

IBTTA'S 89<sup>TH</sup> ANNUAL MEETING & EXHIBITION AGENDA  
October 8-12, 2021 (as of August 17, 2021)

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VIRTUAL REGISTRATION ACCESS INCLUDES ALL SESSIONS:  
(S) = STREAM IN REAL TIME | (OD) = AVAILABLE ON-DEMAND, POST CONFERENCE

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IBTTA

**89<sup>TH</sup> ANNUAL  
MEETING & EXHIBITION  
OCTOBER 10-12, 2021  
ANAHEIM, CA**

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**BOARD OF DIRECTORS AND COMMITTEE MEETINGS**

**FRIDAY, OCTOBER 8, 2021**

9:00am – 4:00pm      Executive Committee (by invitation)  
3:00pm – 5:00pm      Council of Platinum Sponsors (CoPS) (by invitation)  
4:30pm – 5:00pm      CoPS with Exec Committee (by invitation)  
EVENING                FREE TIME

**SATURDAY, OCTOBER 9, 2021**

9:00am to 12:00pm      Board of Directors: Discussion on Strategic Direction  
12:00pm to 1:00pm      Lunch

1:00pm to 2:30pm      Town Hall Meeting  
                                 Reports from Committees and Routine Board Business  
                                 (Open to all. Requires separate registration; see website for details.)

***Committee Chair Reports***

- ***Council of Platinum Sponsors, Tyler Milligan***
- ***Emerging Technologies Committee, James Hofmann***
- ***Engineering and Construction Task Force, John Keller***
- ***Finance Committee, George Zilocchi***
- ***Government Affairs Committee, Andy Fremier or Joi Dean***
- ***IBTTA Foundation, Jim Wilson***
- ***International Committee, Rene Moser***
- ***Leadership Academy Alumni Association, Lauren Hakos or Mary Sallach***
- ***Lost Revenue Task Force, Jessica Carson***
- ***Membership Committee, Rob Horr***
- ***Mentorship Subcommittee, Jeff Weiss***
- ***Past Presidents Advisory Council, Samuel Johnson***
- ***Task Force on Diversity, Social and Racial Inclusion, Joi Dean or Ferzan Ahmed***
- ***Task Force on Sustainability and Resilience, Pedro Costa***
- ***Tolling Immersion Program Task Force, Kevin Hoeflich***
- ***Women in Tolling Council, Patty Rubstello***
- ***Young Professionals Council, Chelsea Scheid***

***Resolutions and Other Business***

- *New Members*
- *Recognition*

2:30pm to 3:30pm      Past Presidents Advisory Council (By Invitation)  
3:30pm to 5:00pm      Free Time  
6:30pm – 9:30pm      Board of Directors, Past Presidents, Honorary Members & Host Agency Dinner  
                                 *Bowers Museum* (by invitation)

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### 89TH ANNUAL MEETING & EXHIBITION

#### SUNDAY, OCTOBER 10, 2021

8:00am – 6:00pm	<b>REGISTRATION</b>
8:30am – 12:30pm	<b>TECHNICAL TOUR</b> (Presented by TCA and OCTA. (Limited seats available) See tour description on the IBTTA website; sign up with registration.
12:00pm – 6:00pm	<b>EXHIBITS: SET UP</b>
10:00am – 1:30pm	<b>MEETINGS &amp; ROUNDTABLES</b>
10:00am – 12:30pm	<b>Women in Tolling Business Meeting</b> ( <i>open to all attendees</i> )
11:00am – 12:30pm	<b>Lost Revenue Task Force</b> (by invitation)
11:00am – 1:30pm	<b>Diversity, Equity &amp; Inclusion Task Force Roundtable</b> (by invitation)
11:30am – 1:30pm	<b>Executives Roundtable with Lunch</b> (by invitation) Facilitator: Mark Compton, CEO, Pennsylvania Turnpike Commission and President, IBTTA
12:00pm – 1:30pm	<b>YPC Networking Session</b> (open to all attendees) Members of the Young Professionals Council will lead a session about how to get the most out of the conference.
1:30pm – 3:00pm	<b>BREAKOUT SESSIONS (OD)</b>
	<b>“Trend Talks”</b>
	<b>Moderator: Kristen Johnson</b> , Director of Strategy & Analytics, Indiana Tollroad, Elkhart, IN
	<b>Topic TBD</b>
	<b>Tristan Cherry</b> , Senior Consultant, Resource Systems Group, Inc. (RSG), White River Junction, VT
	<b>Is Your Customer Your Customer Anymore</b>
	<b>Anita Draa, Ph.D., PMP</b> , Senior Tolling Advisor, Gannett Fleming, San Marcos, CA
	<b>Mobility &amp; Equity: Stories and Vision From the Ground in Columbus</b>
	<b>Jeffrey Kupko, P.E., PTOE</b> , Assistant Program Manager, Michael Baker International, Westerville, OH
	<b>Topic TBD</b>
	<b>John Medina</b> , Vice President, Senior Credit Officer, Moody's Investors Service, New York, NY

