

Executive Development Program

February 14-19, 2021
Washington, DC

APPLY TODAY!



INTERNATIONAL BRIDGE, TUNNEL AND TURNPIKE ASSOCIATION

An Investment in Your Future

THROUGH THIS COURSE, PARTICIPANTS WILL...

Broaden their perspective from a single functional area to the full range of executive responsibilities.

Develop a complete picture of the multifaceted business of tolling.

Hone their communications and interpersonal skills.

Establish a network of peers in the tolling industry and business organizations around the world.

PARTICIPANTS ENJOY

Discussions with toll industry leaders from the public and private sectors

Group dynamics workshops

Opportunities for individual coaching

Reception at IBTTA headquarters

Offsite team building event

Unique perspectives in a comfortable learning space

PROGRAM TOPICS MAY INCLUDE

Leader as Strategist

Partnering for Better Results

Executive Roundtable

Navigating Politics and Policy

Visions of the Future/Business of Tolling

Perspectives of a Leader

Managing Work/Life Balance

Building Resilience

2021 APPLICATIONS ACCEPTED STARTING AUGUST 3RD

FACULTY

The IBTTA Leadership Academy Executive Development Program is directed by Dr. Barbara K. Gannon, of GannonConsult, a clinical psychologist, educator and former operating transit executive. In leading the Executive Development Program, Dr. Gannon is joined by Maggie Wilkins of Wilkins Strategies and numerous distinguished instructors from the public and private sectors, all of whom volunteer their time to support the development of the industry's emerging leaders.



Leadership Academy
Class of 2020

ADMISSIONS

Toll agency executive directors and business partner executives are invited to nominate candidates for the IBTTA Leadership Academy Executive Development Program. Dr. Barbara Gannon, program director, will review the applications and select up to 36 participants. The selection process will ensure a balanced class that represents the tolling industry.

HOW TO APPLY

Nominees must complete an application form and submit a resume and a recommendation or endorsement from the leadership of your organization. The application form is online at www.IBTTA.org/leadershipacademy.

APPLICATION DEADLINE

The deadline to apply for admission is **September 28, 2020**.

TUITION

The fee for the program is \$3,500. Tuition includes all course materials, breakfast each morning, four lunches and two dinners. **Tuition is non-refundable after December 31, 2020.**

TRANSPORTATION & LODGING

Transportation, lodging and incidentals are not provided and will be the participant's responsibility.

HOTEL

Westin City Center
1400 M Street, NW, Washington, DC 20005
(202) 429-1700

SCHEDULE FOR 2021

Applications Accepted
August 3 through
September 28, 2020

Notifications Sent to
All Applicants
October 23, 2020

Class Begins
(Welcome Dinner)
Sunday, February 14, 2021

Class Ends (Noon)
Friday, February 19, 2021

QUESTIONS? Contact Wanda Klayman at wklayman@ibttta.org, or call (202) 659-4620 ext. 22.



TOLLING. MOVING SMARTER.

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www.IBTTA.org/FOUNDATION

ABOUT THE IBTTA FOUNDATION

The IBTTA Foundation is the research, educational and charitable arm of IBTTA. The Foundation supports and conducts research on transportation and tolling; conducts training and professional development programs including the IBTTA Leadership Academy; supports charitable good works and operates a scholarship program. Contributions to the IBTTA Foundation and the Leadership Academy are tax deductible as charitable contributions under section 501(c)(3) of the U.S. Internal Revenue Code. www.IBTTA.org/leadershipacademy