



## CALL FOR PRESENTATIONS SESSION DESCRIPTIONS

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### GLOBAL TOLLING SUMMIT Seville, SPAIN | September 15-17, 2024 | [www.IBTTA.org/SEVILLE](http://www.IBTTA.org/SEVILLE)

Call for Presentations Submission Period: April 30 – May 27, 2024

**Submission Deadline: May 27, 2024**

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Note: All sessions during the Global Tolling Summit in Seville are General Sessions. There are no tracks.

#### **SESSION #1: BIG, IMPORTANT INNOVATIVE PROJECTS FROM AROUND THE WORLD**

The meeting planners seek presentations that explore big, important, and pioneering projects from around the world. Projects can focus on accomplishments such as innovative systems and technologies, engineering feats, or distance-based fees and congestion pricing. Presentations will focus on efficiency, technological advances, and decarbonization. Presenters are encouraged to emphasize measurable benefits and transformative impacts.

#### **SESSION #2: FRONTIERS OF INNOVATION -- EXPLORING EMERGING TECHNOLOGIES SHAPING TOMORROW**

The meeting planners seek presentations that explore groundbreaking technologies reshaping the tolling industry, from artificial intelligence and machine learning to ESG applications. Presentation topics may include emission reductions and reporting, safety innovations, enforcement efficiency, regional variations in enforcement, and revenue collection technologies.

#### **SESSION #3: A GLOBAL PERSPECTIVE ON IMPROVING ROAD SAFETY**

This session emphasizes the tolling industry's commitment to road safety, featuring insights from operators, partners, and experts worldwide. It will showcase successful safety initiatives and projects, including efforts launched as part of IBTTA's global road

safety campaign "Be Safe Together." Presentations may also explore ways to advance Vision Zero and Project EDWARD goals collaboratively.

#### **SESSION #4: ROAD PRICING/RUC**

This session focuses on the evolution of road pricing technology and its potential for widespread implementation on public road networks. The meeting planners seek presentations covering topics such as placing road users at the center of pricing, driver acceptance of the 'user pays' principle, value-added services, and supporting alternative mobility options.

#### **SESSION #5: ENHANCING THE CUSTOMER EXPERIENCE & DELIVERING A SUPERIOR RIDE**

This session will look at enhancing the customer experience on toll roads through efficiency, safety, aesthetics, and incentives. The meeting planners seek presentations on safety investments, efficiency measures, aesthetics improvements, KPIs/KPMs for infrastructure, and the impact of frequent rider discounts on customer loyalty.

#### **SESSION #6: GREEN MOBILITY AND SUSTAINABILITY/RESILIENCE**

This session explores the intersection of Europe's carbon neutrality goals, the rise of alternative fuel vehicles, and the potential impact on road funding. The meeting planners seek presentations that look at how to balance policy objectives with evolving technologies and human behavior to achieve carbon neutrality by 2050.

#### **SESSION #7: FINANCE -- THE END OF TOLL MOTORWAY CONCESSIONS IN EUROPE. WHAT'S NEXT?**

This session examines the evolving role of tolling from infrastructure financing to demand management. The meeting planners seek presentations that explore what happens when tolling concessions expire, the future of toll road concessions, and potential replacements. Presentation topics may include strategies for sustainable financing models, the future of toll motorway concessions, and ensuring returns on investment amid shifting transport policies.