



Heather Burke
Public Information Officer
Cell: 720-467-8244
hburke@e-470.com

MEDIA ADVISORY

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E-470 Celebrates 30 Years of Improving Journeys in the Denver-Metro Area *Toll Credit Giveaway Tomorrow to Mark Anniversary*

AURORA, CO – Since the first segment of E-470 opened in June 1991 and the first customer hit the toll road, E-470 has firmly established itself as a viable option to get around the Denver-metro area quickly and reliably as populations grow. Now, 30 years later, the 47-mile tollway is handling more than 118 million toll transactions per year and encompasses three counties and five municipalities, expanding service to nearly three million Colorado residents annually. To celebrate this 30-year milestone, **starting at 3:30 p.m. on Wednesday, June 30 at Mile Marker 30**, (between Pena Boulevard and 96th Avenue) E-470 will reward its *first 30 [ExpressToll](#)* customers with a \$30 toll credit! In addition, **any *ExpressToll* customer** who drives on E-470 on June 30 will also be entered into a giveaway for a \$300 toll credit.

“We’d like to show customers our appreciation for allowing us to improve their journeys over the last several decades,” said E-470 Board Chair and Adams County Commissioner Chaz Tedesco. “While 2020 was a year like no other due to the pandemic, E-470 was unwavering in its focus on service and we are proud to continue to provide an affordable and reliable transportation solution for Denver-metro residents through the challenging times of COVID-19.”

Influencing the Economy

Between 2015 and 2020, moving more people on E-470 directly influenced economic activity in Adams, Arapahoe, and Douglas counties, as well as the cities of Aurora, Brighton, Commerce City, Parker, and Thornton to include:

- An increase of 52,000 jobs, representing regional employment growth of 46%.
- E-470 land use development contributing to total property valuations increasing by nearly \$46 billion over a four-year period.
- Saving commuters 43.2 million hours of time annually, representing a net value of time of more than \$354 million in 2019.

Making Investments to Expand Infrastructure

The operation of E-470 and improvement projects are funded primarily through toll revenue. In 2020, the E-470 Public Highway Authority completed a roadway widening project from Quincy Avenue to I-70, adding a third travel lane in each direction, new on/off ramps, new traffic signals, expanded bridge structures, improved drainage, and a freshly paved asphalt surface to provide a smoother ride. The project also included a six-mile expansion to the High Plains Trail that runs along the west side of the highway and added a 10-foot-wide multi-use path for people on bikes and on foot, which now serves as a north-south connection for residents in Arapahoe and neighboring counties.

Construction on the next phase of road widening is anticipated to begin in 2022 and will extend from I-70 to 104th Avenue, expanding this 11-mile stretch to six travel lanes and extending the multi-use trail for bikes and pedestrians.

About the E-470 Public Highway Authority: E-470 is the 75-mph toll road running along the eastern perimeter of the Denver metropolitan area. E-470 is a user-financed roadway, receiving no local, state or federal funds for financing,

construction, operations or maintenance. A political sub-division of the state, the tollway is governed by the E-470 Public Highway Authority Board composed of eight local governments including Adams, Arapahoe and Douglas counties, and the municipalities of Aurora, Brighton, Commerce City, Parker and Thornton. Additionally, E-470 operates *ExpressToll*, the all-electronic toll collection system available on E-470, Northwest Parkway and Colorado's Express Lanes. For more information, please visit e-470.com.

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