


IBTTA's Platinum Sponsors work with the IBTTA Board of Directors to set the agenda for IBTTA – and set the agenda for the entire tolling industry.

BENEFITS FOR 2023

Elevate Your Brand Visibility

- **Complimentary announcements** in the IBTTA News section of IBTTA SmartBrief
- Year-round sponsor profile and banner advertisements in the IBTTA app
- Logo prominently displayed across IBTTA website
- Platinum designation in the IBTTA membership directory
- One ¼-page ad in each of the printed programs for all meetings
- Recognition in IBTTA event programs and the Meetings App
- IBTTA Platinum Badge  to promote industry leadership
- Logo placement on a separate sponsor reel shown at the start of every event and on-site banner

Thought Leadership and Networking

- Representation on the Council of Platinum Sponsors (CoPS), which collaborates with the Board of Directors to set strategy, identify emerging issues and exclusive networking opportunities
- Council of Platinum Sponsors program leadership and speaking roles
- Invitations to exclusive IBTTA Board of Directors meetings and receptions
- Complimentary meeting space during IBTTA meetings, as available and upon written request
- Preliminary and final attendee registration lists with delegates' full contact information
- One sponsorship item at the Technology Summit or Annual Meeting (valued at \$15,000)

Complimentary Registrations and Discounts

- 10 complimentary delegate registrations, which can be used at any 2023 event, including the **91st Annual Meeting & Exhibition in Seattle, WA**
- 30% off advertising on the IBTTA website and other digital properties
- 10% off advertising in the IBTTA SmartBrief newsletter
- Discount on workshop exhibit space
- 50% discount of webinar and meetup sponsorships

1. PAYMENT

By signing this confirmation below, your company agrees to make payment in full to IBTTA in the amount of \$40,000 (US) by January 31, 2023.

2. MEMBERSHIP STATUS

Your organization's 2023 IBTTA membership dues are not included in this sponsorship level. Annual dues are billed separately and must be paid to qualify as a Platinum Sponsor.

SIGNATURE OF AGREEMENT

I agree to the terms and conditions set forth in this contract.

COMPANY

NAME

TITLE

SIGNATURE

DATE

IBTTA

NAME

TITLE

SIGNATURE

DATE

Please return the completed form to Ancilla Brady, abrady@ibtta.org



UPCOMING EVENTS	DATES	LOCATIONS
Winter Board of Directors & Committee Meetings <ul style="list-style-type: none"> • COUNCIL OF PLATINUM SPONSORS MEETING • 	January 18-20, 2023	Coral Gables, FL
Leadership Academy	February 12-17, 2023	Washington, DC
Communications Workshop IBTTA.org/norfolk	March 26-28, 2023	Norfolk, VA
Technology Summit IBTTA.org/indy	April 29-May 2, 2023	Indianapolis, IN
Spring Board of Directors and Committee Meetings <ul style="list-style-type: none"> • COUNCIL OF PLATINUM SPONSORS MEETING • 	June 2-3, 2023	Salt Lake City, UT
Road Usage Charging and Finance Conference IBTTA.org/slc	June 4-6, 2023	Salt Lake City, UT
2024 Conference Planning	July 2023	Location TBD
Maintenance, Engineering & Roadway Operations Workshop IBTTA.org	July 2023	Location TBD
Global Tolling Summit	September 2023	Location TBD
Fall Board of Directors and Committee Meetings <ul style="list-style-type: none"> • COUNCIL OF PLATINUM SPONSORS MEETING • 	October 6-7, 2023	Seattle, WA
91st Annual Meeting & Exhibition IBTTA.org/seattle	October 8-10, 2023	Seattle, WA