

# An Investment in Your Future

## Executive Development Program

### NEW IN 2022

#### LAAA SCHOLARSHIP

The LAAA will be granting the cost of tuition (value = \$3,500) to one student. All other expenses such as lodging and transportation will be the student's responsibility.



INTERNATIONAL BRIDGE, TUNNEL AND TURNPIKE ASSOCIATION

February 13-18, 2022 | Washington, DC  
**APPLY TODAY!**

#### THROUGH THIS COURSE, PARTICIPANTS WILL...

Broaden their perspective from a single functional area to the full range of executive responsibilities.

Develop a complete picture of the multifaceted business of tolling.

Hone their communications and interpersonal skills.

Establish a network of peers in the tolling industry and business organizations around the world.

#### PARTICIPANTS ENJOY

Discussions with toll industry leaders from the public and private sectors

Group dynamics workshops

Opportunities for individual coaching

Reception at IBTTA headquarters

Offsite team building event

Unique perspectives in a comfortable learning space

#### PROGRAM TOPICS MAY INCLUDE

Leader as Strategist

Partnering for Better Results

Executive Roundtable

Navigating Politics and Policy

Visions of the Future/Business of Tolling

Perspectives of a Leader

Managing Work/Life Balance

Building Resilience

**2022 APPLICATIONS NOW BEING ACCEPTED**

#### FACULTY

The IBTTA Leadership Academy Executive Development Program is directed by Dr. Barbara K. Gannon, of GannonConsult, a clinical psychologist, educator and former operating transit executive. In leading the Executive Development Program, Dr. Gannon is joined by Maggie Wilkins of Wilkins Strategies and numerous distinguished instructors from the public and private sectors, all of whom volunteer their time to support the development of the industry's emerging leaders.



Leadership Academy Class of 2020

## ABOUT THE LEADERSHIP ACADEMY ALUMNI ASSOCIATION

Formed in 2019, IBTTA's Leadership Academy Alumni Association's (LAAA) mission is to foster meaningful and lifelong connections through the ongoing advancement of leaders, exchange of ideas and mobility solutions to link communities. The LAAA represents 400 Leadership Academy alums through Committee work, webinars and meetups. This year, they're pleased to present the first Leadership Academy Alumni Association Scholarship, open to all applicants for the class of 2022.

## ADMISSIONS

Toll agency executive directors and business partner executives are invited to nominate candidates for the IBTTA Leadership Academy Executive Development Program. Dr. Barbara Gannon, program director, will review the applications and select up to 36 participants. The selection process will ensure a balanced class that represents the tolling industry.

## HOW TO APPLY

Nominees must complete an application form and submit a resume and a recommendation or endorsement from the leadership of your organization. The application form is online at [www.IBTTA.org/leadershipacademy](http://www.IBTTA.org/leadershipacademy).

## APPLICATION DEADLINE

The deadline to apply for admission is **October 18, 2021**.

## TUITION

The fee for the program is \$3,500. Tuition includes all course materials, breakfast each morning, four lunches and two dinners. **Tuition is non-refundable after December 31, 2021.**

## TRANSPORTATION & LODGING

Transportation, lodging and incidentals are not provided and will be the participant's responsibility.

## HOTEL

Westin City Center  
1400 M Street, NW, Washington, DC 20005  
(202) 429-1700

## SCHEDULE FOR 2022

**Applications Accepted**  
August 26 through  
October 18, 2021

**Notifications Sent to All Applicants**  
Early November 2021

**Class Begins (Welcome Dinner)**  
Sunday, February 13, 2022

**Class Ends (Noon)**  
Friday, February 18, 2022

**QUESTIONS?** Contact Wanda Klayman at [wklayman@ibtta.org](mailto:wklayman@ibtta.org).



TOLLING. MOVING SMARTER.

2021 L St. NW, Suite 100-343, Washington, DC 20036

## ABOUT THE IBTTA FOUNDATION

The IBTTA Foundation is the charitable arm of IBTTA. The Foundation supports the IBTTA Leadership Academy and the work of the Leadership Academy Alumni Association. The Foundation supports charitable good works through an annual community service project and operates a growing scholarship program. Contributions to the IBTTA Foundation and the Leadership Academy may be tax-deductible as charitable contributions under section 501(c)(3) of the U.S. Internal Revenue Code.