Submit Your Project/Program for an IBTTA Toll Excellence Award!

ELIGIBILITY
To submit a project or program for consideration, your organization must be a toll agency/operator, and active member or non-North American group member in good standing of IBTTA.

Re-submittals are accepted but must meet the three-year requirement.

JUDGING
Each year, the IBTTA President appoints members from both the public and private sectors to serve as Toll Excellence Awards Committee judges. Each judge receives a copy of each applicant’s electronic entry form. One winning entry is selected for each award based on a set scoring matrix using the submission evaluation criteria.

AWARDS PRESENTATION
This year’s award presentation will take place during IBTTA’s 2020 Annual Meeting and Exhibition, September 13-15, 2020, in Austin, TX. You will be notified if your agency has been chosen as an award winner and details will follow at that time.

MORE INFORMATION
www.IBTTA.org/awards

AWARD CATEGORIES FOR PUBLIC SECTOR MEMBERS

- **Administration & Finance**: This category is for projects or programs related to administration, finance, human resources, law, risk management, project procurement, policy and government relations.

- **Customer Service & Marketing Outreach**: This category is for projects or programs related to communications, marketing, social media, public relations, public outreach, business development and concessions.

- **Social Responsibility**: This category is for projects or programs related to social responsibility, community involvement, environmental mitigation, transportation equity and public education.

- **Technology**: This category is for projects or programs related to electronic toll collection, intelligent transportation systems, information technology, road technology, mobile/payment applications and communication systems.

- **Toll Operations, Engineering & Maintenance**: This category is for projects or programs related to toll operations, customer service centers, engineering, maintenance, incident management and safety.

- **President’s Award**: This award will be given to the best submission among all of the Public or Private sector category winners.

ENTRY REQUIREMENTS

- Applications shall be for a project or program that was implemented or put into operation no more than three years before the submission date and that has produced successful, measurable results.

- Each submission can only be in one category.

- Each agency member is only eligible for one award so multiple submissions do not increase chances of winning.

- “Blanket” submissions to all categories will not be considered.

- The Toll Excellence Awards Committee reserves the right to place an entry in a different category as it sees fit.

DEADLINE FOR SUBMISSION

- All entries must be submitted in English using the electronic entry form, by close of business, April 13, 2020.

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Public Sector Winner(s) are eligible for the President’s Award
SUBMISSION EVALUATION CRITERIA

Once it is determined that the submission meets the entry requirements and deadline, each application is evaluated according to four criteria:

- **CRITERION 1:** To what extent are there results to demonstrate that the project objective was reached and that it had a positive impact for the customer, the agency and/or the community?

- **CRITERION 2:** How is the project relevant to the tolling industry? (This criterion includes consideration of how unique a project is to the toll facility that initiated it).

- **CRITERION 3:** To what extent does the project clearly represent excellence and an extraordinary achievement for the toll agency/operator that undertook it?

- **CRITERION 4:** How innovative is the project or program? Note: Innovation will be considered as a tie-breaker as needed.