectiveness in providing the MDTA's customers with the exceptional customer service and response and safe roadways that they deserve. Join us as we visit the MDTA's new state-of-the-art EOC, which just opened.



# EVENT HIGHLIGHTS

## OPENING EVENT AT M&T BANK STADIUM – HOME OF THE BALTIMORE RAVENS

Sunday, October 14, 2018

6:00pm – 10:00pm

Included in Delegate, Speaker and Guest registration fees

Dress: Casual

- Advance registration is required.
- Buses will load from the hotel lobby entrance at 5:45pm and loop throughout the evening.

While the Ravens are away, IBTTA will play! Join your colleagues and friends at the Baltimore Ravens Stadium for some away game fun. Enjoy city and waterfront views from the Club Level or take your food and drink out in the seats for views of the field.



Olli by Local Motors. The world's first co-created, self-driving vehicle.

## MARYLAND IS CONNECTED & AUTOMATED!

As part of our special opening night festivities at M&T Bank Stadium, MDTA will debut a number of Connected and Automated Vehicle (CAV) demonstrations. The future of transportation is evolving quickly and Maryland is proud to support these advancements. Attendees will have a unique opportunity to see several demonstrations showcasing new mobility technologies designed to enhance safety, mobility and convenience. Additional demonstration details will be provided closer to the meeting, but several companies will highlight next-generation automated driving systems, autonomous vehicles and connected vehicle technologies. You won't want to miss this truly unique event on your way into the stadium for the opening event!

Demonstrations presented by



## MARYLAND TRANSPORTATION AUTHORITY POLICE COLLISION RECONSTRUCTION UNIT

The Maryland Transportation Authority Police (MDTAP) Collision Reconstruction Unit (CRU) responds to any motor vehicle collision resulting in serious physical injury and/or death. A Small Unmanned Aircraft System (sUAS) or "Drone" is used for efficient traffic management. MDTAP will display the sUAS' ability to document evidence through the use of 3D mapping and surveying technologies.



STEER Tech has created the first fully autonomous parking technology to transform everyday cars into driverless vehicles that self-park in designated lots. A demonstration project is under development at BWI Thurgood Marshall Airport.



# EVENT HIGHLIGHTS

## NETWORKING RECEPTION WITH EXHIBITORS

Monday, October 15, 2018

5:00pm – 7:00pm

Included in registration fee

The reception in the exhibit hall takes place Monday evening following the sessions. This is a perfect opportunity to wander through the exhibit hall without having to run off to your next session. Spend some dedicated (but fun) time learning about the latest products and services, reconnecting with suppliers and consultants and meeting lots of new companies who have ideas for improving your business.



## 2018 TOLL EXCELLENCE AWARDS PROJECTS REVEALED

Monday, October 15, 2018

2:30pm – 3:30pm

Join us for this informative and unique opportunity to hear from the winners of the six Toll Excellence Awards as they showcase their award-winning projects. Each winner will give a short will be a short, yet comprehensive look at the projects that the industry deemed the best of the best for 2018. The Awards Ceremony, including the presentation and unveiling of the President's Award, will take place at the Closing Banquet on Tuesday evening.



## KEYNOTE SPEAKER

Monday, October 15, 2018

9:30am – 10:30am



The 2016 Alberta wildfire was the costliest disaster in Canadian history – destroying 2,400 buildings and homes and displacing the

entire community of Fort McMurray. And through it all was Fire Chief Darby Allen. A figure of stability to his community, a reliable source of information to the press, and a humble leader, Chief Allen became the human face of both incredible tragedy and courage. With Allen's leadership, Fort McMurray was successfully evacuated – and the fire claimed zero lives. How did he maintain composure in life-or-death circumstances? What is it like to endure, and overcome, a disaster of such magnitude in one's own backyard?

A native of Birmingham, England, Darby Allen worked as a firefighter for the Hampshire Fire Brigade before emigrating to Canada in 1990. He began work as a firefighter with the Calgary Fire Department in 1992, progressing to the role of Training Officer and then to Assistant Deputy Chief of Operations. He joined the Fort McMurray Fire Service in 2009, where he became Regional Fire Chief in 2013.

Sponsored by: **AECOM** Imagine it. Delivered.



## CLOSING BANQUET & SILENT AUCTION

Tuesday, October 16, 2018

6:30pm – 10:00pm

Included in Delegate, Speaker and Guest registration fees

Dress: Black-tie optional

Spend the evening celebrating our time in Baltimore during the closing of our Annual Meeting & Exhibition. Whether this is your first time joining us or have attended before, you'll agree that it's a lot of fun. It's the perfect time to relax, spend time with old and new friends and end the meeting on a high note.

### THE DETAILS

#### Why a Silent Auction?

The Silent Auction supports all initiatives of the IBTTA Foundation. Last year's Silent Auction was fun and successful, raising more than \$14,000 for the Foundation.

#### Who can bid and when does the bidding take place?

The bidders will be the 750+ attendees at the IBTTA Annual Meeting in Baltimore. Bidding will take place beginning on Sunday, October 14th and ending at 7:00pm during the reception of the Closing Banquet.

#### When will the winners be announced?

During the Closing Banquet on Tuesday.

#### Are donated items tax deductible?

Donations and contributions are tax deductible to the extent allowed by law. Please consult your tax adviser.

### AUCTION ITEMS WANTED!

Between now and the Closing Banquet, the Foundation is looking for great items to be included in the auction. Last year, popular items included toll facility experiences, industry memorabilia, specialty wines and city tours. The goal is to raise \$15,000 to support the Foundation's many initiatives. Visit [www.IBTTA.org/foundation](http://www.IBTTA.org/foundation) for guidelines.



Closing Banquet Sponsored by:

**RS&H**

### INTERESTED IN DONATING AN ITEM FOR THE SILENT AUCTION?

Contact Mary Cadwallader, [mcadwallader@ibtta.org](mailto:mcadwallader@ibtta.org) or Wanda Klayman, [wklayman@ibtta.org](mailto:wklayman@ibtta.org) for more information.