

UPROAD[™]

kapsch >>>
a Kapsch TrafficCom Service

MOBILE TOLLING IS AT THE INTERSECTION OF MAJOR TRENDS



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SMARTPHONES



ALL-ELECTRONIC
TOLLING



VEHICLE MILES
TRAVELED



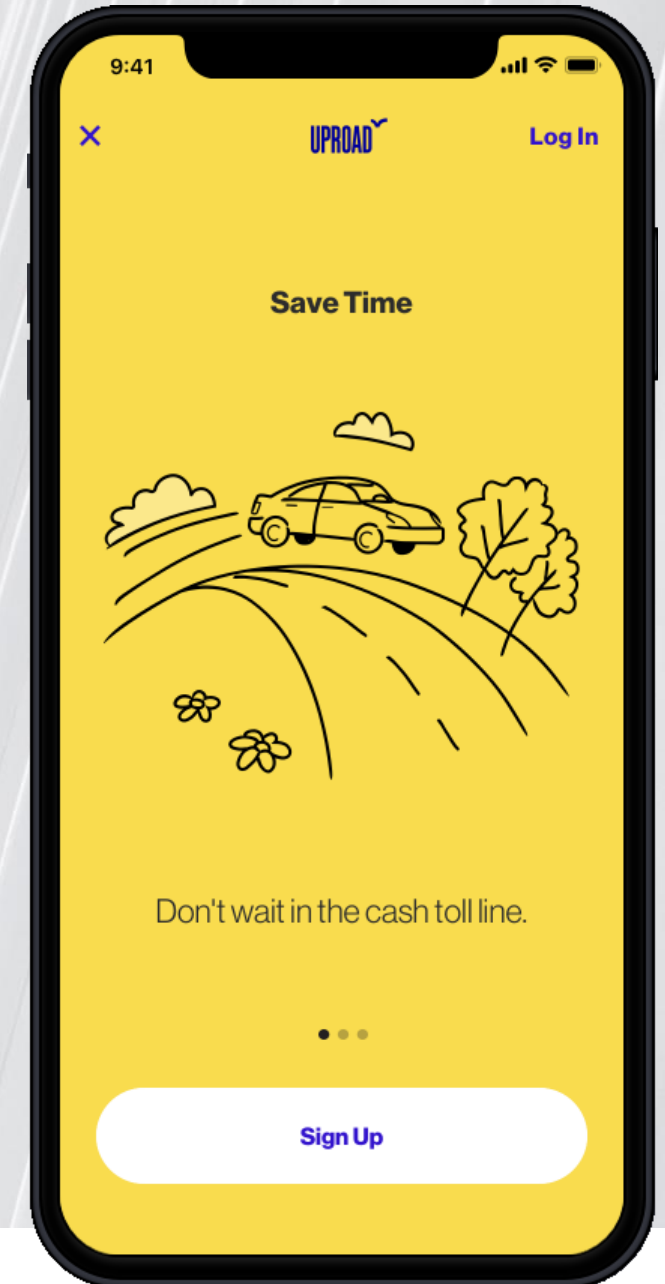
CONTINUAL
BUDGET
CONSTRAINTS



CONGESTION
PRICING



MOBILITY AS
A SERVICE



WHY MOBILE TOLLING FOR AGENCIES?



**SUPPLEMENT TO TOLL
PAYMENT PROCESS**



**INCREASED FLEXIBILITY
AND CONVENIENCE**



**LOWEST RISK FOR AGENCIES
WITH TOLL GUARANTEE
FROM KAPSCH**



**LOWER COSTS FOR NON-
TRANSPONDER USERS**

WHO ARE UPROAD'S TYPICAL CUSTOMERS?



