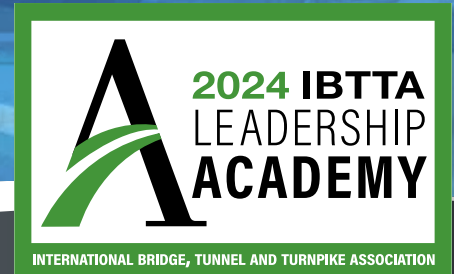


# Invest in Your Future

## Apply for the IBTTA Foundation Leadership Academy Today!



February 11-16, 2024 | Washington, DC

### THROUGH THIS COURSE, PARTICIPANTS WILL

Broaden management perspective from a single functional area to the full range of executive responsibilities.

Develop a complete picture of the multifaceted business of tolling.

Establish a network of industry peers from organizations around the world.

Hone communication and interpersonal skills to lead business functions and teams.

Expand their understanding of the role of the leader.

### PARTICIPANTS ENJOY

Unique perspectives in a collaborative learning environment.

Cohort experience promoting cross-industry relationships.

Discussions with toll industry leaders from the public and private sectors.

Interactive skills development sessions.

Group dynamics workshops.

Opportunities for individual assessment and coaching.

### PROGRAM TOPICS MAY INCLUDE

Engaging with Stakeholders

Partnering for Better Results

Executive Roundtable

Leader as a Historian

Supporting Diverse Teams

Navigating Politics and Policy

Visions of the Future/Business of Tolling

Managing Work/Life Integration

Building Healthy Teams

**2024 APPLICATIONS NOW BEING ACCEPTED**

### FACULTY

The IBTTA Foundation Leadership Academy Executive Development Program is directed by Lindsey Robertson-Lentz and a team of transportation leadership development professionals from Evans Consulting. The Evans team will include instructors and facilitators who have guided the Leadership Academy since its inception, including the program's former director, Dr. Barbara Gannon. The instructional team will be supported by the tolling industry knowledge of numerous distinguished instructors from the public and private sectors, all of whom volunteer their time to support the development of the industry's leaders.



Leadership Academy Class of 2023

## ABOUT THE LEADERSHIP ACADEMY

Founded in 2008, the IBTTA Leadership Academy is a week-long course tailored specifically for mid- to senior-level managers in public and private sector organizations that serve the toll industry. More than 475 professionals have graduated, with many joining the Leadership Academy Alumni Association to continue fostering meaningful connections.

## HOW TO APPLY

Nominees must complete an application form and submit a resume and a recommendation or endorsement from the leadership of your organization. The application form is online at [www.IBTTA.org/leadershipacademy](http://www.IBTTA.org/leadershipacademy).

## ADMISSIONS

Toll agency executive directors and business partner executives are invited to nominate candidates for the IBTTA Leadership Academy Executive Development Program. Lindsey Robertson-Lentz, program director, will review the applications and select up to 36 participants. The selection process will ensure a balanced class that represents the tolling industry.

## APPLICATION DEADLINE

The deadline to apply for admission is **October 13, 2023**.

## TUITION

The fee for the program is \$3,950. Tuition includes all course materials, breakfast each morning, four lunches and two dinners. **Tuition is non-refundable after December 31, 2023.**

## TRANSPORTATION & LODGING

Transportation, lodging and incidentals are not provided in the tuition costs and will be the participant's responsibility.

## HOTEL

Westin City Center  
1400 M Street, NW, Washington, DC 20005  
(202) 429-1700

## SCHEDULE FOR 2024

Applications Accepted  
August 22-October 13, 2023

Notifications Sent to  
All Applicants  
Mid-November 2023

Class Begins  
Sunday, February 11, 2024

Class Ends (Noon)  
Friday, February 16, 2024

**QUESTIONS?** Contact Wanda Klayman at [wklayman@ibtta.org](mailto:wklayman@ibtta.org).

## ABOUT THE IBTTA FOUNDATION

The IBTTA Foundation is the charitable arm of IBTTA. The Foundation supports the IBTTA Leadership Academy, charitable good works through an annual community service project and operates a growing scholarship program. Contributions to the IBTTA Foundation and the Leadership Academy may be tax-deductible as charitable contributions under section 501(c)(3) of the U.S. Internal Revenue Code.

**IBTTA**  
FOUNDATION

1101 14th Street NW, Suite 625, Washington, DC 20005