AGENDA
(Agenda as of August 7, 2019)

SUNDAY, OCTOBER 27, 2019

8:30am – 5:00pm  REGISTRATION

9:00am – Noon  TECHNICAL TOUR
BRISA OPERATIONAL CENTRE
(see page 4 for details)

8:30am – 2:00pm  EXHIBIT SET-UP

6:00pm – 7:30pm  WELCOME RECEPTION WITH EXHIBITORS

MONDAY, OCTOBER 28, 2019

7:00am – 5:00pm  REGISTRATION

7:00am – 8:30am  BREAKFAST
(for all registered attendees)

8:30am – 9:00am  GENERAL SESSION
OPENING REMARKS
Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC
Chris Tomlinson, Executive Director, State Road & Tollway Authority and President, IBTTA, Atlanta, GA
Malika Seddi, Director of International Affairs, ASFA and Co-Chief Meeting Organizer, Paris, France
Vasco de Mello, Chairman & CEO, BRISA, Lisbon, Portugal
Jason Wall, CEO, A-to-Be, powered by Brisa and Co-Chief Meeting Organizer, Downers Grove, IL
Pedro Nuno Santos, Minister of Infrastructure and Housing, Government of Portugal, Lisbon, Portugal

9:00am – 10:30am  GENERAL SESSION
THE PORTUGUESE MOBILITY INFRASTRUCTURE CHALLENGE
Portugal has earned international recognition for the high-quality standards of its motorway network as well as for its pioneering role in tolling and traffic management technologies and systems. Today the key challenge is how to achieve a transformation from infrastructure-based mobility to a more effective customer-oriented mobility. During this session, panelists will give the audience a clear understanding of the successes and challenges of the Portuguese motorway.
MODERATOR: Franco Caruso, Head of Corporate Communications & Sustainability, BRISA, Lisbon, Portugal
Integrating the Portuguese Motorways and Railways
António Laranjo, President, Infraestruturas de Portugal, Lisbon, Portugal
Financing and Funding Portuguese Infrastructure
Luís Silva Santos, CEO, Ascendi, Lisbon, Portugal
The Key Challenges for the Portuguese Tolling industry
António de Sousa, President, APCAP, Lisbon, Portugal
A-to-Be Mobility Technology: From Portugal to the World
Daniel Amaral, Chairman, A-to-Be, powered by Brisa, Lisbon, Portugal

10:30am – 11:00am  REFRESHMENT BREAK WITH EXHIBITORS

11:00am – 12:30pm  GENERAL SESSION
IMPROVEMENTS & RECONSTRUCTION AROUND THE WORLD
Policy makers around the world address mobility needs and propose new solutions but often cannot maintain and upgrade their aging networks. They ask private entities to toll existing roads, to manage and maintain part of their network, or to build tolled infrastructures. But major reconstruction and improvement projects are also causing a financial strain on operating agencies. Some have had good maintenance programs and put away monetary reserves, others have not. We will hear from transportation leaders about major social and economic trends occurring in their country or region as well how they approach maintenance, improvements and the double punch of decaying infrastructure and the need for additional capacity.
MODERATOR: Alain Estiot, Principal, AETC, Berlin, Germany
Christophe Boutin, Executive Director, ASFA and President, ASECAP, Paris, France
Deepak Kumar Lamba, Operations Manager, ROADIS Transportation, Madrid, Spain
Karen Strougo, CEO, Pex Perú, VINCI Concessions, Lima, Peru
Tyler Milligan, Managing Partner, Milligan Partners, Dallas, TX
Martin Rickmann, Head of Communication, TollCollect GmbH, Berlin, Germany

12:30pm – 1:30pm  LUNCH
(for all registered attendees)

1:30pm – 2:00pm  DESSERT AND COFFEE WITH EXHIBITORS
OPTIMIZING FACILITY CAPACITY: REDUCING CO₂ EMISSIONS

Every road operator has ambitious goals for improving all aspects of mobility. Combine those goals with restricted possibilities for building new infrastructure and it makes for additional challenges in network operations. In developing or upgrading facilities, operators must put a high priority on considerations involved with climate change and the environment. Road operators must propose and explore innovative solutions to optimize facility capacity while reducing CO₂ emissions. There are many operators worldwide that have been successful in taking steps towards impacting this important goal. This session will reflect these successes and accomplishments in optimizing facility capacity and reducing CO₂ emission.