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1:30pm – 3:00pm

### BREAKOUT SESSIONS (CONTINUED)

#### Innovative Partnerships, Alliances and Collaborations: *Transportation Equity and Policy*

As agencies consider transportation options to improve mobility, reduce congestion and build sustainable transportation solutions, equitable planning and policies must be a part of the process. This track looks at how transportation policies affect and impact customers, operations, and the driving technologies of the future. As we explore the future of tolling and our role in helping to shape and grow communities, this session will explore innovative partnerships that help build stronger equity in transportation and advance sound, inclusive policies.

**Moderator: TBD**

#### ***Social Equity and Tolling, What Is This All About?***

**Juan Kuthy-Saenger, PMP**, Toll Program Director, Atkins N.A., San Ramon, CA

#### ***The Commuter Choice Program: Northern Virginia's Innovative Public-Private Mobility Partnership***

**Ben Owen**, Commuter Choice Senior Program Manager, Northern Virginia Transportation Commission, Arlington, VA

#### ***Implementing Equity in Tolling Through Community Partnerships***

**April Chan**, Executive Officer, San Mateo County Transportation Authority, San Carlos, CA

#### The Future Toll Organization: *How Workforce Trends Impact Our Industry*

**Moderator: Patty Rubstello, P.E.** Assistant Secretary, Ferries, Washington State Department of Transportation, Seattle, WA

#### ***Remote Customer Service Operations - How the Pandemic Changed the Customer Service Operations Landscape***

**Tawnya Freund**, COO, Cofiroute USA, Irvine, CA

#### ***Roadway Maintenance Powered by Machine-Learning***

**Atsushi Onishi**, Assistant Manager, Central Nippon Expressway, Nagoya, Japan

#### ***Case Study: New York State Toll Authorities***

**Deepti Ramakrishna, PMP**, Director, Road Usage Charging, Conduent Transportation, Germantown, MD

#### ***Georgia's State Road and Tollway Authority Workforce***

**Kenneth Shider**, Customer Service Center Manager, State Road & Tollway Authority, Atlanta, GA (invited)

3:30pm - 4:30pm

### NEW MEMBER AND FIRST TIME ATTENDEE RECEPTION

3:30pm – 5:30pm

### LEADERSHIP ACADEMY ALUMNI ASSOCIATION (LAAA members only)

Networking and Presentation of the *new* "Alum of the Year" award!

6:00pm – 10:00pm

### OPENING EVENT at LAS BRISAS LAGUNA BEACH (Casual Attire)

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(buses load starting at 5:30pm)

