Driving the Future of Mobility

IBTTA EDUCATION SERIES
2019 Meetings Preview

Mark Your Calendar!
www.IBTTA.org/events
## Driving the Future of Mobility

### 2019 IBTTA President

Christopher Tomlinson  
Executive Director and Board Secretary  
State Road & Tollway Authority  
Atlanta, GA

### 2019 IBTTA Events Calendar*

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<tr>
<th>JANUARY</th>
<th>JUNE</th>
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| Winter Board & Committee Meetings | 2020 Conference Planning Ideas Roundtable  
January 9-11, 2019 | June 22, 2019  
Coral Gables, FL | Norfolk, VA  
|                | IBTTA Annual Service Project  
               | June 23, 2019  
Norfolk, VA | Norfolk, VA  
|                | IBTTA Maintenance & Roadway Operations Workshop  
               | June 23-25, 2019  
                       | Norfolk, VA  
|                | www.IBTTA.org/leadershipacademy |

<table>
<thead>
<tr>
<th>FEBRUARY</th>
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<tr>
<td>Leadership Academy</td>
<td>2019 IBTTA Events Calendar*</td>
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| February 10-15, 2019 | IBTTA Annual Service Project  
| Washington, DC | June 23, 2019  
|                | IBTTA Maintenance & Roadway Operations Workshop  
               | June 23-25, 2019  
                       | Norfolk, VA  
| www.IBTTA.org/leadershipacademy | IBTTA Annual Service Project  
| | June 23, 2019  
| | IBTTA Maintenance & Roadway Operations Workshop  
| | June 23-25, 2019  
| | Norfolk, VA  

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<tr>
<th>MARCH</th>
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<tbody>
<tr>
<td>Annual Technology Summit</td>
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March 31-April 2, 2019  
Orlando, FL | Renaissance Orlando at SeaWorld  
|               | www.IBTTA.org/orlando |

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<th>MAY</th>
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<tr>
<td>Spring Board &amp; Committee Meetings</td>
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May 18-19, 2019  
Philadelphia, PA | Loews Philadelphia  
|               | Summit on Finance & Policy  
May 19-21, 2019  
Philadelphia, PA | Loews Philadelphia  
| www.IBTTA.org/philadelphia | www.IBTTA.org/philadelphia |

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<th>JULY</th>
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<td>Communication Summit</td>
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July 28-30, 2019  
Seattle, WA | Hyatt Regency Seattle  
|               | www.IBTTA.org/seattle |

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<th>SEPTEMBER</th>
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<td>Fall Board &amp; Committee Meetings</td>
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September 13-14, 2019  
Halifax, NS, Canada | Prince George Hotel  
| 87th Annual Meeting & Exhibition |  
September 15-17, 2019  
Halifax, NS, Canada | Halifax Convention Centre  
| www.IBTTA.org/halifax | www.IBTTA.org/halifax |

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<th>OCTOBER</th>
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<td>Global Tolling Summit</td>
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October 27-29, 2019  
Lisbon, Portugal | Altis Grand Hotel  
|               | www.IBTTA.org/lisbon |

* All information subject to change.
**Annual Technology Summit**  
**DRIVING THE FUTURE OF MOBILITY**  
Renaissance Orlando at SeaWorld, Orlando, FL | www.IBTTA.org/orlando

**CO-CHIEF MEETING ORGANIZERS:**  
Laura Kelley, Central Florida Expressway Authority  
Fran O’Connor, Atkins N.A.

**HOSTED BY:**  
Central Florida Expressway Authority and Florida’s Turnpike Enterprise

Building on years of growing interest and participation, the Technology Summit (most recently returned to as the AET, Managed Lanes and Technology Summit) will cover an array of new technological applications and business practices which are increasingly being incorporated into tolling operations. Four separate breakout tracks are planned focused on: Technology, Managed Lanes, Mobility-as-a-Service (MaaS) and the return of the popular “Tech Talks.” This Summit will engage new participants to IBTTA activities through partnerships with ITS International MaaS Market, the TRB Committees on Managed Lanes and on Congestion Pricing and the Alliance for Toll Interoperability (ATI). The IBTTA Foundation Golf Tournament, Leadership Academy workshop, Team Florida and pre-meeting topic-based roundtables will all take place as part of this Summit.

