

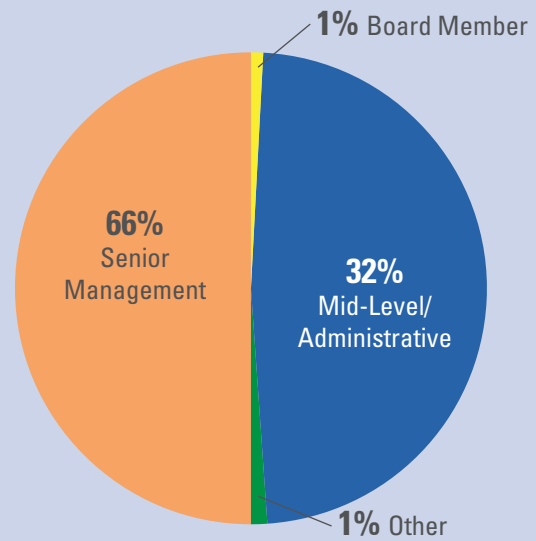
# SPONSOR & EXHIBITOR INFORMATION

## FOUR GREAT REASONS TO SPONSOR AND EXHIBIT IN NORFOLK

1. **Network with new and experienced industry professionals.**
2. **Expand your brand recognition** as a valued meeting sponsor within the tolling industry while supporting IBTTA.
3. **Strengthen existing business relationships** and forge new ones in a networking environment only found at an IBTTA event.
4. **Spend face-to-face time with prospects and customers** during all meals, refreshment breaks, the Evening Reception with Exhibitors and the Monday Evening Event.

## WHO ATTENDS THIS MEETING?

### Delegate Profile by Title



Data based on information from the 2018 Maintenance & Roadway Operations Workshop (Harrisburg, PA)

## EXHIBIT IN NORFOLK!

Exhibit opportunities are open to members and non-members.

Exhibitors will meet attendees during meal functions, refreshment breaks and our Evening Reception with Exhibitors. Booth spaces are 10' x 10' (3m x 3m) and include one table and two chairs.

Benefits include:

- One complimentary "exhibit floor only" registration/booth which includes all events but no sessions.
- Listing, logo and company description in final workshop program
- Preliminary and final attendee registration lists
- Company listing on IBTTA's meeting page
- Listing in IBTTA Meetings app
- Recognition in email blasts leading to meeting
- Acknowledgement from the general session stage

### EXHIBIT HOURS

#### SUNDAY, JUNE 23

8:00am – 3:00pm	Set Up
6:00pm – 7:30pm	Welcome Reception with Exhibitors

#### MONDAY, JUNE 24

7:00am – 8:30am	Breakfast with Exhibitors
10:00am – 10:30am	Refreshment Break with Exhibitors
Noon – 1:30pm	Lunch with Exhibitors
3:00pm – 3:30pm	Refreshment Break with Exhibitors

#### TUESDAY, JUNE 25

7:00am – 8:30am	Breakfast with Exhibitors
10:00am – 10:30am	Refreshment Break with Exhibitors
Noon – 1:30pm	Lunch with Exhibitors
1:30pm – 3:00pm	Tear Down

# SPONSOR & EXHIBITOR RESERVATION FORM

## GOLD LEVEL (\$4,500)

Gold sponsorship maximizes your brand throughout the meeting and allows your product or service to stand out.

» Includes one comp registration PLUS all Silver Level Benefits below

## SILVER LEVEL (\$3,000)

Silver sponsorship is turnkey and promotes your brand to industry professionals focused on business and technology.

- » Listing, logo and company description in final workshop program
- » Recognition in promotional email blasts leading to meeting
- » Listing in IBTTA Meetings app
- » Complimentary distribution of company literature in registration area
- » Acknowledgement from general session stage with corporate logo on sponsor reel
- » Preliminary and final attendee registration lists for designated meetings
- » Company logo on signage

## CONTACT INFORMATION

Organization (to be listed in program)

Contact Name

Title

Mailing Address

City State Postal Code

Country

Phone

Email

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- EVENING EVENT (\$5,000)** – Get special attention as an Evening Event Sponsor during the opening event that delegates enjoy at every conference.
- PROGRAM BACK COVER (\$2,500)** – Promote your brand on the printed program that every attendee receives and refers to throughout and following the meeting.
- REGISTRATION LIST (\$2,000)** – Promote your brand with logo placement and recognition on the printed list of registrants. All attendees receive this and refer to it long after the meeting concludes.

## SPONSORSHIP PRICING

- Gold Level.....\$4,500
- Evening Event.....\$5,000
- Silver Level.....\$3,000
- Program Back Cover (one sponsor).....\$2,500
- SOLD** Registration List (one sponsor).....\$2,000

## EXHIBIT

- Member Exhibitor .....\$2,000
- Non-Member Exhibitor.....\$3,000

**Ask about adding a Food Station to draw more attention to your booth!**

## PAYMENT INFORMATION

SPONSORSHIP TOTAL \$ \_\_\_\_\_

EXHIBITOR TOTAL \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

## PAYMENT METHOD

- Check enclosed
- Wire Transfer / ACH
- Bill me

(Contact Harry Smith at hsmith@ibtta.org for details)

Return this form to: 1146 19th Street, NW, Suite 600, Washington, DC 20036-3725

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