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Ad Placement 336 x 280 px ILarge Rectangle

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NEWS & IN

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IBTTA DIGITAL MARKETING PACKAGES

Rates

1. One month Run of Site, Connection Newsletter and Blog	\$5,200
Four blogs and one Connection and homepage ad	

- 2. One Month Connection and Blog......\$2,500 Four blogs and one Connection
- 3. Two weeks Run of Site..... .\$3.000

(Full Width Pages with different

column widths)

	PLACEMENT	SIZE	MAX FILE SIZE
1 Homepage	Large Rectangle	336x280px	•
2 Events	Leaderboard	728x90px	
3 TollMiner [™]	Leaderboard	728x90px	
4 Membership	Billboard	970x250px	•
5 Membership	Leaderboard	728x90px	
6 News & Media	Leaderboard	728x90px	
7 Blog	Custom	600x100px	500 KB
8 IBTTA Connection	Custom	600x100px	500 KB
9 Video Ads		•	•

TOLLING POINTS

ITA IN THE MIRE

6

(Pages with a multiple column -

all the same width)





8

Provides advertisers the opportunity to have their ads embedded in the emails that go out to the people who subscribe to IBTTA's weekly placements are included. Tolling Points Blog.

Acres advects

(7)

Provides advertisers the exclusivity of running the only ads in IBTTA's monthly member newsletter. Two

Provides advertisers the exclusivity of running the only ads on IBTTA's site for a set period of time. Up to five placements.

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different column widths)

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For more information, visit www.IBTTA.org

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(Full width pages with

single column)