**Summit on Finance & Policy**  
Loews Philadelphia, Philadelphia, PA | www.IBTTA.org/philadelphia

**CO-CHIEF MEETING ORGANIZERS:**  
Amy Potter, Transportation Corridor Agencies  
Bernard Arseneau, HDR

Focusing on both macro and micro-issues, the Summit on Finance and Policy will appeal to financial professionals, policy makers and practitioners at the federal, state and local level. How do you consider and manage all the different funding options to advance vitally needed transportation improvements? How do you harmonize the different regional transportation providers that include state DOTs, toll authorities, transit providers, etc.? How do you keep your rating agencies and investors on-board when you introduce new technologies and business practices? What are your objectives: congestion pricing or revenue maximization? We will address these and many more issues during this Summit.

**Conference Planning Ideas Roundtable**  
Hilton Norfolk The Main, Norfolk, VA

**IBTTA Annual Service Project**  
Norfolk, VA

**Maintenance & Roadway Operations Workshop**  
PARTNERSHIPS FOR MOBILITY  
Hilton Norfolk The Main, Norfolk, VA | www.IBTTA.org/norfolk

**CO-CHIEF MEETING ORGANIZERS:**  
Jeff Holland, Chesapeake Bay Bridge – Tunnel District  
Butch Eley, DBi Services

**HOSTED BY:**  
Chesapeake Bay Bridge – Tunnel District and Virginia Department of Transportation

This Workshop is an opportunity to explore innovative ideas and best practices for designing, building, maintaining and operating world class transportation facilities. Topics will be divided among Management and Technical tracks and will delve into issues such as rapid deployment of projects, designing maintenance requirements into projects from the beginning, setting up day-to-day operational programs and other practical applications. This meeting is in Norfolk, VA, home to an array of tolled facilities, express lanes and other innovative projects. It is the world’s largest naval station, as you’ll see when we meet you there in June!
Communication Summit
COMMUNICATION INVASION: WE’RE IN THIS TOGETHER
Hyatt Regency Seattle, Seattle, WA | www.IBTTA.org/seattle

What’s keeping you up at night? You won’t be sleepless in Seattle! The biennial Communication Summit will challenge you; whether you know it or not, you are a communicator — and your words matter! The meeting will address an array of issues affecting your entire workforce: operations, engineering, legal, customer service, marketing and branding. Intended for non-media staff as well as professional communicators, we will be looking “under the hood” at communications and why and how we do what we do. Learn about developing your elevator speech, managing public information (and dealing with misinformation), what’s the NEW new media, updates on the MUTCD (Manual on Uniform Traffic Control Devices) and signage, working with brands and trademarks and responding to the psychology of the customer. A tabletop exercise around crisis management is also being planned.

87th Annual Meeting & Exhibition
DRIVING THE FUTURE OF MOBILITY: WHAT IN THE WORLD IS HAPPENING?
Halifax Convention Centre | Halifax, Nova Scotia, Canada

It was 1999 when the IBTTA membership last came together for an Annual Meeting in Halifax under the theme “Growing Your Toll Business in the Next Millennial.” Twenty years later, our industry has grown by leaps and bounds so we’re headed back to Halifax where we’ll hear from toll operators about innovative tolling projects from around the world. This Annual Meeting is intended to be a collaborative event, addressing challenges in this new multi-modal, technology-driven environment. Beyond a few key General Sessions, the content will be broken into three tracks — Technology and the Customer Experience, The World Showcase and the Business of Mobility. If you were in Halifax in 1999, we hope to see you again 2019. And if this is your first time, make plans to join us this September for Halifax 2.0!

Global Tolling Summit
Altis Grand Hotel, Lisbon, Portugal | www.IBTTA.org/lisbon

In October, IBTTA heads to Lisbon, Portugal for the annual Global Tolling Summit. Hosted by BRISA, the largest private road way operator in Portugal and supported by ASECAP, the European Association of Operators of Toll Road Infrastructure, this Summit will cover the range of relevant topics affecting the operations and governance of the worldwide tolling industry. Topics may include sustainable and safe mobility, moving from toll road operators to mobility service providers, optimizing facility capacity, emerging payment systems, connected infrastructure, violation enforcement and sustainable transportation. Lisbon is a magical city, easily accessible from most European cities and the closest European city to the US. Read more at www.visitlisboa.com and start making plans to join us for the Global Tolling Summit in Lisbon next fall!
The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in 26 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21st Century.