### **MONDAY, OCTOBER 11, 2021**

- 7:00am – 5:30pm      **REGISTRATION**
- 7:00am – 8:30am      Breakfast with Exhibitors
- 8:30am – 9:30am      **OPENING REMARKS (S)**
- Patrick Jones**, Executive Director & CEO, IBTTA, Washington, DC
- Mark Compton**, CEO, Pennsylvania Turnpike Commission Middletown, PA and President, IBTTA
- Massimo Schintu**, General Director, AISCAT and President, ASECAP, Rome, Italy
- Valarie McFall**, Deputy Chief Executive Officer, Transportation Corridor Agencies, Irvine, CA and Co-Chief Meeting Organizer, Irvine, CA
- Greg Hulsizer**, Vice President, Toll Market Practice Leader, West Division, HNTB Corporation and Co-Chief Meeting Organizer, San Diego, CA
- Lucy Dunn**, President & CEO, Orange County Business Council + Community Organization Spotlight, Irvine, CA
- Welcome from Host Agencies: TCA and OCTA and CTOC
- DIVERSITY, EQUITY & INCLUSION AWARD (First-time award)**
- Presentation with short video:*
- Samuel Johnson**, CEO, Transportation Corridor Agencies, Irvine, CA and Immediate Past President, IBTTA, Irvine, CA
- Mark Compton**, CEO, Pennsylvania Turnpike Commission and President, IBTTA, Middletown, PA
- 9:30am – 10:30am      **WELCOME SPEAKERS (under development) (S)**
- Secretary Pete Buttigieg**, U.S. Department of Transportation, Washington, DC (invited)
- 10:30am – 11:00am      **REFRESHMENT BREAK WITH EXHIBITS**

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11:00am – 12:30pm	<b>GENERAL SESSION: Sharing the Bold New Vision. This is Our Defining Moment (S)</b>  The transportation world is changing, with new technologies, new mobility models and increased discussions around the convergence of tolling and other emerging mobility solutions. The auto industry, MaaS start-ups, shared mobility/TNCs, micro-transit services, 5G providers, and others are making game changing decisions and investments in technology and how mobility services are delivered. At the same time, public agencies are also introducing urban congestion pricing, road usage charges, equity considerations, tolling/transit integration, changing land use requirements and other initiatives that will change the way we get around. These advancements require thoughtful consideration of the tolling industry's leadership role in this close-knit, synergistic, transportation future. This interactive session will feature some of our industry thought leaders, who are taking bold steps towards this fully integrated mobility model. Attendees will leave this session with an expanded perspective on these initiatives and the possibilities of our industry leading the way into a new era of fully integrated mobility.  <b>Moderator: Samuel Johnson</b> , CEO, Transportation Corridor Agencies, Irvine, CA <b>Ferzan Ahmed, P.E.</b> , Executive Director, Ohio Turnpike and Infrastructure Commission, Berea, OH <b>Nicola Liquori, CPA</b> , Executive Director and CEO, Florida's Turnpike Enterprise, Ocoee, FL <b>Hasan Ikhata</b> , Executive Director, SANDAG, San Diego, CA <b>Deidre Robert</b> , Chief Counsel, New Orleans DOTD, New Orleans, LA <b>JJ Eden</b> , Executive Director, North Carolina Toll Authority, Raleigh, NC (invited)
12:30pm – 2:00pm	<b>LUNCH WITH EXHIBITORS</b>
2:00pm – 3:15pm	<b>GENERAL SESSION – TOLL EXCELLENCE AWARDS: Projects Revealed! (S)</b>  <b>Moderator: David Machamer</b> , Oklahoma Turnpike Authority and Chair, Awards Committee (invited)
3:15pm – 3:45pm	<b>REFRESHMENT BREAK WITH EXHIBITS</b>

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3:45pm – 5:15pm

#### GENERAL SESSION: California - We're Living the Dream! (S)

Trust us. You're not going want to miss this highly interactive, "talk show" style discussion with California's tolling and emerging mobility solutions leaders. It's been eight years since IBTTA was last in California. So much has happened and is happening in the Golden State! Nowhere in the United States has tolling and road pricing been more in the spotlight as an essential component of transportation funding and mobility. In this session, you will hear from each of California's toll agencies about the progress we've made, lessons we've learned and how we are preparing for the future. Whether you are a fellow toll agency, consultant or vendor/supplier, the insight you'll gain from this session will be invaluable. Don't miss it!