MODERATOR: Bill Halkias, P.E., Managing Director, Attica Tollway Operations Authority and President, IRF Geneva, Athens, Greece

BeCamGreen: The New Advanced ITS Solution to Reduce the Number of Single-Occupancy Car Trips
Brian Patno, Director, Transportation USA, Indra, Miami, FL

Ireland’s Electric Vehicle Toll Incentive
Paul O’Keeffe, Transport Consultant, Arup, Dublin, Ireland

Shifting Trucks from National Roads to Motorways with a Dynamic Tolling System
André Ramos, Traffic Engineering Consultant, TIS.PT, Consultores em Transportes, Inovação e Sistemas, SA, Lisbon, Portugal

Fuel Savings and Emissions Reduction Due to Multilane Free Flow Electronic Tolling System for Heavy Goods Vehicles
Matej Kranjc, Projects Director, DARS d.d., Ljubljana, Republic of Slovenia

MANAGING DATA IN TOLLING ENVIRONMENTS

Data is the essential and core ingredient for doing business in the digital age and is one of any organizations most valuable assets. Tolling organizations are spearheading the leveraging of data, not only to ensure its security, but to include value-added services in the mobility ecosystem to their customers and road users. However, the intrinsic value of data is often not properly realized because organizations struggle to come to grips with the sheer volume and diversity of data that is greasing the wheels of their operations. This session will examine the impact (threats and opportunities) of data on tolling operations with a view to identifying how toll road agencies and operators can maintain governance, reliability, sustainability and operational efficiency in a dynamic connected digital environment. Furthermore, how data can be securely leveraged to better understand the habits of road users and add value to their commute. An international panel will share lessons learned and emerging best practices in mitigating threats and realizing opportunities in utilizing data.

MODERATOR: John Davis, Regional Director, AECOM, Dublin, Ireland

An AI-Powered Vehicle Classification for Tolling Tarification
Emmanuel Léger, CEO, Cyclope.ai, Paris, France

Advanced Analytics, A New Toll for Motorway Management
Luis Marreiros, Head of Department, Traffic Studies and Advanced Analytics, BRISA, Lisbon, Portugal

Aura of Big Data
Suresh Kakarla, CEO, TollPlus LLC, Chandler, AZ

Connecting Data to Serve Both the Customers and the Operator
Dimitrios Mandalozis, Chief Operations Officer, Aegean Motorway S.A., Larissa, Greece

Enterprise Management for Transportation
Terri Slack, Vice President, National Toll Program Manager, CDM Smith, East Hartford, CT
strategies for highway infrastructure are currently being adopted to address the impact of weather on the transportation system. Presenters in this session will provide an overview of effective solutions and case studies from around the world that have improved the ability to manage incidents and weather-related occurrences.

MODERATOR: Kevin Hoeflich, P.E., Chairman, Toll Services, HNTB Corporation, Longwood, FL

Deploying Integration Strategies for Resilient Transport Networks: The Foresee Approach
Federico Di Gennaro, Head of Strategic Projects, AISCAT Servizi, Rome, Italy

Enhancing Road Safety from Ireland to Portugal: The Extensive Collaboration of Seven Countries on the Arc Atlantique Project and Med TIS Project
Paul Wadsworth, Associate Director, Technology and ITS, Capita, Tonbridge, United Kingdom and Thomas Malagjë, Deputy Executive Director, ASFA, Paris, France

AI-Powered Automatic Incident Detection For Tunnels
Emmanuel Daubricourt, Project Manager, Traffic Management Solutions, Vinci Autoroutes Services, Paris, France

10:30am – 11:00am REFRESHMENT BREAK WITH EXHIBITORS

11:00am – 12:30pm GENERAL SESSION

GLOBAL FLAGSHIP INITIATIVES ON COOPERATIVE, CONNECTED & AUTOMATED MOBILITY (CCAM)
In many respects, today’s vehicles are already connected devices. Soon they will interact directly with each other and with the road infrastructure. This interaction is the domain of Cooperative Intelligent Transport Systems (C-ITS) which will allow road users, traffic managers, toll facility operators and new data collectors to share information and use it to coordinate their actions and to offer new services (from real-time personalized information services to new mobility concepts). This interaction is also critical for improving the safety of future automated vehicles and their full integration in the overall transport system. This session is looking for flagship CCAM initiatives from all over the world. The initiatives could be regional (e.g. European) CCAM strategies, large scale pilot implementations, Day 1 service roll-outs or roll-out concepts, standardization activities, business models etc. and should reflect how they might influence the tolling industry. Policy considerations, system architecture, communications standards and shifting operational responsibilities could all be addressed in the light of changes needed to support advancing technology.

MODERATOR: René Moser, Head of Strategy, International Affairs & Innovation, ASFINAG, Vienna, Austria

European Infrastructure Perspective in the ERTRAC CAD Roadmap
Manfred Harrer, Head of Department, Telematic Services, ASFINAG, Vienna, Austria

Paving the Way to High Level of Service; Connected Infrastructure for HGV
Olivier Quoy, Executive Director & CEO, Atlandes, A63 Motorway, Bordeaux, Aquitaine, France

Portuguese Pilot Project – Mobile App for Satellite-Based Connected Payment
Javier Martínez Ordóñez, CEO, Vialivre, Porto, Portugal and Lorena Cuadrado Anibarro, O&M Manager, Cintra, Madrid, Spain

Public-Private Joint Research for Next Generation C-ITS in Japan
Kensei Ito, Manager, Corporate Strategy Division, Nexco-East Company Limited, Tokyo, Japan

12:30pm – 1:30pm LUNCH

1:30pm – 2:00pm DESSERT AND COFFEE WITH EXHIBITORS

2:00pm ADJOURN