

Updated August 5, 2022

This agenda is still in development and will be updated every few days as additional speakers are added, and sessions are finalized.

The agenda displayed on the Austin Agenda page will update before this printable copy —
www.ibtta.org/austin#schedule

FRIDAY, SEPT 16, 2022

7:30am – 5:00pm

Board of Directors & Committee Meetings

** denotes by Invitation only*

7:30am to 8:30am

Board Meeting Breakfast

8:30am to 9:30am

Executive Committee meeting*

8:30am – 9:30am

Council of Platinum Sponsors CoPS Meeting*

9:30am to 11:00am

IBTTA Board Meeting and CoPS*

11:00am to 12:00pm

Finance Standing Committee of the Board

12:00pm to 1:00pm

Board Meeting Lunch

1:00pm to 4:00pm

Board Business Meeting and Town Hall

4:00pm to 5:00pm

Past Presidents Council*

Evening Fee

SATURDAY, SEPT 17, 2022

8:00am – 5:00pm

REGISTRATION

8:30am – 10:00am

Young Professionals Council presents: Careers in Tolling

Open to everyone

Are you new or new'ish to the tolling industry and/or looking to grow your career? Join the Young Professionals Council for career path conversations as we share how we joined the industry and how we continue to navigate it. Conversations will be moderated by YPs from various sides of the business: Maintenance, Engineering and Roadway Operations, Technology, Customer Service, Finance, Communications, and more.

Moderator: Jason McCartney, Project Manager, Gannett Fleming, Philadelphia, PA

Carley Brierre, Communications Manager, Elizabeth River Crossings, Portsmouth, VA

Kristen Johnson, Director of Strategy & Analytics, ITR Concession Company LLC, Elkhart, IN

James Bird, Senior Field Technician, Red Fox ID Limited, Aston Sandford, Buckinghamshire

8:30am – 10:00am

Procurement: Moving Forward

Open to all attendees.

SESSION IN DEVELOPMENT

Moderator: Jim Wilson, PMP, Senior Vice President, TransCore LP, Orlando, FL

10:30am – 12:30pm

Platinum Sponsors Roundtable

(by invitation)

12:30pm – 1:30pm

Lunch with Roundtable and Summit participants

Open to Platinum Sponsors Roundtable and CEO Summit attendees only.

1:30pm – 3:00pm

CEO Summit

(by invitation)

1:30pm – 2:30pm

The Women in Tolling Present: Preparing for the Impact of Vehicle and Roadway Electrification

The advancement of Electric Vehicles (EV) is on the forefront in the transportation industry. Vehicle electrification is “fueled” by state policies mandating electric vehicles for new purchases, federal funding earmarked for charging stations and sky rocketing gas prices. The benefits to electrification are many, but how well is the industry preparing for all consumers? What representation do Women have in the Electric Vehicle industry? Does this differ outside of the US? At this year’s IBTTA Annual Conference, focused on sustainability, the Women in Tolling (WIT) Council invites you to join a panel discussion on the role that Women have in the Electric Vehicle Transition.

Moderator: Patty Rubstello, P.E., Assistant Secretary, Washington State Ferries, Washington State Department of Transportation, Seattle, WA

Samuel Johnson, CEO, Transportation Corridor Agencies, Irvine, CA

Tonia Buell, Interim Director, Washington State Department of Transportation, Olympia, WA

Nicola Liquori, CPA, Executive Director and Chief Executive Officer, Florida's Turnpike Enterprise, Ocoee, FL

2:30pm – 3:30pm

WIT Annual Meeting & Awards Ceremony

Please join the Women in Tolling (WIT) for their Annual Meeting and Awards Ceremony. We will begin this session with a 2023 WIT planning and organization discussion and committee updates. We look forward to hearing your best ideas for social and service events and programs for the upcoming year. The session will conclude with the 2022 WIT Lifetime Achievement and WIT Trailblazer Awards! All Women In Tolling and friends of WIT are invited!

