



What is cryptocurrency *and* how does it work as a payment option?

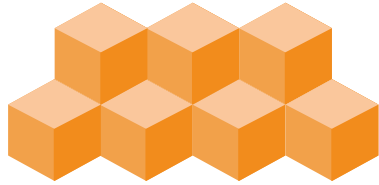
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GOCOIN™

BLOCKCHAIN COMMERCE SIMPLIFIED

What is Blockchain and/or Cryptocurrency?



Blockchain:

A digital representation of value that creates a permanent record and can be alternate once the transaction is complete.



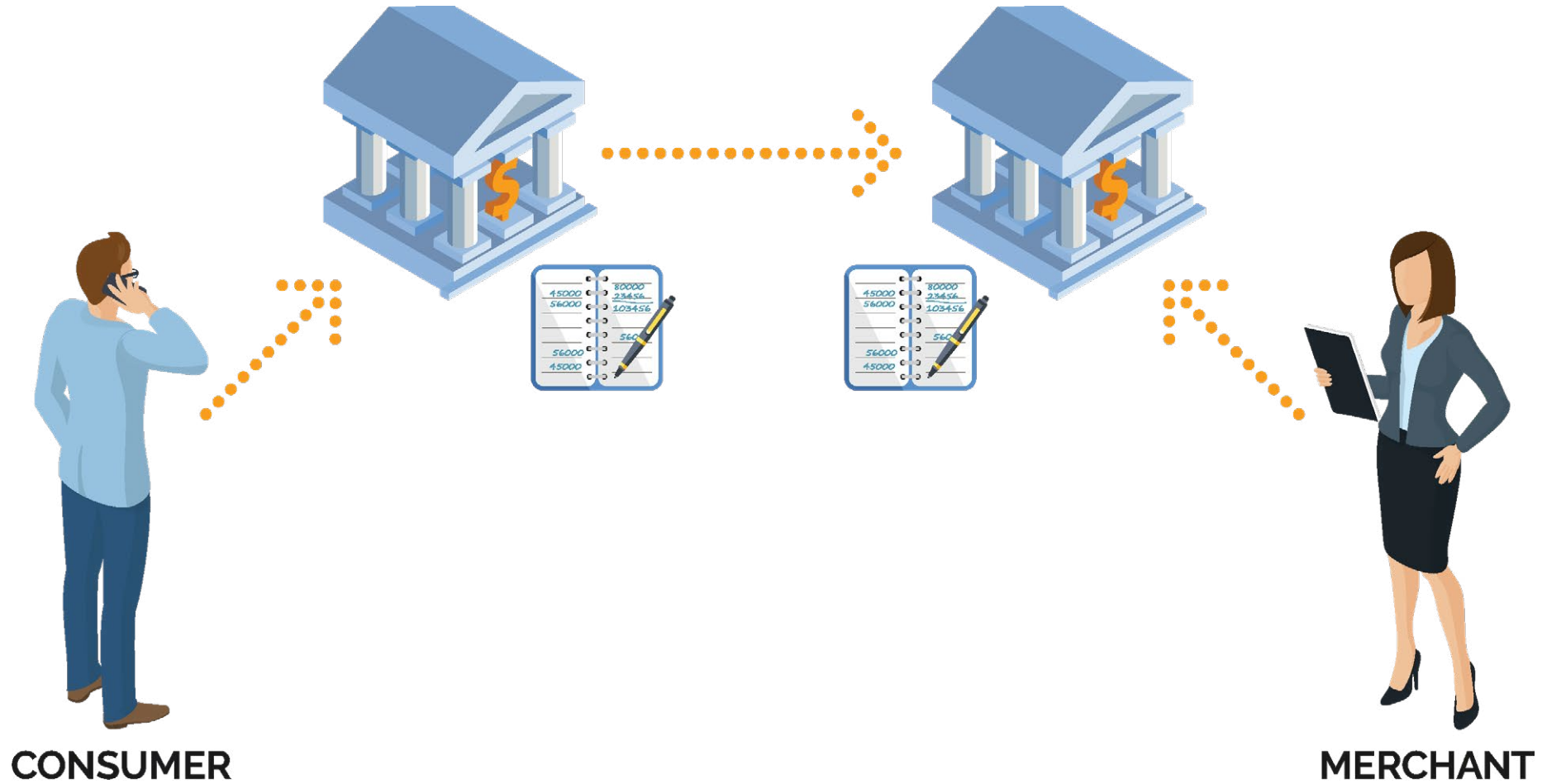
Cryptocurrency:

A digital representation of value that has the same uses as a currency.

