



INTERNATIONAL BRIDGE, TUNNEL AND TURNPIKE ASSOCIATION

Executive Development Program

February 11-16, 2018
Washington, DC

2018 Applications Now Being Accepted



Leadership Academy Class of 2017

AN investment IN THE FUTURE

Through this course, participants will:

- broaden their perspective from a single functional area to the full range of executive responsibilities;
- develop a complete picture of the multifaceted business of tolling;
- hone their communications and interpersonal skills;
- establish a network of peers in the tolling industry and business organizations around the world.

Meeting in the nation's capital gives students the opportunity to experience the federal transportation policy making first hand. In addition to the busy classroom schedule, opportunities to experience the city provide informal time with colleagues.



“I gain

WHO SHOULD APPLY?

Senior managers from toll agencies, toll concessionaires and businesses that provide products and services to the tolling industry.

FACULTY

The IBTTA Leadership Academy Executive Development Program is directed by Dr. Barbara K. Gannon, of Gannon Consult, a clinical psychologist, educator and former operating transit manager. In leading the Executive Development Program, Dr. Gannon is joined by numerous distinguished instructors from the public and private sectors, all of whom volunteer their time to support the development of the industry's emerging leaders.

Faculty may include current and former executive directors of toll agencies and concessionaires from around the globe; federal and state government officials; professors from the world's top universities; leaders of firms engaged in transportation finance, construction, engineering and technology; senior association executives; and leaders from the fields of organizational development, psychology and education.

ADMISSIONS

Toll agency executive directors and business partner executives are invited to nominate candidates for the IBTTA Leadership Academy Executive Development Program. Dr. Barbara Gannon, program director, will review the applications and select up to 35 participants. The selection process will ensure a balanced class that represents the tolling industry.

ed leadership skills and friends that I'll have for a lifetime.

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SCHEDULE FOR 2018

Applications Accepted

September 1 through November 6, 2017

Notifications Sent to All Applicants

End of November 2017

Class Begins (Welcome dinner)

Sunday, February 11, 2018

Class Ends (Noon)

Friday, February 16, 2018

HOTEL

Washington Marriott
1221 22nd Street, NW
Washington, DC 20037
(202) 872-1500

PARTICIPANTS ENJOY

- Discussions with toll industry leaders from the public and private sectors
- Group dynamics workshops
- Opportunities for individual coaching
- Reception at IBTTA headquarters

PROGRAM TOPICS

- Leader as Strategist
- Partnering for Better Results
- Leadership Roundtable
- Navigating Politics and Policy
- Future of the Industry/Business of Tolling
- Generations at Work
- Perspectives of a Leader
- Managing Work/Life Balance
- Building Resilience

HOW TO APPLY

Nominees must complete an application form, a nomination form and submit a resume and one-page statement of interest. Application forms may be downloaded at www.IBTTA.org/leadershipacademy.

APPLICATION DEADLINE

The deadline to apply for admission is November 6, 2017.

TUITION

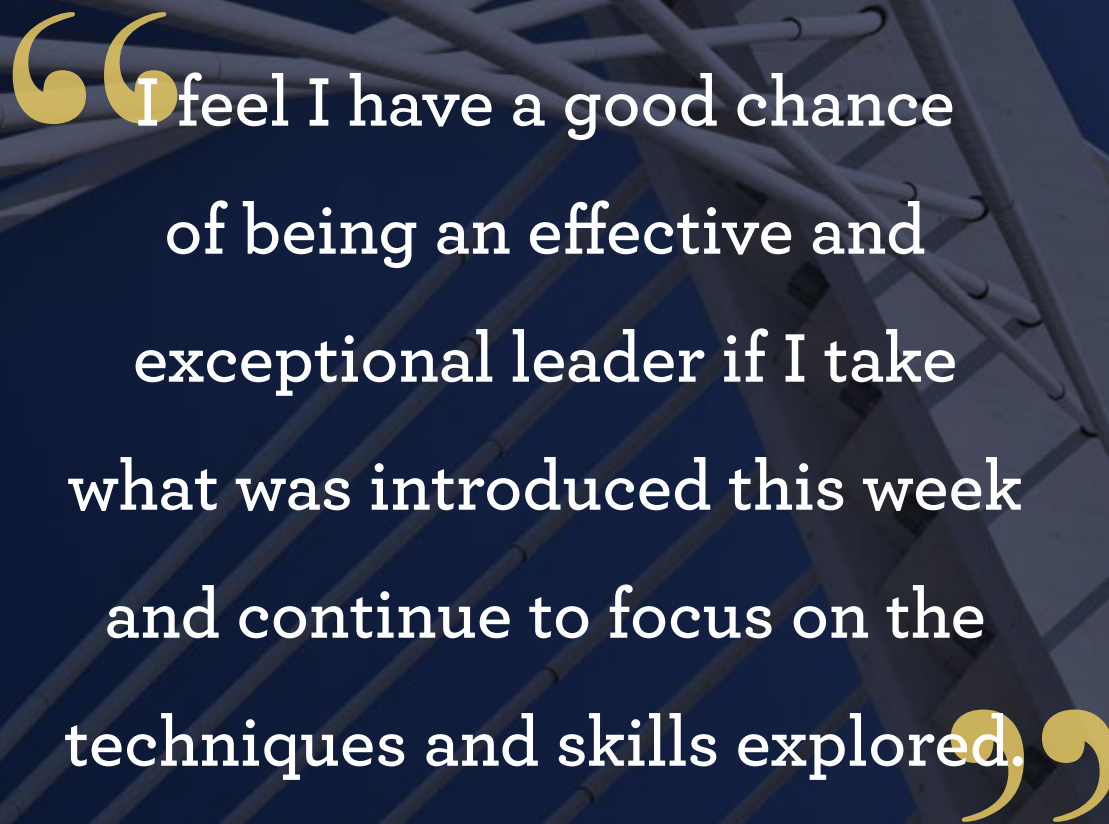
The fee for the program is \$3,500. Tuition includes all course materials, breakfast each morning, four lunches and two dinners.

TRANSPORTATION & LODGING

Transportation, lodging and incidentals are not provided and will be the participant's responsibility.

QUESTIONS? Email Wanda Klayman at wklayman@ibtta.org, or call (202) 659-4620 ext. 22.

apply today



“I feel I have a good chance
of being an effective and
exceptional leader if I take
what was introduced this week
and continue to focus on the
techniques and skills explored.”

ABOUT THE IBTTA FOUNDATION

The IBTTA Foundation is the research, educational and charitable arm of IBTTA. The Foundation supports and conducts research on transportation and tolling; conducts training and professional development programs including the IBTTA Leadership Academy; supports charitable good works and operates a scholarship program. Contributions to the IBTTA Foundation and the Leadership Academy are tax deductible as charitable contributions under section 501(c)(3) of the U.S. Internal Revenue Code. www.IBTTA.org/leadershipacademy



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