Patty Rubstello, P.E., Co-Chair, Women in Tolling, and Assistant Secretary, Washington State Ferries, Washington State Department of Transportation, Seattle, WA

Mary Sallach, Co-Chair, Women in Tolling and Director of Strategic Initiatives, State Road & Tollway Authority, Atlanta, GA

3:30pm – 5:00pm

Diversity, Equity & Inclusion – Safe Space Conversation

This conversation will be led by Gregory Bradley, Principal, Bradley Consulting & Training, Valley Stream NY

6:30pm –9:30pm

Board, Honorary Member & Host Agency Dinner

(by Invitation)

SUNDAY, SEPT 18, 2022**8:00am – 5:00pm****REGISTRATION****8:30am – 10:00am****Community Service***Pending***8:30am – 11:30am****Special Event: From Rock ‘n Roll to Tech ‘n Transpo**

Here's your chance to get an insider's look at how a 400,000-person event is planned and executed on an annual basis! Hugh Forrest, Chief Programming Officer for SXSW, kicks off Sunday morning of the IBTTA Annual Meeting with a talk about the history of SXSW and its evolution from music and film to technology and now transportation. Who knows what's next? This private event is a short 10-minute walk from the Hilton Hotel in the Paramount Stateside Theater. We'll be taking our seats by 9:00am to listen and interact with this legendary Austinite! Bring your questions and enjoy this very special event!

Fee: \$25.00

Meet in the lobby for a short walk to the Paramount Stateside Theater

11:00 am – 5:00 pm**Exhibits Set up****11:00am – 12:30pm****Lost Revenue Task Force: Updates and Developments**

The Lost Revenue Task Force was formed as immediate Past President Compton's presidential initiative. This group now has a year and a half of work under its belt, four fully established sub-committees and a very robust and eclectic mix of professionals who are ready to share results from completed studies, insight into industry best practices and tools they are creating to share with the overall IBTTA membership. This session will also cover next steps for the task force on toll reciprocity and pricing strategies.

Moderator: Jessica Carson, Director of Operations, E-470 Public Highway Authority, Aurora, CO**Kevin Bennick**, Vice President of Business Development, SWC Group, Carrollton, TX**Walter Fagerlund**, Vice President and Director, HNTB Corporation, South Portland, ME**Eric Hunn**, VP, Tolling, DMV Services and Collection Services, Duncan Solutions, Inc., Milwaukee, WI**Marcelle Jones**, Principal, Transportation Managing Leader, Stantec Consulting Services Inc., Plano, TX**Casey Self**, Director of Marketing, Perceptics, Knoxville, TN**Shannon Swank**, Co-Founder & Chief Marketing Officer, PlusPass, Inc., Austin, TX**Benton Tempas**, IT Director, Northwest Parkway LLC, Broomfield, CO

12:00pm – 1:30pm

Women in Tolling Networking Brunch

Fee: \$25.00

Reverbery Restaurant (Inside the Hilton Hotel)

Limited to 80 participants

Conference participants are invited to join the Women in Tolling for brunch and networking event. As part of the event, we will be raising funds for a local women's shelter. Learn more about xx here and consider donating during brunch.

Thank you to our generous event sponsors: Atkins, Cofiroute, ETC, HNTB and PlusPass.



ON YOUR OWN FOR LUNCH



2:00pm – 3:30pm

BREAKOUT SESSIONS

TECH TALKS

Moderator: Matt Shinton, P.E., Senior Project Manager, Gannett Fleming, Audubon, PA

Consumer Trends, Choices, and What Influences Them. Is Tolling Keeping Up?

Shannon Swank, Chief Marketing Officer, PlusPass, Austin, TX

SESSION IN DEVELOPMENT

TRANSPORTATION EQUITY: Best Practices in Transportation Equity

What does "Transportation Equity" mean to planners, designers, solution providers, operators and innovators? How do you envision the path for equity such that we are no longer in a reactive mode and carve a journey to a proactive mode? How do we address and disentangle equity best practices as we continue to solve and innovate within transportation? How do you determine a universe of stakeholders and their engagement with possible practices and solutions? What resources do we need to tap to ensure that all voices are being listened to formulate future policy? How do we dynamically monitor and respond to the needs of our customers? Join this session to hear ideas, lessons, and practices that your colleagues have in place and that you can consider applying to your organization.

Moderator: Ferzan Ahmed, P.E., Executive Director, Ohio Turnpike Commission, Berea, OH

Leveraging User-Centered Design for Equitable Outcomes in Shaping Transportation Funding Policy

Roshini Durand, Service Design & Innovation | Road Pricing, CDM Smith, Bellevue, WA and **Davonna Moore**, Freight Planning, CDM Smith, Kansas City, MO

Setting Rates for Road User Fees to Improve Transportation Equity

Saad Shbaklo, P.E., Senior Program Manager, AECOM, Orlando, FL

Private Sector Winner – DEI Award Submission: People and Organization Program

George Christopher, Business Development Manager, EMOVIS, Dulles, VA

DEI Award Submission: Georgia Department of Corrections

Cris Sanders Brown, Chief of Mobility Operations, State Road and Tollway Authority, Atlanta, GA

