

## PRE-CONFERENCE MEETINGS

### SATURDAY MAY 18, 2019

#### IBTTA MEETINGS

1:30pm – 4:00pm	EXECUTIVE COMMITTEE
1:30pm – 5:30pm	COUNCIL OF PLATINUM SPONSORS
6:00pm – 7:30pm	BOARD RECEPTION

### SUNDAY MAY 19, 2019

#### IBTTA MEETINGS

8:00am – 9:00am	BREAKFAST
9:00am – 5:00pm	BOARD & COMMITTEE MEETINGS
Noon – 1:00pm	LUNCH

#### TRB COMMITTEE MEETINGS

2:00pm – 4:00pm	COMMITTEE ON REVENUE AND FINANCE
2:00pm – 4:00pm	COMMITTEE ON CONGESTION PRICING
2:00pm – 4:00pm	COMMITTEE ON TRANSPORTATION ECONOMICS
4:00pm – 5:00pm	TRB 2020 CONFERENCE TASK FORCE

### SUNDAY, MAY 19, 2019

Noon – 5:00pm	REGISTRATION
5:00pm – 6:30pm	WELCOME RECEPTION WITH EXHIBITORS

### MONDAY, MAY 20, 2019

7:00am – 5:00pm	REGISTRATION
7:00am – 8:30am	BREAKFAST WITH EXHIBITORS

(for all registered attendees)

8:30am – 9:00am


GENERAL SESSION

#### OPENING REMARKS

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

Chris Tomlinson, Executive Director, State Road & Tollway Authority and Georgia Regional Transportation Authority and President, IBTTA, Atlanta, GA

Bernie Arseneau, P.E., PTOE, Director, Highways & Roads, HDR, Minneapolis, MN

 Amy Potter, Chief Financial Officer, Transportation Corridor Agencies, Irvine, CA

9:00am – 10:30am

GENERAL SESSION

#### STRAIGHT FROM THE TOP – CFOs RESPOND TO YOUR QUESTIONS

A group of diverse CFOs from tolling and transportation agencies will deliver straight answers about the real challenges they face and the solutions they are implementing. As a starting point for this session, before the summit IBTTA will conduct a survey to discover the top challenges facing CFOs and their executive leadership, the results of which will be discussed during this session.

MODERATOR:  Jennifer Frankl, Ph.D., Partner, Silicon Transportation Consultants, Belmont, CA

#### DISCUSSION LEADERS AND PROVOCATEURS:

Michael Discenza, Chief Financial Officer, North America, Transurban, Tysons, VA

Deborah Sharpless, Chief Financial Officer, Maryland Transportation Authority, Baltimore, MD

 Amy Potter, Chief Financial Officer, Transportation Corridor Agencies, Irvine, CA

Horatio Porter, Chief Financial Officer and Assistant Executive Director, Finance, North Texas Tollway Authority, Plano, TX

10:30am – 11:00am

REFRESHMENT BREAK WITH EXHIBITORS

11:00am – 12:30pm

BREAKOUT | FINANCE

#### THE MANY TRUTHS ABOUT AET COSTS AND BENEFITS

Whether you call it leakage, uncollected revenue, or something else, it is one of the many costs of all electronic tolling that can be hard to explain. This session will dive deep into the perceptions and realities of all electronic tolling costs. From the short-term and long-term views, to lifecycle costs and weighing benefits to customers and operators, this session tries to uncover the truth about the cost of all electronic tolling.

MODERATOR:  Andrew Cadmus, P.E., Toll Operations Consultant, HDR, Vienna, VA

# AGENDA

*Long-Term Credit Implications of AET Implementation*  
David Klinges, Managing Director, Piper Jaffray, Philadelphia, PA

*Quantifying the Costs of the AET Environment*  
Horatio Porter, Chief Financial Officer and Assistant Executive Director, Finance, North Texas Tollway Authority, Plano, TX

*Lost Customers and Dormant Accounts – Complying with State Unclaimed Property Rules*  
Maggie Young, CPA, Senior Manager, State and Local Tax, Crowe LLP, Chicago, IL

**11:00am – 12:30pm** **BREAKOUT | POLICY**

## **INTERSTATE TOLLING – FOLLOW THE LEADERS**

This session will explore the legal, policy and operational challenges that need to be considered to develop a successful program of tolling interstate highways. International parallels will also be discussed. This session will help you evaluate whether tolling is an appropriate solution to your infrastructure funding needs.