**Moderator: Kary Witt, P.E.**, Vice President, National Toll Market Practice Leader, HNTB Corporation, San Francisco, CA

**Kirk Avila**, General Manager, Express Lanes Programs, Orange County Transportation Authority, Orange, CA

**Timothy Byrne, P.E.**, Director of Toll Program, San Bernardino County Transportation Authority, San Bernardino, CA

**Casey Emoto, P.E.**, Chief Engineering & Program Delivery Officer, Santa Clara Valley Transportation Authority, Santa Jose, CA

**Andrew Fremier, P.E.**, Deputy Executive Director, Operations, Bay Area Toll Authority, Metropolitan Transportation Commission, San Francisco, CA

**Rachel Hiatt**, Principal Planner, San Francisco County Transportation Authority, San Francisco, CA

**Amy Potter**, Chief Financial Officer, Transportation Corridor Agencies, Irvine, CA

**Joseph Rouse**, Senior Transportation Engineer, California Department of Transportation (Caltrans), Sacramento, CA

**Liz Rutman, Ph.D., P.E.**, Director of Express Lanes Implementation and Operations, Alameda County Transportation Commission, Oakland, CA

5:15pm – 7:15pm

#### NETWORKING RECEPTION WITH EXHIBITORS

EVENING

#### FREE TIME

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## TUESDAY, OCTOBER 12, 2021

7:00am – 5:00pm      **REGISTRATION**

7:00am – 8:30am      **BREAKFAST WITH EXHIBITORS**

7:00am – 8:30am      **SPECIAL BREAKFAST ROUNDTABLE**

The Women in Tolling (WIT) and the Task Force on Diversity, Social and Racial Inclusion will conduct an interview with two influential women in transportation. Session in development.

**Interviewers:**

**Patty Rubstello, P.E.**, Assistant Secretary, Washington State Ferries, Washington State DOT, Seattle, WA and Chair, WIT

**Joi Dean**, Chief Executive Officer, Richmond Metropolitan Transportation Authority, Richmond, VA and Co-Chair, Task Force on Diversity, Social and Racial Inclusion

8:30am – 10:00am      **GENERAL SESSION (S)**

**CALIFORNIA LOVE DROP** (Details pending)

**IBTTA BUSINESS SESSION**

**Facilitators:** Pat Jones, IBTTA Executive Director & CEO and Mark Compton, CEO, Pennsylvania Turnpike Commission and President, IBTTA

**Finance Chair Report**, George Zilocchi, Principal, GeoToll, Chair, IBTTA Finance Committee

**Executive Director/CEO Report**, Pat Jones, IBTTA Executive Director & CEO

**2022 Elections**, Samuel Johnson, CEO, TCA & Immediate Past President



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8:30am – 10:00am

## GENERAL SESSION (*Continued*)

### HONORARY MEMBERS, FOUNDATION SCHOLARSHIPS, TOLL IMMERSION INTERN PROGRAM

#### Honorary Member Ceremony

**Mark Compton**, IBTTA President and **Pat Jones**, IBTTA Executive Director

#### IBTTA Foundation Scholarship Ceremony

**Jim Wilson**, Southeast Tolls Program Director, TransCore, Orlando, FL and Chair, IBTTA Foundation

#### IBTTA Toll Immersion Program

**Kevin Hoeflich, P.E.**, Chairman, Toll Services, HNTB Corporation, Lake Mary, FL and Co-Chair, Toll Immersion Program

### 90<sup>th</sup> ANNUAL MEETING PREVIEW – AUSTIN 2022!

**James Bass**, Executive Director, Central Texas Regional Mobility Authority, Austin, TX

**James Hofmann**, Executive Director and CEO, North Texas Tollway Authority, Plano, TX

10:00am – 10:30am

## REFRESHMENT BREAK WITH EXHIBITORS

10:30am – Noon

## BREAKOUT SESSIONS (OD)

### “Trend Talks”

**Moderator: Matt Woodhouse**, Lead Consultant, WSP, Washington, DC

#### *Revenue Opportunities in the World of Autonomous Vehicles*

**Gary Markle**, Director, Accenture, Chicago, IL

#### *Disrupt or Be Disrupted*

**Shannon Swank**, Co-Founder & Chief Marketing Officer, PlusPass, Inc., Austin, TX

#### *Talk Title TBD*

**Brian Kelley**, CTO, Ohio Turnpike & Infrastructure Commission, Berea, OH

#### *Talk Title TBD*

**Nick Roethel**, Director, Technology Services, Bay Area Toll Authority, Metropolitan Transportation Commission, San Francisco, CA