ENVIRONMENT & CLIMATE: A Green New World for the Sustainable Future of Transportation

Businesses, governments, and communities around the world are taking aim at climate change, environmental sustainability, and resiliency of assets and systems as a top priority. With the transportation sector as a top contributor to greenhouse emissions, environmental stewardship is becoming a cornerstone of transportation policymaking. A comprehensive set of environmental-social-governance (ESG) considerations are increasingly used in government policy and investor decision-making as indications of successful organizations' awareness and responsiveness to material risks and growth opportunities. This session will explore the many ways that the global toll industry is embracing the new wave of green infrastructure, operations, and business practices.

Moderator: Emanuela Stocchi, Director of International Affairs, AISCAT (Associazione Italiana Società Concessionarie Autostrade e Trafori), Rome, Italy

ITRCC's Roadmap to Carbon Neutrality

Alyssa Staley, Chief People and Customer Officer, ITR Concession Company LLC, Elkhart, IN

Roadblocks to building an EV charging network

John Medina, Vice President - Senior Credit Officer, Moody's Investors Service, New York, NY

MaaS for Sustainable Urban Mobility

John Davis, Commercial Director, TollPlus LLC, Dublin Ireland

SAFETY: Reducing Traffic-Related Deaths Through Advancements in Technology

During the first nine months of 2021, the U.S. saw a 12% increase in traffic fatalities over the same period in 2020—an alarming statistic that spurred the USDOT to announce a safety strategy focused on zero traffic-related deaths. To attain this goal, an overwhelming commitment is required from many different sectors within the transportation industry. Technology will certainly play a prominent role, and this session will focus on technologies that can decrease the number of traffic-related deaths. Presenters will focus on technologies that agencies, vehicle manufacturers, and other entities are focusing on to improve safety, technologies for protecting maintenance workers, and using the best technologies to help save lives.

Moderator: Heather Henck, P.E., PTOE, Manager, RK&K, Baltimore, MD

Using AI-Based Computer Vision Technology to Help Save Lives

Zubair Ghafour, Principal, Director of AI Solutions, CDM Smith, Warrenville, IL

Connected to Our Roadways

Fabiola Bowers, Traffic and Incident Manager, Central Texas Regional Mobility Authority, Austin, TX

Improving Traffic Operations' Safety Using Automated Lane Closure Solutions

Richard Jaramillo, Administrator, Maryland Transportation Authority, Annapolis, MD and **Marie Seguin**, Vice President, Versilis Systems Inc., Montreal, QC, Canada

3:30pm – 5:00pm

New Member & First Time Attendee Reception

4:00pm – 5:30pm

Leadership Academy Alumni Association (LAAA) Event Alumni of the Year Award

(open to all LAAA Alums)

6:00pm – 10:00pm

Opening Event: Central Machine Works Brewery

(Open to all attendees)

MONDAY, SEPT 19, 2022

7:00am – 6:00pm

REGISTRATION

7:00am – 8:30am

BREAKFAST WITH EXHIBITORS

8:30am – 9:30am

OPENING REMARKS

Patrick Jones, Executive Director and CEO, International Bridge, Tunnel and Turnpike Association, Washington, DC

Diane Gutierrez-Scaccetti, Commissioner, State of New Jersey Department of Transportation, Trenton, NJ

DEI Award Winners

Joi Dean, Executive Director, Richmond Metropolitan Transportation Authority, Richmond, VA

Public Sector: Ohio Turnpike and Infrastructure Commission for “Opportunity Corridor”

Accepting: **Matt Cole**, Director of Administration, Ohio Turnpike and Infrastructure Commission, Berea, OH and **Julie Myer, P.E.**, Construction Area Engineer, Ohio Department of Transportation, Akron, OH

Private Sector: eMovis for “People and Organization Program”

Accepting: **Christian Barrientos**, CEO Abertis Mobility Services – Emovis, EMOVIS, Dulles, VA

Host Agencies

James Bass, Executive Director, Central Texas Regional Mobility Authority, Austin, TX

James Hofmann, Executive Director and CEO, North Texas Tollway Authority, Plano, TX

Remarks from ASECAP

António Nunes de Sousa, President, APCAP and President, ASECAP, Lisbon, Portugal

CMO Recognition

Dee Anne Vickery, Chief of Staff, Central Texas Regional Mobility Authority, Austin, TX

