



A Journey From Image Review To Image Review-as-Service

An important story whose time is now!

Highlights

- 25 state clients
- 21 years serving only government
- 200+ Kyra associates
- 14%+ average annual growth



Locations



Additional Location: San Jose, CA

Coming soon: Washington DC & Austin, TX



Gold
Microsoft Partner



We know the Business of Tolling!

- ❖ Electronic Toll Collection
- ❖ Technology
- ❖ Traffic Operations
- ❖ Auditing and Security
- ❖ Engineering
- ❖ Maintenance
- ❖ Finance
- ❖ Legal
- ❖ Constituent Services
- ❖ Procurement



A Journey From Image Review...

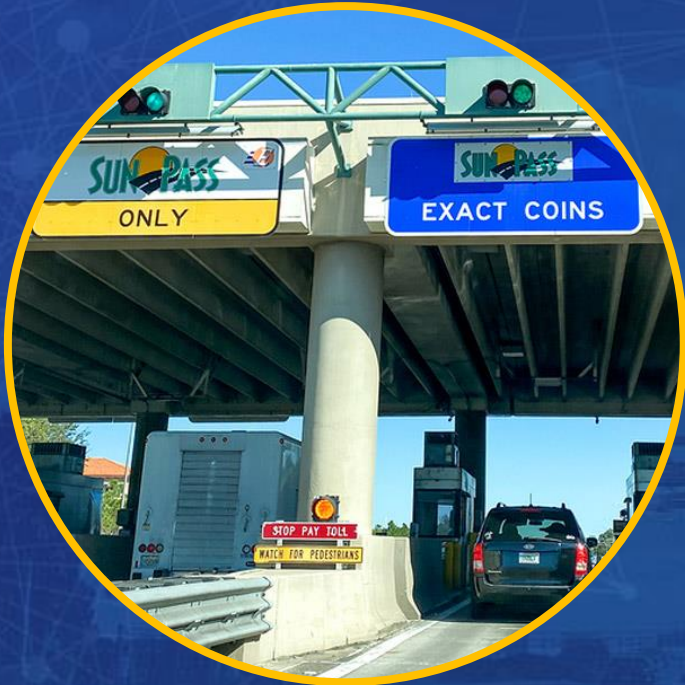


Image Review in the Tolling Industry Spotlight

- ❖ Cashless toll roadways (conversions + new construction)
- ❖ COVID-19 – Accelerating the change (toll collector safety)
- ❖ Recovery of non-transponder revenue “The 80/20 Rule”
- ❖ Bond ratings and capital program funding
- ❖ Holding the line on bad debt (low single digit versus double digit)
- ❖ World class image review and collections
- ❖ Preference for best of breed (solicitations)

To Image Review-as-a-Service

70% automation and over 99.95% accuracy
We maximize your revenue and minimize billing errors.

The logo for KARS (Kyra's Automated Recognition System) features the letters 'KARS' in a bold, sans-serif font. The 'A' is stylized with a white square background that also serves as a base for the letters 'K' and 'R'.

Kyra's Automated Recognition System

The logo for MIRA (Manual Image Review Application) features the word 'MIRA' in a large, outlined, sans-serif font with a blue glow effect.

Manual Image Review Application

The logo for VIPER (The Only Complete Image Review-as-a-Service Solution in North America) features the word 'VIPER' in a bold, sans-serif font, enclosed within a white rectangular border that has rounded corners and small circular details, resembling a license plate or a camera frame.

**The Only Complete Image Review-as-a-Service
Solution in North America**

To Image Review-as-a-Service

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Features	Technology	Benefits
Automated License Plate Recognition	Machine Learning	Customer service and agency reputation
Manual Image Review Software, operations, and personnel	Artificial Intelligence	Accuracy and revenue recognition
Owner identification services (with DMV Connectivity)	On Demand, Scalable Infrastructure	Single point of accountability
Reporting alerts and analytics	Cloud based or on-premise solution	Redundancy/enterprise risk reduction
Always-on auditing, with full client visibility	Use MIRA results in APLR/OCR engine	Evidence-based procurement
		Performance management scorecard – Continuous Improvement

To Image Review-as-a-Service



Features:

- ❖ Automated License Plate Recognition
- ❖ Manual Image Review Software, operations, and personnel
- ❖ Owner identification services (with DMV Connectivity)
- ❖ Reporting alerts and analytics
- ❖ Always-on auditing, with full client visibility

Technology:

- ❖ Machine Learning
- ❖ Artificial Intelligence
- ❖ On Demand, Scalable Infrastructure
- ❖ Cloud based or on-premise solution
- ❖ Use MIRA results in APLR/OCR engine

Benefits:

- ❖ Customer service and agency reputation
- ❖ Accuracy and revenue recognition
- ❖ Single point of accountability
- ❖ Redundancy/enterprise risk reduction
- ❖ Evidence-based procurement
- ❖ Performance management scorecard – Continuous Improvement



Performance Management Scorecard

Key Elements:

- ✓ Accuracy
- ✓ Throughput
- ✓ Reconciliation
- ✓ Communication/Collaboration
- ✓ Reliability
- ✓ Financial Performance Return on Investment (ROI) Calculator

Key Tools:

- ✓ Real-time Dashboards & Alerts
- ✓ Comprehensive Reporting & Analytics
- ✓ Complete Transparency
- ✓ Always-on Auditing



What Can “As-a-Service” Mean for You?

- ❖ Enhance Security Profile for each Client
- ❖ Improve Enterprise Risk Management Profile
- ❖ Positively impact Premiums for Cyber Insurance
- ❖ Minimize disruption during implementation
- ❖ Adds Flexibility as technology and Business Rules Change
- ❖ Scale instantly as business conditions demand
- ❖ Simplify internal operations and technology architecture
- ❖ Single point of accountability
- ❖ Expand Client bandwidth for other business imperatives
- ❖ Provide a measurable Return on Investment



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Thank You

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We know the business of tolling!

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Microsoft Partner



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To Future Data-enabled Services...



The transportation industry has begun its own super cycle of continual disruption and reinvention. New types of data are emerging every day with the potential to impact all modes of movement and administrative services.

Solutions and Services Built Upon Data:

- ❖ Congestion pricing
- ❖ Mileage-based Tolling
- ❖ Mobility and Safety
- ❖ Advanced Traffic Management (Freeways and Arterials)
- ❖ In-car Payments and Settlement
- ❖ New V2X Capabilities