# IBTTA 87TH ANNUAL MEETING & EXHIBITION SEPTEMBER 15-17, 2019 | HALIFAX CONVENTION CENTRE Citilag kapsch 19 HARRIS &HARRIS LEO 12' 12' FOOD & **BEVERAGE** TRANSCORE. TRANSCORE. **ENTRANCE ENTRANCE ENTRANCE** As of July 31, 2019 at 12:00 pm (ET)

## **SPONSOR**

### MAXIMIZE YOUR EXPOSURE TO THE TOLLING INDUSTRY



Make the most of the IBTTA 87th Annual Meeting & Exhibition. Take advantage of a sponsorship package and maximize your organization's exposure to the tolling industry. When sponsoring an item or special activity at the Annual Meeting, your company is demonstrating its leadership and gaining enhanced recognition in the tolling industry. Stand out among your competition with an Annual Meeting sponsorship!

#### GOLD (\$15,000)

- Two (2) complimentary delegate registrations
- One (1) Gold item from the following page
- Company logo, description and link on the IBTTA Annual Meeting event page
- Listing in mobile app
- Preliminary and final attendee registration lists
- Listing, logo and company description in final program
- Company logo on sponsor reel
- Prominent signage featuring company logo
- Complimentary distribution of company literature from registration area

#### **SILVER (\$12,000)**

- One (1) complimentary delegate registration
- One (1) Silver item from the following page
- Company logo, description and link on the IBTTA Annual Meeting event page
- Listing in mobile app
- Preliminary and final attendee registration lists
- Listing, logo and company description in final program
- Company logo on sponsor reel
- Signage featuring company logo
- Complimentary distribution of company literature from registration area

#### **BRONZE (\$6,000)**

- One (1) Bronze item from the following page
- · Company logo, description and link on the IBTTA Annual Meeting event page
- Listing in mobile app
- Preliminary and final attendee registration lists
- Listing, logo and company description in final program
- Company logo on sponsor reel
- Signage featuring company logo
- Complimentary distribution of company literature from registration area

Sponsorship opportunities are exclusive to IBTTA members.

#### **NOT A MEMBER?**

Make an investment in your business and join IBTTA today!