Shannon Swank, Co-Founder & Chief Marketing Officer, PlusPass, Inc., Austin, TX

9:30am – 10:30am

KEYNOTE SPEAKER

Steve Farber, International Business and Leadership Speaker, Founder of The Extreme Leadership Institute

10:30am – 11:00am

REFRESHMENT BREAK WITH EXHIBITORS

11:00am – 12:30pm

GENERAL SESSION: Navigating Workforce Challenges

The workplace has changed—COVID had its own impact on the way people work and relate to their employers, but it also accelerated several transitions that were already in motion before 2020. In this new paradigm, organizations must rethink their approach to managing employees, whether they work in the office, remotely or in a hybrid arrangement. Using the exclusive, tolling-industry-specific results of a recently conducted workplace survey, this session will provide leaders with strategies they can use to manage workforce difficulties in a decentralized environment, measure and increase productivity, and enhance communications with staff in a way that ensures employee satisfaction and increases retention.

Moderator: Diane Gutierrez-Scaccetti, Commissioner, State of New Jersey Department of Transportation, Trenton, NJ

Russell Klosk, Managing Director, Managing Director, Talent & Organization/Human Potential, Accenture, Fairfax, VA

12:30pm – 2:00pm

LUNCH WITH EXHIBITORS

2:00pm – 3:30pm

GENERAL SESSION: Toll Excellence Awards

This session will be an informative look at the projects that the industry deemed the best of the best for 2022. The winners of the toll excellence awards will share their award-winning projects with you in a fast-paced and exciting session. This year, a new award for Safety programs has been added. Don't miss this session!

Moderator: David Machamer, Assistant Deputy Director - Toll Operations, Oklahoma Turnpike Authority, Oklahoma City, OK

Presenters will be announced after August 1st.

3:30pm – 4:00pm

REFRESHMENT BREAK WITH EXHIBITORS

4:00pm – 5:30pm

GENERAL SESSION: Navigating the Supply Chain

The list of pandemic-induced product shortages is long and diverse, and it seems to change each month —baby formula, gold bars, microchips, and much more. Add to that the war in Ukraine, sanctions imposed on Russia, and a looming recession, and you have the makings of a global supply chain disaster. What will it take to patch these cracks, and what can be done now to ensure we're prepared if this happens again? There is no one-size-fits-all approach to fixing the supply chain. But through wise infrastructure investments and embracing new technologies and processes, we can significantly lessen the probability of future supply chain disruptions. The experts in this session will explore the practical, incremental, and forward-looking investments that need to be made to protect global supply chains from future interruption.

Moderator: TBD

Service at Scale - How Tolling Agencies Can Meet the Opportunities Ahead

Roberto Treviño, Executive Director, Harris County Toll Road Authority, Houston, TX

Rahul Gupta, Managing Director, Consulting, Cities, Transport and Infrastructure, North America Accenture, Vienna, VA

5:30pm – 7:00pm

RECEPTION WITH EXHIBITORS

7:30pm – 10:30pm

Platinum★Palooza at Stubbs BBQ

Hosted by the IBTTA Platinum Sponsors

All attendees invited! Tickets for guests can be purchased at the registration desk.

The Platinum★Palooza is the perfect combination of good friends, legendary food (Stubbs BBQ), live music and great times – all courtesy of IBTTA's Platinum Sponsor Hosts! Just a short walk from the hotel (3 blocks), the Platinum★Palooza is the can't-miss event Monday evening event. Come and join your Platinum Sponsor hosts for a fun and relaxing evening, Austin-style!

TUESDAY, SEPTEMBER 20, 2022

7:00am – 5:00pm

REGISTRATION

7:00am – 8:30am

BREAKFAST WITH EXHIBITORS

8:30am – 10:00am

GENERAL SESSION

IBTTA Business Meeting

Facilitator: Diane Gutierrez-Scaccetti, Commissioner, State of New Jersey Department of Transportation and President, IBTTA, Trenton, NJ

Finance Chair Report: George Zilocchi, CPA, Chair, Finance Committee and Consultant, HNTB Corporation, Little Ferry, NJ

2023 Elections: Mark Compton, CEO, Pennsylvania Turnpike Commission and Immediate Past President, IBTTA, Middletown, PA,

Approval of Bylaws Amendment, Diane Gutierrez-Scaccetti, Commissioner, State of New Jersey Department of Transportation and President, IBTTA, Trenton, NJ

Executive Director/CEO Report: Pat Jones, Executive Director & CEO, IBTTA, Washington, DC