### Innovative Partnerships, Alliances and Collaborations: V2X and Beyond

**Moderator: Rafael Hernandez**, Operations Head, Tampa Hillsborough Expressway Authority, Tampa, FL

#### *Paying for Tolls/RUC Directly from Vehicles/RUC*

**Suzanne Murtha**, Vice President Connected and Automated Technologies, AECOM, Arlington, VA

### The Future Toll Organization: Leadership in the Time of Renewed Optimism

**Moderator: Diane Gutierrez-Scaccetti**, Commissioner, New Jersey DOT and First Vice

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	President, IBTTA
Noon – 1:30pm	<b>LUNCH WITH EXHIBITORS</b>
Noon – 1:30pm	<b>SPECIAL LUNCH:</b> Sustainability & Resilience Task Force (by invitation)
1:30pm – 4:00pm	<b>EXHIBITS: TEARDOWN</b>
1:30pm – 3:00pm	<b>BREAKOUT SESSIONS (OD)</b>
	<b>“Trend Talks”</b>
	<b>Moderator: Chelsea Scheid, P.E.</b> , Toll Facility Engineer, Atkins North America, Orlando, FL
	<b>Let's Talk Intelligence Augmentation!</b>
	<b>Gregg Antenen</b> , Co-founder and Executive Director, Vistio, Hampton, VA
	<b>How 3D Data Can Create Better, Safer, and More Efficient Transportation Systems</b>
	<b>William Muller</b> , VP Business Development, Seoul Robotics, Raleigh, NC
	<b>Thought Experiment: What if We Did NOT Use ETC RFID?</b>
	<b>Bill Rapp</b> , Executive Vice President of Tolling Solutions, Q-Free, Chesapeake, VA
	<b>Talk Title TBD</b>
	<b>Daniel Flyte</b> , Data Governance Program Manager, SANDAG, San Diego, CA
	<b>Innovative Partnerships, Alliances and Collaborations: <i>Sustainability &amp; Resilience</i></b>
	<b>Moderator: tbd</b>
	<b>Proving Ground Partnership</b>
	<b>Mahrokh Arefi, P.E.</b> , Mobility Practice Lead, IBI Group, Los Angeles, CA
	<b>Out of Gas after 100 Years: ODOT Needs RUC and Tolls</b>
	<b>Lucinda Broussard</b> , Toll Program Director, Oregon Department of Transportation/OREGO Program, Portland, OR and <b>Maureen Bock</b> , Chief Innovation Officer, Oregon Department of Transportation/OREGO Program, Salem, OR
	<b>The Future Toll Organization: <i>Bringing Diversity to the Industry</i></b>
	<b>Session in Development.</b> Six organizations will present their DEI programs/projects, including the winner of the first IBTTA DEI award.
	<b>Moderator: Joi Dean</b> , Chief Executive Officer, Richmond Metropolitan Transportation Authority, Richmond, VA
3:00pm – 3:30pm	<b>REFRESHMENT BREAK</b>
3:30pm – 5:00pm	<b>GENERAL SESSION: Wow! That's Really Gonna Happen? (S)</b>
	<b>Session in Development</b>
	<b>Moderator: Chris Tomlinson</b> , Executive Director, State Road & Tollway Authority, Atlanta, GA

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5:00pm                    **MEETING ADJOURNS**

6:30pm – 7:00pm       **CLOSING RECEPTION** (in the hotel)

7:00pm – 10:00pm     **CLOSING DINNER** (in the hotel)