MOVING TOWARD MODERN MOBILITY
Most Americans want the nation’s transportation network to be improved, work better across modes and be more resilient against future severe weather patterns

HNTB’s most recent America THINKS survey examines the public’s views on the country’s current and future mobility trends. Many Americans fear the potential for local infrastructure failure and see a clear need for the industry to offer the spark of innovation moving forward.

SPARKING INNOVATION
Nine in 10 (90 percent) Americans think at least one mode of U.S. transportation needs a spark of innovation, and an overwhelming majority (93 percent) think at least one U.S. transportation mode is in need of repair.

Q. Which systems are most in need of repair or innovation?

IF IT’S BROKE – OR ABOUT TO BREAK – FIX IT
While many Americans see a need for a proactive attitude, with nearly 2 in 3 (65 percent) fearing that a local infrastructure failure will occur within a year, nearly 7 in 10 (69 percent) think construction of physical infrastructure in the U.S. is typically done after a natural disaster to repair damage rather than beforehand to prevent it.

Q. Do you think construction of physical infrastructure in the U.S. is typically done?

SECURING AGAINST SEVERE WEATHER PATTERNS
An overwhelming majority (95 percent) thinks it’s important to rebuild physical infrastructure so it survives increasingly intense weather patterns; 59 percent believes this construction is very crucial.

Q. Rebuilding infrastructure to keep up with weather patterns is important for 95 percent of Americans.
DRIVEN BY A CAR CULTURE
In the world of wheels, nearly 9 in 10 (88 percent) Americans travel by car, with less than 1 in 4 (22 percent) riding public buses and even fewer getting around on subways (16 percent), light rail (16 percent) or bicycles (17 percent).

Q. Which of modes of transportation are being used?

- **88%** Car
- **22%** Bus
- **17%** Bicycle
- **16%** Subway
- **16%** Light rail
- **8%** Motorcycle
- **7%** Ferry boat

CHANGING THE TRANSPORTATION ROUTINE
Nearly 2 in 3 (63 percent) Americans think the modes of transportation in their area need to be more efficient, and more than half (53 percent) think it’s difficult to access different modes of transportation. Seventy percent of Americans would alter their actions if local mobility was seamless, with many taking public transit more (57 percent) and driving less (57 percent), with some (29 percent) even walking more.

Q. How would you change your routine if local mobility were seamless?

- **57%** Take public transit more often
- **57%** Drive less
- **43%** Explore more areas
- **42%** Walk more
- **17%** Encourage more people to visit

LOOKING TOWARD THE FUTURE
With the rise of new technologies, many Americas think transportation should be different 20 years from now. Ideas range from less reliance on personal vehicles to high-speed rail and self-driving – or, yes, even flying – cars.

Q. In which ways should our transportation infrastructure be different 20 years from now?

- **More options for ‘green’ travel.**
- **I envision less reliance on personal vehicles.**
- **Automated transportation is the shape of the future. It will lead to fewer accidents, better fuel economy and safer streets.**
- **Public transportation that is available 24/7.**
- **I think cars would be ‘smarter’ and be able to self-drive.**
- **High speed rail systems to get people from one place to another quickly.**
- **Flying cars to eliminate the need for local and interstate highways. Ground transport would be local only.**

HNTB’s America THINKS mobility survey polled a random nationwide sample of 1,152 Americans Sept. 26-Oct. 3, 2013. It was conducted by Kelton, which used an e-mail invitation and online survey. Quotas were set to ensure reliable and accurate representation of the total U.S. population ages 18 and over. The margin of error is +/- 2.9 percent. For more information, visit www.hntb.com or contact John O’Connell, (816) 527-2383, joconnell@hntb.com.