Honorary Members Ceremony

Pat Jones, Executive Director & CEO, IBTTA, Washington, DC

IBTTA Foundation Scholarship Ceremony

Jim Wilson, Senior Vice President, TransCore and Chair, IBTTA Foundation, Orlando, FL

Recognition of the Women in Tolling Award Winners

Diane Gutierrez-Scaccetti, Commissioner, State of New Jersey Department of Transportation and President, IBTTA, Trenton, NJ

Promotion for Annual Meeting 2023, Seattle, Washington

Patty Rubstello, P.E., Assistant Secretary, Washington State Ferries, Washington State Department of Transportation, Seattle, WA

10:00am – 10:30am

REFRESHMENT BREAK WITH EXHIBITORS

10:30am – Noon

BREAKOUT SESSIONS

TECH TALKS (Round #2)

Moderator: Anthony Sgro, Transportation Systems Engineer, IBI Group, Toronto ON Canada

Technical Agility

Mike Childress, Chief Technology Officer, ETC, Richardson, TX

Transportation and Societal Changes Through the Lens of the Barbie Car

Rick Gobeille, Senior Principal, Stantec Consulting Services Inc., New York, NY

Innovative Public Outreach Efforts to Create Lasting Community Engagement, Corridors of Prosperity, and Project Liftoff

Sue Chrzan, Director of Public Affairs & Communications, Tampa-Hillsborough Expressway Authority, Tampa, FL

TRANSPORTATION EQUITY: Accessibility...And Justice...For All...

In the United States, transportation is the second-largest average household expenditure after housing (Bureau of Labor Statistics, 2019). The burden of these costs falls disproportionately on low-income, disabled, elderly, rural and minority populations. Equity in tolling has long been considered achieved by the equal treatment of its customers: all users pay the same based upon their user classification often related to vehicle type, method of payment, frequency of use, or proximity to the toll facility. While these classification can benefit certain users, they often are agnostic to the disparity in economic impacts to users. In this session, we will present what toll agencies are doing and contemplating to address inequitable impacts on its users. Join us in this open exchange of ideas and the role of tolling agencies. We will explore what equity means, its importance and relation to advancing agency goals or mission, and the agency's responsibility to improve people's ability to access goods, services, jobs, and activities.

Moderator: Marcelle Jones, Principal, Transportation Managing Leader, Stantec Consulting Services Inc., Plano, TX

Central 70 Tolling Equity Program: Transportation Equity for Low-Income Residents

Simon Logan, Special Projects Lead and Policy Analyst, and **Kelly Brown**, Tolling Operations Manager, Colorado Transportation Investment Office (CTIO), Denver, CO

Michael D. Bryant, Director, Civil Rights Division, Texas Department of Transportation, Austin, TX

Anna Bonet, CEO, Elizabeth River Crossing, Portsmouth, VA

Anil Mirmira, P.E., Deputy Director, Tolling Operations, Harris County Toll Road Authority, Houston, TX

ENVIRONMENT & CLIMATE: Lead, Follow or Get Out of the Way!

How are you providing the customer with a choice to pick the fastest, greenest, or least expensive transportation option while attempting to make a positive impact on climate change? What steps are you taking in your planning, design, manufacture, deployment, or operations that take into account sustainable material resources, renewable energy, or building a greener workplace? This session will identify the tools, technologies and implementations that enable or encourage the inevitable evolution of a more connected mobility experience, while providing an active focus on improving the employee, customer, or community's environment.

René Moser, Senior EU and International Affairs Manager, ASFINAG, Vienna, Austria

Impact of Extreme Weather Events, as a Result of Climate Change. The Case of Snowstorm on the Attica Tollway

Bill Halkias, Consultant, Attica Tollway, Athens, Greece

Case Study: Preparing for Extreme Weather in Fire Country

Jessica Carson, e470 Public Highway Authority, Denver, CO

Brisa's Strategy Towards Green Infrastructure

Franco Caruso, Head of Corporate Communications and Sustainability Manager, Brisa-Autoestradas De Portugal, S.A., Sao Domingos de Rana, Portugal

CFX Leading Regional Transportation with Green Solutions

Michelle Maikisch, Chief of Staff/Public Affairs Officer, Central Florida Expressway Authority (CFX), Orlando, FL

SAFETY: “Hold My Beer, I Dropped My Phone” - Solutions for Preventing Distracted & Impaired Driving

Despite stricter regulation and enforcement, and increased public education, the tragic consequences of distracted and impaired driving continue to grow. Approximately 3,000 traffic fatalities and 280,000 injuries are directly related to distracted or impaired driving each year. Everyone knows the dangers of distracted and impaired driving, yet too many of us engage in these risky behaviors anyway. What more can be done to attain the goal of zero fatalities on our roadways. Is the answer more technology? More education? Harsher penalties? What works, and what doesn't? This session will focus on projects and programs aimed at reducing distracted and impaired driving.

