

TECHNOLOGY SUMMIT PROGRAM

Note: For session descriptions, please visit www.ibtta.org/TechSummit21

All sessions take place in Eastern Time Zone

Monday, May 3, 2021

10:00am – 11:00am *Visit with Exhibitors*

11:00am – 11:30am *Opening Remarks*

- ❖ **Pat Jones**, Executive Director & CEO, IBTTA
- ❖ **Mark Compton**, CEO, Pennsylvania Turnpike & President, IBTTA
- ❖ **Merryl Mandus**, General Counsel, SRTA and Co-Chief Meeting Organizer
- ❖ **Joe Averkamp**, Vice President for Systems and Solutions, Parsons and Co-Chief Meeting Organizer

11:30am – 1:00pm *The Future of Transportation Technology: Policy, Strategy, Vision*

Moderator: Mark Compton, CEO, Pennsylvania Turnpike & President, IBTTA

- ❖ **Allison L. C. de Cerreño** (MTA) Deputy Chief Operating Officer, MTA Bridges and Tunnels
- ❖ **JJ Eden**, Executive Director, North Carolina DOT, Turnpike Authority
- ❖ **Diane Gutierrez-Scaccetti**, Commissioner, State of New Jersey DOT
- ❖ **James Hofmann**, Executive Director & CEO, North Texas Tollway Authority
- ❖ **Samuel Johnson**, CEO, Transportation Corridor Agencies
- ❖ **Cathal Masterson**, Head of Tolling, Transport Infrastructure
- ❖ **Chris Tomlinson**, Executive Director, SRTA

1:30pm – 3:00pm *Modernizing the Customer Service Experience: Innovating the Back Office*

Moderator: Shannon Swank, Co-Founder & Chief Marketing Officer, PlusPass

- ❖ **How Back Office Plays a Crucial Role in the Customer Experience**
Henrique Cordeiro, Vice President of Sales, A-to-Be
- ❖ **Nick Roethel**, Section Director, Technology Services (CIO), Metropolitan Transportation Commission, Bay Area Toll Authority
- ❖ **New Age of Digital Tolling and Beyond**
Paul Godwin, Client Relationship Manager **and** **Karthikeyan Pitchumani**, Enterprise Architect – Tolling, Cognizant Technology Solutions
- ❖ **Traveler Centric Back Office Operations**
Marc Deflin, Vice President – Road User Charging, Cubic Transportation Systems
- ❖ **From Personalization to Customer Journey Orchestration: Using Conversational A.I. and Journey Orchestration to Drive Your Customer Experiences**
Brandon Sailors, Executive Director of Sales, CSG
- ❖ **New Toll Payment Models at the Illinois Tollway**
Gary Markle, Director, Accenture **and** **Michael Catolico**, Deputy Chief of Business Systems, Illinois Tollway

3:30pm – 4:30pm *Regional Roundtable: Northeastern States*

Facilitator: **Jeff Weiss**, Senior Toll Consultant, Gannett Fleming

- ❖ **Kelli Roberts**, Director of Policy and External Affairs, Pennsylvania Turnpike Commission
- ❖ **PJ Wilkins**, Executive Director, E-ZPass Group/IAG Service Corp.,
- ❖ **Will Pines**, Chief Engineer, Maryland Transportation Authority
- ❖ **John Keller**, Executive Director, New Jersey Turnpike Authority

Tuesday, May 4, 2021

10:00am – 11:00am *Visit with Exhibitors*

11:00am – 12:30pm *Roundtable: Around the World*

Facilitator: **Greg Blocker**, Vice President, International Toll and ITS, TransCore

- ❖ **Asia: Bob Karr**, Chief Executive, Star Systems
- ❖ **South America: Karen Strougo**, CEO, Pex S.A.
- ❖ **European Roundup: Arnaud Hary**, Global Business Development Director, eMovis
- ❖ **India: Suresh Kakarla**, CEO, TollPlus, LLC

12:30pm – 2:00pm *Urban Issues: Mobility On-Demand and Congestion Pricing*

Moderator: **Phil Underhill**, Senior Vice President, Strategic Partnerships, Verra Mobility