ALTERNATIVE
PAYMENT USERS

PayPal

venmo

VISA

mastercard

AMEX

DISCOVER



CASH USERS

Walmart

RITE
AID
PHARMACY

CVS
pharmacy

Office DEPOT
OfficeMax

7
ELEVEN



ENHANCED SERVICE
USERS



OCCASIONAL USERS

\$5+



TECHNOLOGY USERS





UPROAD STAGE

now

You've passed a toll point

Catalina View Estimated cost \$7.61

REMAINING BALANCE

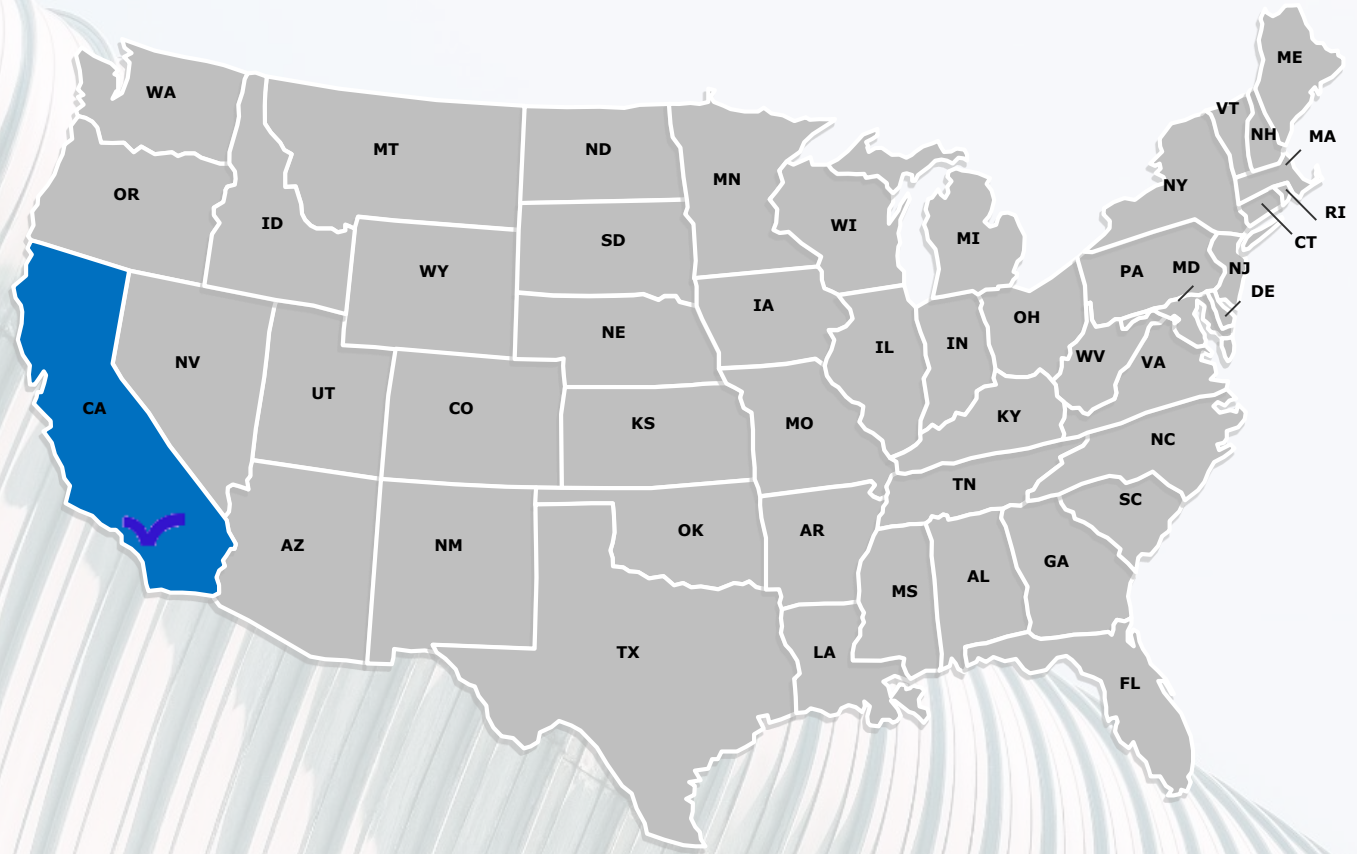
\$ 13.01 

\$0

AUTO PAY ENABLED

\$50

LAUNCH MAP



THANK YOU

UPROAD

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