Moderator: Kary Witt, P.E., Vice President, National Toll Market Practice Leader, HNTB Corporation, San Francisco, CA

WAYCARE - Solutions for Stopping Wrong-Way Driving

Greg Mack, Asst. Director of IT & Toll Systems, Central Texas Regional Mobility Authority, Round Rock, TX

12:00pm – 1:30pm

LUNCH WITH EXHIBITORS

1:30pm – 3:00pm

BREAKOUT SESSIONS

TECH TALKS (Round #3)

Moderator: Eric Coraggio, P.E., Project Manager, ETC, Austin, TX

Orbital Eyes on America's Fastest Highway

Carl Pucci, EO59 and **Doug Wilson**, SH130 (joint presentation)

TRANSPORTATION EQUITY – The Intersection of Equity, Accessibility & Technology

Equity and accessibility are directly related when it comes to the transportation system: to increase the former you must increase the latter. Luckily technology has empowered transportation organizations with new tools they can use to better understand the nature of the challenges facing their communities and, most importantly, products and services they can use to solve them. Panelists will address how technology goes hand in glove with increasing accessibility to transportation and mobility services and thereby increasing equity in areas and communities served by tolling organizations.

Session in Development.

Moderator: Rosa Rountree, National Operations Director, Atkins N.A., Orlando, FL

Stephen Zoegall, Global Industry Lead, Transport & Infrastructure Practice Lead, Accenture, Dallas, TX

Pamela Bailey-Campbell, Principal, Stantec Consulting Services Inc., Littleton, CO

ENVIRONMENT & CLIMATE – Congestion Mitigation Strategies

Tolling agencies faced with congestion on their roadways are continually looking for solutions. There are rarely quick fixes, and with the rapid change in technologies, congestion management strategies are constantly evolving. Some of the available strategies include active traffic management, high-occupancy or transit options, pricing strategies, and adding lane capacity. Though costs and schedule implications vary, each strategy offers benefits to

the tolling agency and to the environment, as reducing congestion helps reduce greenhouse gas emissions. Session presenters will discuss planned congestion management strategies that could be shared with other tolling agencies facing similar challenges.

Moderator: David Ungemah, Senior Vice President, Transportation Operations Strategy Business Line, WSP USA, Denver, CO

Lessons from Europe Sustainability Programs: New Opportunities for the U.S. Toll Industry

Tsjerk-Friso Roelfzema, General Manager, Senior Vice President Europe, Verra Mobility, Mesa, AZ

International Lessons on Congestion Charging

Simon Dixon, Partner & Global Transportation Lead, Deloitte, London, England

SAFETY – New Developments in Workplace Safety

Session in Development.

1:30 – 4:00 pm

Exhibits Tear Down

3:00pm – 3:30pm

REFRESHMENT BREAK

3:30pm – 5:00pm

GENERAL SESSION: Perspectives Our Future is Built on Resilience, Leadership, Opportunity

Our world is experiencing growing pains like never before. Who could have imagined just three short years ago that we would now confront so many challenges all at once? And how interconnected the world would feel as the adversities increased. COVID-19. Lockdowns. Climate catastrophe. Supply chain failure. A struggling economy. War in Ukraine. Persistent racial injustice. Workforce Challenges. The list goes on. Any one of these challenges could crush the soul of a normal person; now we face so many all at once. In the feelgood baseball movie “A League of Their Own,” the catcher portrayed by Gina Davis quit the team, telling her manager (Tom Hanks), “It just got too hard.” Hanks replies, “It’s supposed to be hard. If it wasn’t hard, everyone would do it. The hard is what makes it great.” In this session, visionary leaders will look beyond the daily challenges of tolling and explore the “hard” mega-challenges we all confront. They will also share their perspective on how to prevail in these life-altering times by staying resilient and embracing innovation.

Moderator: Pierce Coffee, President, Transurban- North America, Alexandria, VA

Chris Tomlinson, Managing Director, Deloitte Consulting LLP, Atlanta, GA

6:30pm – 7:00pm

CLOSING RECEPTION

7:00pm – 9:00pm

CLOSING BANQUET