**MODERATOR:** Greg LeFrois, P.E., Senior Vice President, HNTB Corporation, Parsippany, NJ

*Renewing the National Commitment to the Interstate Highway System*

Neil Pedersen, P.E., Executive Director, Transportation Research Board, Washington, DC

*The Interstate Tolling Conundrum – Who Pays?*

Kamran Khan, Senior Vice President, CDM Smith, Lisle, IL

*Sell the Benefits, Not the Revenue*

Robert Poole, Director of Transportation Policy and Searle Freedom Trust Transportation Fellow, Reason Foundation, Plantation, FL

*Money Moves People and Goods*

Santanu Roy, Vice President and Transportation Planning Manager, HDR, Orlando, FL

**12:30pm – 2:00pm** **LUNCH WITH EXHIBITORS**

*(for all registered attendees)*

**2:00pm – 3:30pm** **BREAKOUT | FINANCE**

## **CREDIT ROUNDTABLE – DRIVING THE FUTURE OF CREDIT**

In this interactive session, rating agencies, investors and other industry participants will discuss prospective credit approach, criteria revisions in light of technological advancements and changing credit markets, and other considerations including public/private structures.

**MODERATOR:** Mary Francouer, Managing Director, Public Financial Management, New York, NY

*Issuer/Agency Best Practices*

Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority, Austin, TX

John Medina, Vice President and Senior Credit Officer, Moody's Investors Service, New York, NY

North Jersild, Senior Municipal Analyst, Vanguard, Malvern, PA

Jonathan Dingle, Senior Investment Director, Asset Management, Meridiam, New York, NY

**2:00pm – 3:30pm**

**BREAKOUT | POLICY**

## **PRICED MANAGED LANES, TRADITIONAL TOLLING AND MORE**

This session will explore several topics including distinguishing traditional tolling from dynamically priced managed lane facilities; balancing toll financing against the funding and mobility needs of other modes such as transit; the role of the private sector and disruptive start-ups in advancing policy changes; and how tolling operators can be leaders in AV integration and policy direction.

**MODERATOR:** Zongwei Tao, President, Weris, Inc., Sterling, VA

*The Vibrant Present of Usage-Based Charging and the Eventual Future of Universal RUC*

 Matthew Dorfman, Partner, D'Artagnan Consulting, Arlington, VA

*Let's Manage All the Lanes!*

 Chris Swenson, Assistant Vice President, WSP USA, Atlanta, GA

*Implementing Congestion Tolls on Currently Free Highways – What are the Economic Benefits?*

Patrick DeCorla-Souza, P3 Program Manager, FHWA Center for Innovative Finance Support, Alexandria, VA

**3:30pm – 4:00pm**

**REFRESHMENT BREAK WITH EXHIBITORS**

**4:00pm – 5:30pm**

**BREAKOUT | FINANCE**

## **MAKING THE TRANSITION FROM ROAD FINANCIER TO MOBILITY SERVICE PROVIDER**

With the proliferation of technology and mobility options that include everything from scooters and bikes, to car sharing and ride hailing, to transit and connected and automated vehicles, can we envision a scenario where tolling could have the same transformative effect on how customers consume mobility services? Come and learn about Mobility-as-a-Service (MaaS) and how you can lead the revolution in your area.