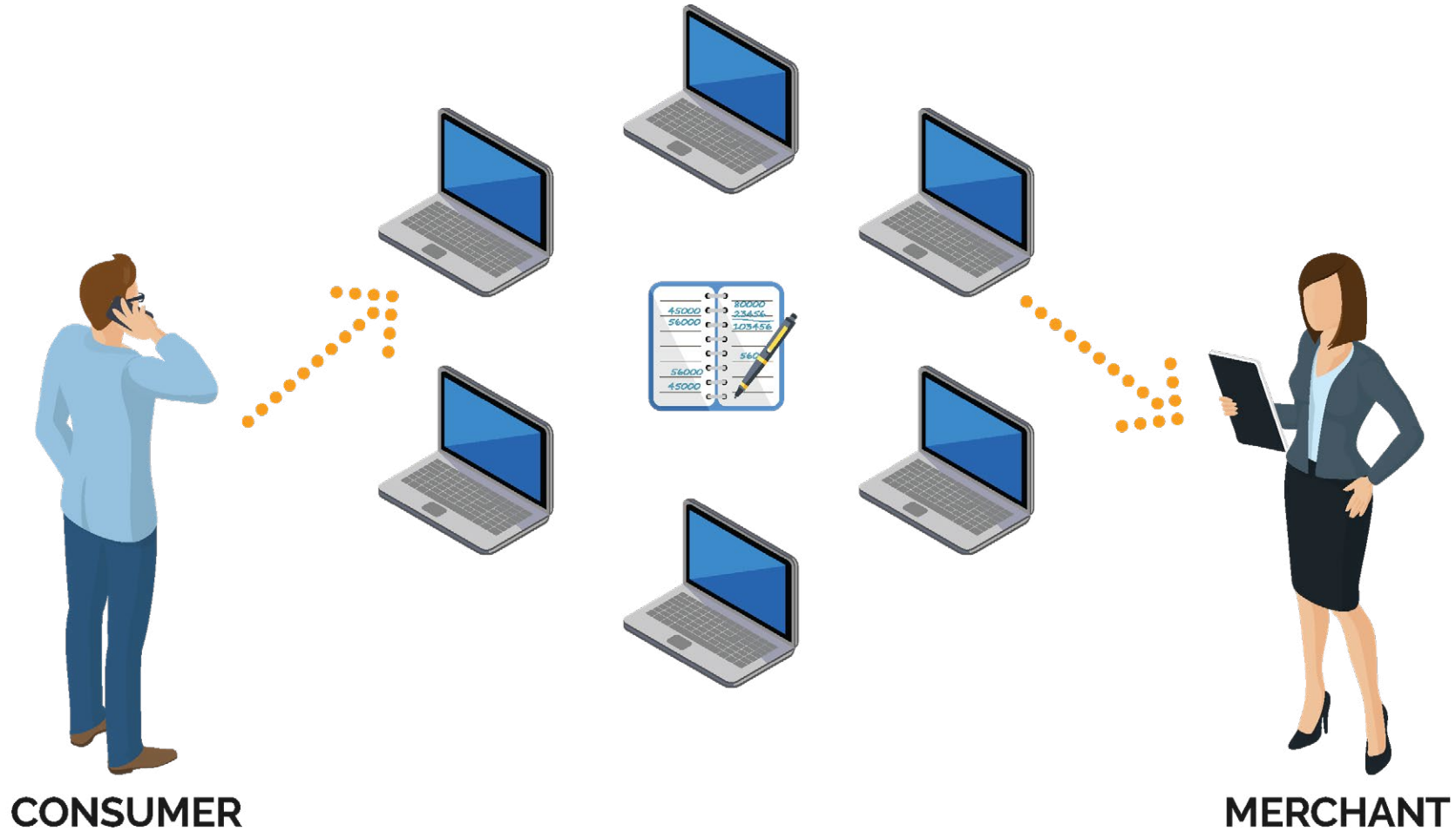
Current Payment Infrastructure: **Purchase an Item**



Current Payment Infrastructure: Purchase an Item



Bitcoin Payment Infrastructure: Purchase an Item



Current Payment Infrastructure:

Benefits vs. Challenges

Benefits

- ✓ Established Global System
- ✓ Convenient
- ✓ Easy to Use
- ✓ Credit

Challenges

- ✗ High Transaction Fees (3%)
- ✗ Chargebacks
- ✗ Overdraft Fees
- ✗ Long Settlements
- ✗ Daily Cap
- ✗ Fraud/Hacks
- ✗ Centralized

Bitcoin Infrastructure:

Benefits vs. Challenges

Benefits

- ✓ Global System
- ✓ Fast Settlements (-10)
- ✓ Low Transaction Fees
- ✓ No Overdraft
- ✓ No Fraud or Chargebacks
- ✓ No Daily Limit Caps
- ✓ Encrypted
- ✓ Decentralized

Challenges

- ✗ Newer Technology
- ✗ Not User Friendly at Times
- ✗ Hacks
- ✗ Taxes
- ✗ Volatility
- ✗ Liquidity

Payment Infrastructure: Payment Options

VISA

PayPal

venmo

Apple Pay



Google Pay

Zelle

GO COIN™

Payment Infrastructure: How Does GoCoin Work?



Payment Infrastructure: **How Does GoCoin Work?**

GoCoin Merchant Benefits

- + Runs in addition to traditional payment methods
- + No integration costs or monthly fees
- + Excellent track record
- + Only a 1% transaction fee
- + Merchant doesn't have to touch or possess understanding of crypto
- + Established in 2013
- + No additional taxes
- + No liquidity issues
- + No volatility issues
- + Daily payouts
- + Bitcoin, Bitcoin Cash, Ethereum, EOS, Dash & Litecoin acceptance
- + Dedicated concierge service & support



Bitcoin/Blockchain Myths *Debunked*

- ✘ “Bitcoin is untraceable and only used on the dark web.”
- ✘ “Bitcoin is not secure.”
- ✘ “Accepting Bitcoin will add extra taxes to your balance sheet.”
- ✘ “Bitcoin is new, nothing more than a fad, and will never last.”
- ✘ “The government will never support blockchain because it is used by terrorists.”

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