- ❖ **Traffic Distribution and Commuter Behavior Before and After COVID 19: Case Studies from Two Mobility as a Service Operators**
Sumithra Jagannath, President, ZED Digital
- ❖ **Bringing Mobility-as-a-Service to the Houston Region**
Brenda Bustillos, Deputy Program Manager, Texas Department of Transportation
- ❖ **The "Car" is a Critical Part of the MaaS Eco System**
Willy Dommen, Director, Technology Services, Auriga Corporation
- ❖ **MOD and the original On Demand Mobility (yes, Tolling!)**
Amy Ford, Director, Advanced Mobility, Felzburg, Holt & Ullevig



TOLLING. MOVING SMARTER.

2:30pm – 3:30pm *Regional Roundtable: Southern States*

Facilitator: **Juan Toledo, P.E.**, Deputy Executive Director, Miami-Dade Expressway Authority

- ❖ **Cris Sanders-Brown**, Chief of Mobility Operations, SRTA
- ❖ **David Roy**, Director of Finance, North Carolina DOT, Turnpike Authority
- ❖ **Laura Kelley**, Executive Director, Central Florida Expressway Authority
- ❖ **Nicola Liquori**, Executive Director & CEO, Florida’s Turnpike Enterprise (**Invited**)
- ❖ **Anna Quinones**, Project Manager, Tampa-Hillsborough Expressway Authority

3:30pm – 4:30pm *Regional Roundtable: Southwestern States*

Facilitator: **Randy Moore**, Vice President of Business Development, ETC

- ❖ **Joni Seymour**, CIO and Director of Information Technology, Oklahoma Turnpike Authority
- ❖ **Greg Mack**, Asst. Director of IT & Toll Systems, Central Texas Regional Mobility Authority
- ❖ **Vince Larson**, Technology Consultant, E-470 Public Highway Authority
- ❖ **Bruce Meisch**, Director of Technology and Project Manager for Cashless Tolling, Kansas Turnpike Authority

Wednesday, May 5, 2021

10:00am – 11:00am *Visit with Exhibitors*

11:00am – 12:00pm *Vendor Forum Part 1*

Moderator: **Jim Wilson**, Southeast Tolls Program Director, TransCore

Participating Organizations

- | | |
|--|--|
| ❖ Tim McGuckin , CSO, GeoToll, Inc. | ❖ Tsjerk Roelfzema , Vice President, Commercial Services Toll Solutions, Verra Mobility |
| ❖ Kelvin Briscall , Principal Solutions Architect, Cubic Transportation | ❖ Richard Wu , Vice President and CTO, FETC International |
| ❖ Rowdy Kemnitz , Director, Operations & Management, Shimmick | ❖ Luis Guzman , Senior Director, Business and Product Development, Nacha |
| ❖ Bill Rapp , Executive VP, Tolling, Q-Free America | ❖ Saida Williams , Director, Marketing and Business Development, ETC |



TOLLING. MOVING SMARTER.

12:30pm – 2:00pm **RUC/VMT -- Policy Drives Technology**

Moderator: Vickie Dewey, Toll Market Practice Leader, AECOM

- ❖ **Integrated User Based Charging (Universal RUC) for Heavy Vehicles**
Nina Elter, Senior Vice President, Global Market Development, EROAD, Inc.
- ❖ **Potential Synergies Between Tolling and Mileage Based User Fees (MBUF) - Lessons Learned from the Eastern Transportation Coalition MBUF Effort**
Lou Neudorff, P.E., Principal Technologist, ITS, Jacobs Engineering Group
- ❖ **Barb Rohde**, Executive Director, Mileage-Based User Fee Alliance
- ❖ **Tolling, RUC and Economies of Scale**
Lev Pinelis, Director, Innovation, Transurban
- ❖ **V2X Payment Standards for Tolling/RUC**
Suzanne Murtha, Vice President Connected and Automated Technologies, AECOM

2:30pm – 3:30pm **Regional Roundtables: Midwestern States**

Facilitator: Jeremy Siviter, PMP, Director/Sr. Practice Lead, Intelligent Transportation Systems, IBI Group

