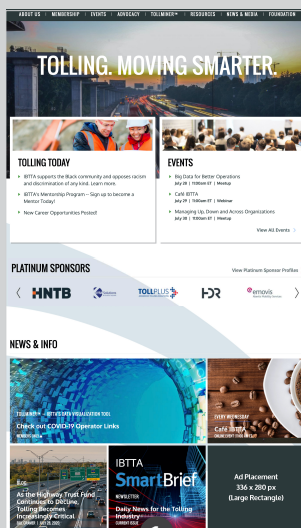


IBTTA DIGITAL MARKETING PACKAGES

2021 Rates

1. One month Run of Site, Connection Newsletter and Blog.....\$5,200
Four blogs and one Connection and homepage ad
2. One Month Connection and Blog.....\$2,500
Four blogs and one Connection
3. Two weeks Run of Site.....\$3,000

		PLACEMENT	SIZE	MAX FILE SIZE
1	Homepage	Large Rectangle	336x280px	
2	Events	Leaderboard	728x90px	
3	TollMiner™	Leaderboard	728x90px	
4	Membership	Billboard	970x250px	
5	Membership	Leaderboard	728x90px	
6	News & Media	Leaderboard	728x90px	
7	Blog	Custom	600x100px	500 KB
8	IBTTA Connection	Custom	600x100px	500 KB
9	Video Ads			



1



2

(Full Width Pages with different column widths)



3

(Full width pages with single column)



4

(Full Width Pages with different column widths)



5

(Full Width Pages with different column widths)



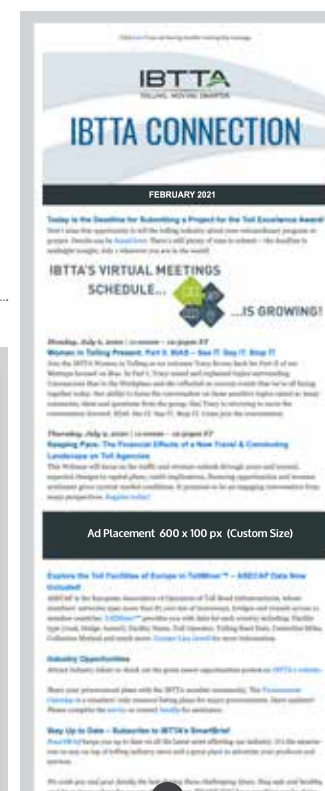
6

(Pages with a multiple column – all the same width)



7

Provides advertisers the opportunity to have their ads embedded in the emails that go out to the people who subscribe to IBTTA's weekly Tolling Points Blog.



8

Provides advertisers the exclusivity of running the only ads in IBTTA's monthly member newsletter. Two placements are included.