

SPONSOR

MAXIMIZE YOUR EXPOSURE TO THE TOLLING INDUSTRY



Make the most of the IBTTA 87th Annual Meeting & Exhibition. Take advantage of a sponsorship package and maximize your organization's exposure to the tolling industry. When sponsoring an item or special activity at the Annual Meeting, your company is demonstrating its leadership and gaining enhanced recognition in the tolling industry. Stand out among your competition with an Annual Meeting sponsorship!

GOLD (\$15,000)

- Two (2) complimentary delegate registrations
- One (1) Gold item from the following page
- Company logo, description and link on the IBTTA Annual Meeting event page
- Listing in mobile app
- Preliminary and final attendee registration lists
- Listing, logo and company description in final program
- Company logo on sponsor reel
- Prominent signage featuring company logo
- Complimentary distribution of company literature from registration area

SILVER (\$12,000)

- One (1) complimentary delegate registration
- One (1) Silver item from the following page
- Company logo, description and link on the IBTTA Annual Meeting event page
- Listing in mobile app
- Preliminary and final attendee registration lists
- Listing, logo and company description in final program
- Company logo on sponsor reel
- Signage featuring company logo
- Complimentary distribution of company literature from registration area

BRONZE (\$6,000)

- One (1) Bronze item from the following page
- Company logo, description and link on the IBTTA Annual Meeting event page
- Listing in mobile app
- Preliminary and final attendee registration lists
- Listing, logo and company description in final program
- Company logo on sponsor reel
- Signage featuring company logo
- Complimentary distribution of company literature from registration area

Sponsorship opportunities are exclusive to IBTTA members.

NOT A MEMBER?

Make an investment in your business and join IBTTA today!

SPONSOR RESERVATION FORM

CHOOSE YOUR SPONSORSHIP LEVEL

GOLD (\$15,000)

All gold sponsors receive two (2) complimentary delegate registrations. Choose one of the following:

- SOLD** Audio-Visual Production
- SOLD** Charging Station
- SOLD** Closing Banquet
- SOLD** Coffee Café
- SOLD** Directory of Delegates
- SOLD** Journal
- SOLD** Keynote Speaker
- SOLD** Lanyards
 - Luggage Tags
- SOLD** Meeting WiFi
- SOLD** Opening Evening Event (Multiple Sponsors)
- SOLD** Power Block Chargers
- SOLD** Printed Program Ad (back cover)
- SOLD** Registration Bags
 - Seated Massage
 - Stylus/Pens
 - Other Gold Sponsorships (Contact IBTTA to discuss ideas for additional options and customized packages.)

SILVER (\$12,000)

All silver sponsors receive one (1) complimentary delegate registration. Choose one of the following:

- Breakfast (Monday and Tuesday)
- Evening Reception with Exhibitors Lunch
 - Monday
 - Tuesday
- Other Silver Sponsorships (Contact IBTTA to discuss ideas for additional options and customized packages.)

BRONZE (\$6,000)

Choose one of the following:

Session Refreshment Breaks

- SOLD** Monday Morning
- SOLD** Monday Afternoon
 - Tuesday Morning
 - Tuesday Afternoon
- Other Bronze Sponsorships (Contact IBTTA to discuss ideas for additional options and customized packages.)

SPONSOR CONTACT INFORMATION

Organization (to be listed in program)

Name

Title

Mobile Phone

Office Phone

Email

To secure your sponsorship, return this form with payment to IBTTA.

1146 19th Street, NW
Suite 600
Washington, DC 20036-3725
Fax (202) 659-0500

Please scan and email to
tlankford@ibtta.org.

SPONSORSHIP LEVEL AND PAYMENT INFORMATION

- Gold (\$15,000)
- Silver (\$12,000)
- Bronze (\$6,000)
- Check Enclosed
- Wire Transfer / ACH (Harry Smith at hsmith@ibtta.org for details)

QUESTIONS?

Contact Terri Lankford at tlankford@ibtta.org or (202) 659-4620 x11 to discuss your choices or to customize a package.