- ❖ **Brian Kelley**, Chief Technology Officer, Ohio Turnpike and Infrastructure Commission
- ❖ **Michael Catolico**, Deputy Chief - Business Systems, Illinois Tollway
- ❖ **Nanette Harrell**, Chief Information Officer, ITR Concession Company

3:30pm – 4:30pm **Regional Roundtable: Western States**

Facilitator: Stephanie Blanco, Capital Projects Manager (Toll), Riverside County Transportation Commission

- ❖ **Lucinda Broussard**, Toll Program Director OreGo, Oregon Department of Transportation
- ❖ **Patty Rubstello, P.E.**, Assistant Secretary, Washington State Ferries, Washington State DOT
- ❖ **Ryan Ross**, Acting Director, Transportation Services, SANDAG
- ❖ **Mark Linsenmayer**, Deputy Executive Officer, Los Angeles County Metropolitan Transportation Authority
- ❖ **Jack Hall, P.E.**, ITS CV/AV Program Manager, Contra Costa Transportation Authority
- ❖ **Pierce Gould**, Principal, Express Lanes, Bay Area Toll Authority

Thursday, May 6, 2021

10:00am – 11:00am *Visit with Exhibitors*

11:00am – 12:00pm *Vendor Forum Part 2*

Moderator: **Jim Wilson**, Southeast Tolls Program Director, TransCore

Participating Organization

- ❖ **George Thiel**, Traffic Industry Specialist, SICK, Inc.
- ❖ **Jennifer Stafford**, VP, Channel Alliances, Regulated Industries, SAP
- ❖ **Abenezer Yohalashet**, Director, PayTollo
- ❖ **Harshit Patel**, Data Analyst, Stellar Services
- ❖ **Donovan Guin**, US Lead, Tolling & Congestion Charging, IBM
- ❖ **Paul Godwin**, Client Relationship Manager, Tolling, Cognizant
- ❖ **Joe Trejo**, Marketing Specialist, Wynndalco Enterprises LLC
- ❖ **Mark Cantelli**, Vice President, Head of Global Delivery, TollPlus

12:30pm – 2:00pm *Roadside and Field Systems*

Moderator: **Walter Fagerlund**, Vice President and Director, HNTB

- ❖ **I-15 EL Hybrid Smartphone VOD Camera HOV Verification Pilot**
Mike Papineau, President, RideFlag Technologies, Inc. and **Mark Parry**, Freeway Operations Engineer, Utah Department of Transportation
- ❖ **Partnerships in Colorado Lead to Advanced Mobility**
Jessica Carson, Director of Operations, E-470 Public Highway Authority and **Brennan Hamilton**, FordToll Advanced Product and Business Owner, Ford Motor Company
- ❖ **Moving to the Cloud: An Advancement in Roadside Host Tolling Technology**
Jay Farmer, Technical Director, Transportation, Technology & Tolling Solutions (T3S), Raytheon Technologies
- ❖ **Accelerating the Future of CV & Tolls Testing at SunTrax**
John Easterling, P.E., PTOE, District Traffic Operations Engineer, Florida's Turnpike Enterprise

2:15pm – 2:45pm **Conversation with Tyler Duvall**, CEO & Co-Founder, Cavnu and Chairman of the Board, SH 130 Concession Company

2:45pm – 4:15pm *Closing Session: Toll World...Meet Tech World!*

Moderator: **Joe Averkamp**, Vice President for Systems and Solutions, Parsons and Co-Chief Meeting Organizer

- ❖ **Tyler Duvall**, CEO & Co-Founder, Cavnu and Chairman of the Board, SH 130 Concession Company
- ❖ **Monali Shah**, Head of Industry Solutions, Google
- ❖ **Laura Jakosky**, Associate Director, Strategy & Growth, Enterprise Connectivity, Ford Motor Company, Detroit, MI
- ❖ **Chris Heiser**, Co-Founder/CEO, Renovo
- ❖ **Roger Lanctot**, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics
- ❖ **Jason Inskip**, Director, AT&T 5G Center of Excellence

4:15pm *Adjourn*