**MODERATOR:** tbd

*Toll Service Providers*

John Andrews, President & CEO, Bestpass, Inc., Albany, NY

*The Role of Toll Facilities in the Future of Mobility*


David Cuneo, Associate Director, Steer, Boston, MA

4:00pm – 5:30pm

**BREAKOUT | POLICY**


**ONE TOLL ROAD'S CEILING IS ANOTHER'S FLOOR – DIFFERENT PERSPECTIVES ON TOLL RATE SETTING**

Toll agencies have historically priced their toll assets to recover operations and maintenance, debt service and capital costs. Private sector players tend to adjust tolls every year based on an inflation index. When you add congestion pricing and transit subsidies into the mix, decision makers must face sometimes conflicting objectives. This session examines toll rate setting from several perspectives.

**MODERATOR:**  **Carlos Campo**, Consultant, Advisory Services, U.S., WSP, San Francisco, CA

*Roundtable Discussion on Toll Roads and the Future of Credit*  
**Scott Monroe, CFA**, Director of Infrastructure, Fitch Ratings, San Francisco, CA

*Past and Present Trends in Toll Rate Setting on Toll Roads*  
**Ronald Davis, P.E.**, Project Manager, CDM Smith, Lansing, MI

 **Steve Abendschein, P.E.**, Senior Principal, Stantec Consulting, New York, NY

**Carl See, MPA**, Senior Financial Analyst, Washington Transportation Commission, Olympia, WA

6:30pm – 9:30pm

**EVENING EVENT**

**MORRIS HOUSE HOTEL**

(see page 4 for details)

**TUESDAY, MAY 21, 2019**

7:00am – 3:00pm

**REGISTRATION**

7:00am – 8:30am

**BREAKFAST WITH EXHIBITORS**

(for all registered attendees)

8:30am – 10:00am

**GENERAL SESSION**

**TRANSPORTATION'S ODD COUPLE – CAN TOLLING AND RUC SHARE THE ROAD?**

Numerous studies and pilots have been undertaken to examine the viability of Light Vehicle Road User Charging (RUC). Should such systems come to be, what would be the impact and interaction with existing tolling operations and revenues?

**MODERATOR:** **Patricia Hendren, Ph.D.**, Executive Director, I-95 Corridor Coalition, Silver Spring, MD

*Combining RUC and Tolling*

**Maureen Bock**, Chief Innovation Officer, Oregon Department of Transportation, Salem, OR

*Tolling and RUC – Inevitable Convergence of User-Pays Revenue Collection*

**Colum Lynch**, Associate, Arup, Dublin, Ireland

*RUC and Tolling Can Fit Together but It's a Complex Puzzle*

**Reema Griffith**, Executive Director, Washington State Transportation Commission, Olympia, WA

*Taking MBUF Nationwide – The Discussions for a National Pilot*

**Barbara Rohde**, Executive Director, Mileage-Based User Fee Alliance, Washington, DC

10:00am – 10:30am

**REFRESHMENT BREAK WITH EXHIBITORS**

10:30am – Noon

**GENERAL SESSION**

**STATE OFFICIALS AND TOLLING – WHY SOME LIKE IT AND OTHERS DON'T**

What leads some state officials to embrace tolling while others reject it as a funding and financing mechanism for infrastructure? What peculiar mix of challenges must state officials confront to even consider the possibility of tolling to finance the next major road project. This session will feature a mix of state elected officials, legislative staff, and DOT staff, expressing the reasons behind their love-hate relationship with tolling.

**MODERATOR:** **Bernie Arseneau, P.E.**, PTOE, Director, Highways & Roads, HDR, Minneapolis, MN

*Tolling Evolution and Increasing Flexibility*

**Cynthia Essenmacher**, Federal Tolling Program Manager, Center for Innovative Finance Support, Federal Highway Administration, Lansing, MI

Noon – 2:00pm


**LUNCH WITH EXHIBITORS**

(for all registered attendees)

2:00pm – 3:30pm

**GENERAL SESSION**

**THE MOST AMAZING FINDINGS ON TOLL FINANCE, PUBLIC OPINION AND POLICY FROM TRB**

**MODERATOR:**  **Amy Potter**, Chief Financial Officer, Transportation Corridor Agencies, Irvine, CA

Session under development.

3:30pm – 3:45pm

**WRAP UP AND ADJOURN**