93rd Annual Meeting & Exhibition
Denver, CO | October 11-14, 2025
www.ibtta.org/denver
Submission Period: May 27 – July 7, 2025

GENERAL SESSIONS

1. **Bold Moves, Bright Futures: A Year of Vision, Progress, and Impact**
   (Submissions not accepted for this session)

2. **2025: Moving Big Initiatives Forward**
   Highlighting Milestones in Congestion Management, Interoperability, Customer Service & Safety (Submissions not accepted for this session)

3. **Guarding the Gateways: Cybersecurity at the Intersection of Tolling and Technology**

   As tolling systems become more digital and interconnected, they face growing cybersecurity threats—from ransomware to data breaches and infrastructure vulnerabilities. These risks impact not only operations but also data integrity, public trust, and financial systems. With diverse public and private stakeholders, developing cohesive cybersecurity strategies is complex. This session explores evolving threats, governance challenges, and cross-sector insights to spark strategic dialogue on building long-term resilience. Contributions from tolling agencies, cybersecurity experts, and adjacent industries are encouraged.

BREAKOUT TRACKS

TRACK #1: BACK TO BASICS

Session 1: *WHO* Drives Tolling? Voices from Across the Industry
This session is less about formal presentations and more about engaging peer-to-peer conversations that tap into the knowledge, experience, and fresh perspectives of tolling professionals. Through facilitated tag-team discussions, seasoned and emerging leaders will explore how the industry is evolving, what challenges lie ahead, and what innovations are shaping tomorrow's tolling landscape.

We invite participants from the following key areas:

- Governance/Policy – Board Members or Governing Officials

- Technology/Innovation – CTOs, CIOs, Chief Strategy Officers

- Communications/PR – PIOs, Chief Communications Officers, Government Affairs Professionals

- Operations – COOs, Operations Directors

After the main stage discussions, breakout sessions will offer a deeper dive into key topics and foster meaningful peer-to-peer exchanges.

Session 2: *WHAT* Makes a Successful Back Office Procurement? A True-Life Story
(Submissions not accepted for this session)

Session 3: *WHY* Tolling? ….Why Not?
We're seeking insightful presentations that explore the key factors and decision-making processes behind choosing tolling as a funding and mobility solution. Whether your agency is tolling for the first time or expanding an existing system, we want to hear what prompted the decision: Was it funding gaps, congestion relief, equity considerations, resilience, or long-term sustainability? Share the strategic conversations, political dynamics, stakeholder input, and policy frameworks that shaped your path toward tolling. Presentations may highlight successful implementations, lessons learned from challenging rollouts, or perspectives from projects that ultimately chose not to toll. Help peers understand the "why" behind tolling—what made it the right (or wrong) fit—and provide high-level takeaways that can inform future decisions across the industry.

TRACK #2: BEST OF IBTTA

Session 1: Table Talk: Updates, Challenges & Collaborative Solutions
The planning group invites previous presenters or participant in an IBTTA panel discussion to submit for this session. This is a unique opportunity to share updates on initiatives that demonstrate measurable, tangible direct and indirect benefits from the stage and then dive deeper in small group conversations. We are also eager to hear about ongoing challenges that remain unresolved. This is a unique opportunity to brainstorm with industry leaders. The planners want to hear from submitters from around the world!

Session 2 and 3: Leading Ideas, Proven Solutions
This special 2-part session is a curated showcase of the most impactful, innovative, and highly acclaimed presentations from previous IBTTA events. We invite past presenters from any IBTTA Workshop or Meeting to submit their standout sessions for consideration. Whether it's your original presentation or an updated version that includes new insights and developments since your last appearance, this is your chance to share your success story with a wider audience. Reflect on the progress made, highlight key takeaways, and inspire fellow attendees with proven results, lessons learned, and the continued impact of your work.

TRACK #3: FUTURE FORWARD: TREND TALKS ++

*All talk submissions must include a short video showcasing a speaker's style and topic for planners to evaluate. The video should only be a few minutes and can be the presenter talking about their desired topic or a short snippet of their presentation. It should showcase how interesting and unique the topic is as well as how it will be presented.

Topics We're Excited About for All Sessions in this Track:

Soft Skills That Drive Hard Results:

- Leadership in uncertainty
- Emotional intelligence in technical fields
- Communication that moves people

Industry-Adjacent, Future-Forward Visions:

- The future of trucking, automobiles, or infrastructure
- How banking, payments, or data security will reshape transportation
- The evolving landscape of legislation and regulation
- "The Future of ___" — surprise us with your unique angle!

Session 1: Round Tables– Calling All Change Makers: Your Mission Starts Here

We're looking for bold thinkers, sharp minds, and those unafraid to challenge convention. What provocative question are you asking? What boundary-pushing idea are you testing? In this highly interactive session, we invite you to step into the spotlight and lead a conversation that questions the future of tolling and mobility. Submit your most compelling and/or provocative question, a brief description of the idea you're exploring, and the high-level insights you hope the audience will walk away with. If selected, you'll present your concept on stage and guide a breakout discussion designed to dive deeper with peers and decision-makers alike. This isn't just another session—it's a mission to shape what's next. Are you in?

Session 2: Trend Talks

Trend Talks are a showcase for speakers presenting well-formed ideas in 15 minutes (or less). The Talks aim to showcase and explore both established and emerging ideas and trends, to engage the audience and to convey a narrative about a solution, innovation, service, or idea that tackles a particular issue within the industry. This also means the focus is on your content, and your PowerPoint slides should serve to support and enhance your message. [Find out more about this format here](#).

Session 3: Ignite Talks

Are you ready to spark new thinking in five minutes flat? We're looking for bold voices and visionary ideas for our upcoming Ignite-style presentations — a dynamic session featuring rapid-fire presentations that challenge assumptions, spark conversations, and energize our industry. This is your moment to *IGNITE* a new idea. Step up. Speak fast. Make it count.

Each speaker will present for 10 minutes: 20 slides, auto-advancing every 30 seconds. It's quick. It's intense. It's powerful.

Option 1: Two 5-Minute Segments
   - Format: Two separate 5-minute Ignite decks (10 slides each, 30 seconds per slide).
   - Part 1: "The Problem"; Part 2: "The Solution" or "Point/Counterpoint"

Option 2: Standard Ignite presentation (just a little longer)
   - Format: 20 slides x 30 seconds = 10 minutes

Key Considerations for Ignite Presentation Style
- Visual storytelling is key — slides should be image-forward, not text-heavy
- All selected speakers will receive coaching in advance
- You must be available for a rehearsal before the event

Have an idea for a presentation that doesn't fit within these sessions? Submit it for consideration by selecting "None of these apply but I would like to submit my presentation idea" on the call for presentations form.