



A-to-Be delivers City Zen



IBTTA VIRTUAL VENDOR FORUM

April, 2020 Jason Wall, A-to-Be USA CEO **Jason.Wall@A-to-Be.com**



A-to-Be

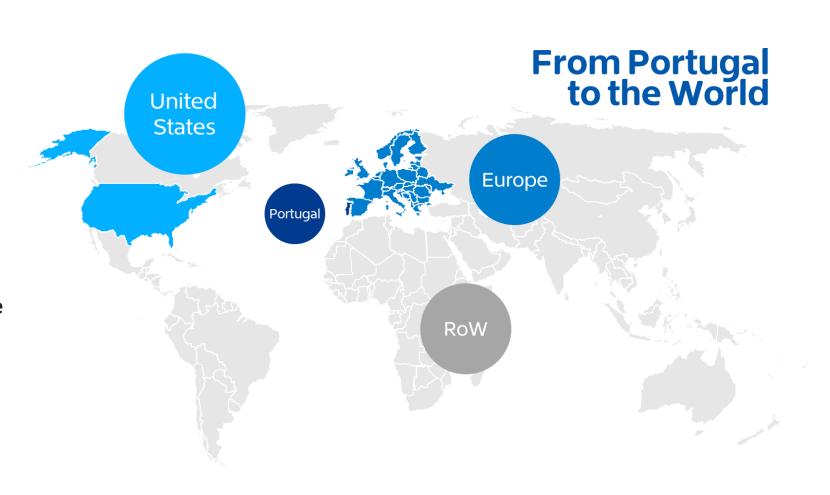


... was born from a **Road Operator** and as a **Tolling Provider**.



... providing complex systems used to successfully **support and manage secure toll collections** and superior mobility experiences.

Today, we are an **international player**, with our solution deployed across multiple countries.





The solution



A mobile app solution for integrating mobility

ON-STREET PARKING

Giving the choice to control payments from a mobile app.

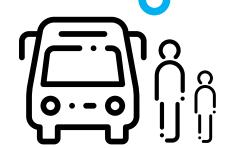


Allowing validation for using gated areas with restricted access, whether it requires payment or not.

FERRIES

Integrating ticketing for ferries in the same app (or any other mode of transportation).









My web portal allows the CSC operator to gain control of service usage, customer I manage everything for management, support and financial reconciliation. everyone – customers, operational and managerial staff, payment processors, field







CUSTOMER SERVICE CENTER (CSC)



ANALYTICS ON SERVICE USAGE



ACCOUNT MANAGEMENT



PAYMENT, **BILLING AND INVOICING**

APP

Citizens will use me to pay parking, gain access to restricted areas, buy tickets for ferries and to show proof of valid transit ticket.

resources, official entities, etc.





L-A-M (Local Access Mediators)

You'll find us at the gates. A-to-Be staff will do the maintenance and installations, always available for support.



I can also be the channel with the city, getting information on









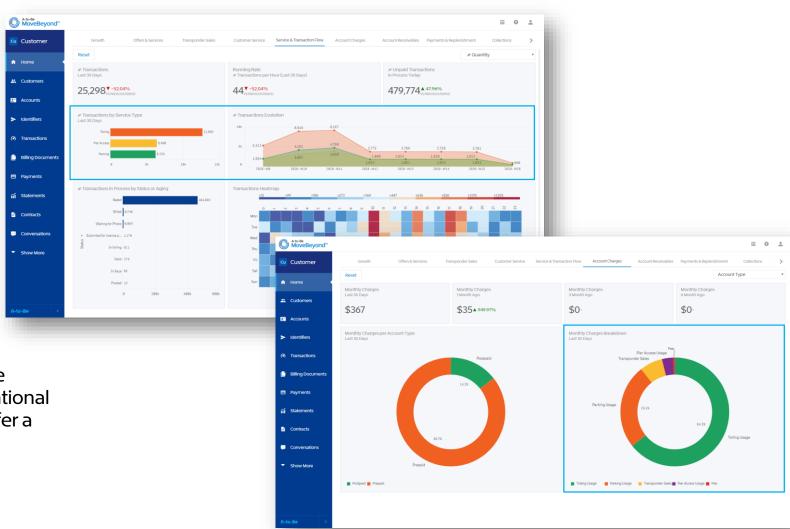
The Back Office



A-to-Be MoveBeyond Tolling and Mobility Back Office



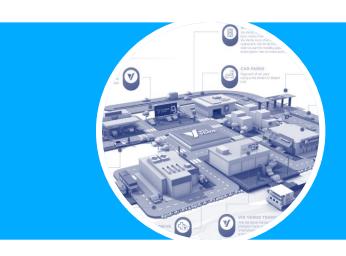
A back office platform to deliver mobility experiences and payments across multiple services, including tolling. Combines operational excellence with commercial reliability to offer a seamless user experience.





Selected references











INTEGRATED

A wide range of mobility services

25 M
annual multi-service mobility transactions

PARKING Multiple operators,

Multiple operators, one single service

200 parking lots

INTENSE

The busiest parking lots chose our solutions

125 k

spots served

TRANSIT
Using your phone for getting on-board

1300 buses and train beacons





Thankyou. CityZen



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Mobility-Beyond™ www.a-to-be.com